

# FOREIGN RIGHTS

Catalogue<sup>♥</sup>

BOOKS FOR  
you



B4U PUBLISHING & ALBATROS MEDIA

## ABOUT US

### ALBATROS MEDIA A. S.

The flagship Albatros imprint, established in 1949, has played an essential part in the history of Czech literature for children. In 1964 it was one of the seven co-founders of the Bologna Children's Book Fair.

Since 2010, the Albatros Media corporation has been the largest publishing house in the Czech Republic; with a combined production of up to 1,400 titles a year, it has been expanding rapidly in the Slovak Republic, too.

Today Albatros Media a.s. is the largest Czech publishing group, with a portfolio of 14 imprints covering every target group, from children to senior citizens. These imprints are: Albatros, B4U Publishing, Cooboo, Plus, Motto, XYZ, Edika, BizBooks, Cpress, Computer Press, Management Press, Fragment, Egmont Czech Republic and Czech TV Edition.

### B4U PUBLISHING

With almost 10 years of expertise in children's publishing, B4U Publishing continues to produce top quality children's picture books. We design our books to rouse children's imagination, encourage their development and boost their curiosity.

We use vivid illustration, innovative formats and easy-to-understand text. We offer a wide range of children's books for all international markets.

The many leading world publishing houses with our work on their lists include Sterling Publishing Co. (USA), Prisma Media (France), De Agostini Libri (Italy), Penguin Random House Grupo Editorial (Spain). We have received a number of nominations in the Magnesia Litera Czech National book awards and won several Zlatá stuha (Golden Ribbon) prizes for our original titles for children. Books by B4U Publishing have so far been published in more than 30 languages. Since 2015, B4U Publishing has been part of the Albatros Media Group.

For more information, please visit:  
[www.b4upublishing.com](http://www.b4upublishing.com)

### COMPANY MISSION

We open up worlds of stories and knowledge. Our books in all their forms enrich the lives of both children and adults. We contribute to the development of individuals, culture and society as a whole.

### COMPANY VALUES

- a passion for books
- products that enrich people's lives
- responsibility for the spread of moral values, education, personal development
- a creative environment and motivating conditions for employees
- fairness and an ethical approach to everything we do

Welcome to the wonderful world of Albatros Media books.

For more information, please visit:  
[www.albatrosmedia.cz/en](http://www.albatrosmedia.cz/en)

## B4U PUBLISHING & ALBATROS MEDIA

*present*







# Peek-A-Boo



SUITABLE FOR  
age 0-2

## BOOK PARAMETERS:

Size 190×190mm, 18 pages,  
board book



PEEK-A-BOO

## Animal Patterns

**SOLD:** Dutch, Finish, Italian, Norwegian,  
Swedish, Slovene, Simplified Chinese,  
Ukrainian

ILLUSTRATED BY EDIT SLIACKA

WRITTEN BY SILVIE SANŽA

The incredible world of nature for the very young. The books in the Peek-A-Boo series help children understand animal mimicry and camouflage. In each book four different animals are perfectly concealed in their surroundings without having changed their coat, skin or feathers. The chapters work on a matrix/patrix principle. In each case the front side is covered by the pattern/colour typical of an animal; this page contains a cut-out invisible at first sight into which is fitted a shape from the back. The child turns the page and an animal that previously blended in with its background 'peeks out' at him/her. Readers will also discover interesting facts from the animal kingdom. Moreover, the front side serves as a stencil with which to draw the animals' shapes, and you can use the protrusion on the back to make a picture with quick pencil strokes!

Cut out in the shape of  
an animal



PEEK-A-BOO

## Animal Colours

**SOLD:** Dutch, Finish, Italian, Norwegian,  
Swedish, Slovene Simplified Chinese,  
Ukrainian



Relief in the shape  
of an animal



# My Animals

SUITABLE FOR  
age 0-2

## BOOK PARAMETERS:

Size 200×200mm, 6 spreads  
+ cover + cloth spine



MY ANIMALS

## Domestic Animals

**SOLD:** Russian, Simplified Chinese,  
Japanese



MY ANIMALS

## Wild Animals

**SOLD:** Russian, Simplified Chinese,  
Japanese

ILLUSTRATED BY MIRKO HANÁK

Charming portraits of animals in natural poses that highlight their characteristics. Two board books brings back the beautiful illustrations of the most acclaimed Czech illustrator of books about nature, Mirko Hanák (1921–1971), which originally came out in 1966–1971. In the following decades these illustrations were republished in France, Germany, and Japan, accompanied by texts written by famous local authors.





# Little Board Books

SUITABLE FOR  
age 0-2

## BOOK PARAMETERS:

Size 100×100 mm, 16 pages,  
board book

These internationally bestselling board books aimed at the very youngest children help the readers learn to recognize various animals and things. Widely popular accordion format comes with lively and realistic illustrations by the best Czech authors.



### In the Farmyard

**SOLD:** German,  
Hungarian, Lithuanian,  
Latvian, Romanian,  
Croatian



### My Pet

**SOLD:** German,  
Hungarian, Latvian,  
Lithuanian,  
Romanian, Croatian



### Animals and their Mothers

**SOLD:** German,  
Hungarian, Latvian,  
Lithuanian



### Animal Families

**SOLD:** German,  
Hungarian, Latvian,  
Lithuanian,  
Romanian, Croatian



### My Dog, My Cat

**SOLD:** German,  
Hungarian, Lithuanian,  
Romanian, Estonian



### Baby Animals

**SOLD:** German



### Young Animals

**SOLD:** German



### On the Farm

**SOLD:** German,  
Lithuanian



### In the Forest

**SOLD:** German,  
Latvian, Lithuanian



### Lovely Animals

**SOLD:** German,  
Hungarian, Lithuanian

# Shaped Board Books

SUITABLE FOR  
age 0-2

## BOOK PARAMETERS:

Size 275×190 mm, 10 pages,  
board book

This big folded board book for little readers consists of eight double pages, each of them representing one season of the year. Full page illustrations explain the kids what a tractor does during the year - and you can be sure our tractor is not idle! The pictures are completed with simple tasks focused on the given topics.



SHAPED BOARD BOOKS

### A Tractor Goes to Field

**SOLD:** Latvian



SHAPED BOARD BOOKS

### Dustcar is Here

## BOOK PARAMETERS:

Size 380×275 mm, 10 pages



SHAPED BOARD BOOKS

### Our House

**SOLD:** Latvian

## BOOK PARAMETERS:

Size 190×275 mm, 10 pages

OTHER TITLES  
IN THE SERIES:

age 3-5

# The Magnificent Seven

SUITABLE FOR  
age 3-5

## BOOK PARAMETERS:

Size 170×150mm, 10 pages,  
board book



THE MAGNIFICENT SEVEN

## The Flood

ILLUSTRATED BY LUCIE SUNKOVÁ

WRITTEN BY JIŘÍ KUBÍČEK

Starring intrepid trucks that can combat all the elements. Cellars swimming in water, demolished bridges, the world turned upside down - that's what real floods are like. But seven trucks know how to put things right immediately set about it with gusto. They deal with a devastating fire just as they deal with a flood. Full-colour illustrations, a gripping story, heroic acts and happy ending - that's the Magnificent Seven book series, which aims to teach as well as to entertain very young readers.



THE MAGNIFICENT SEVEN

## The Forest Fire

# Cubooks

SUITABLE FOR  
age 3-5

## BOOK PARAMETERS:

Size 160×160mm, box with board  
book (14 pages) + 4 cubes

ILLUSTRATED BY ELIŠKA BERÁNKOVÁ

This fun series for very young children presents traditional topics in non-traditional form. The books are supplemented with four large picture cubes which can be used to practice everything the child has learned from the book. The child can assemble the cubes by making logical connections or by using the key that is found in a symbol at the centre of each folded cube. He/she can also build the cube by looking in the book: the pictures on the cubes match the individual themes of the pictures on its fold-out pages.



ALL TITLES  
IN THE SERIES:



CUBOOKS

## Animals on the Farm

SOLD: Spanish & Catalan



CUBOOKS

## I Can Count to Six



CUBOOKS

## I Know Colours

SOLD: Spanish & Catalan



# Funny Kit for Kids

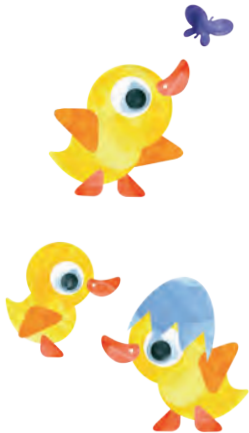
SUITABLE FOR  
age 3-5

**BOOK PARAMETERS:**

Size 325×250mm, 2 board books  
(14 pages), 3 or 4 pieces of 1cm  
thick EVA foam, window cut with  
clear plastic

ILLUSTRATED BY KATEŘINA MAKALOUŠOVÁ-SOUKOVÁ,  
MIROSLAVA KOLÁŘOVÁ-ŠULCOVÁ

Have great fun with this pack that includes two board  
books and a few colour foam parts. Imaginative and  
playful, this colourful volume is an inspiration for your  
children's creativity and imagination. A child can read,  
play as well as learn. It is also an entertaining learning  
resource for every family and nursery school.



ALL TITLES  
IN THE SERIES:



FUNNY KIT FOR KIDS  
**The Little Dog**



FUNNY KIT FOR KIDS  
**The Little Mouse**



FUNNY KIT FOR KIDS  
**The Little Pirate**  
SOLD: Spanish



FUNNY KIT FOR KIDS  
**The Little Duck**  
SOLD: Spanish

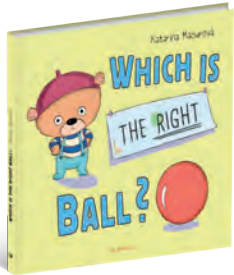
# Little Stories for Little Readers

SUITABLE FOR  
age 3-5

ILLUSTRATED AND WRITTEN BY KATARÍNA MACUROVÁ

**BOOK PARAMETERS:**

Size 235×210 mm, 32 pages, hardbinding



LITTLE STORIES FOR LITTLE READERS  
**Which Is the Right Ball?**

Teddy is looking for the right ball to play with. Which  
one should he choose? He tries all kinds. The first one  
is too light, the second too heavy. The third is too  
small, the fourth too large. The fifth one is hot, and the  
sixth – ow, it prickles! Why don't you help Teddy find  
the right ball?

**BOOK PARAMETERS:**

Size 205×210 mm, 32 pages, hardbinding



LITTLE STORIES FOR LITTLE READERS  
**Momo and Lily**

Lily is sad because she doesn't have anyone to play  
with. But one day she receives an unexpected parcel.  
The package is enormous, covered with stickers in  
foreign languages, and it contains Momo. What's  
Momo? And where has it come from? Lily has never  
seen anything like it before. "Come on, Momo," she  
says, "let's play." And so their great adventure begins...



**BOOK PARAMETERS:**

Size 163×210 mm, 32 pages, hardbinding



LITTLE STORIES FOR LITTLE READERS  
**Why Won't You Flower?**

SOLD: Complex Chinese, Simplified  
Chinese, Italian, Russian, German for  
Germany, Swedish

'How lovely it is!' rejoiced the bear, on discovering  
a strange plant in his garden. Every day he watered it  
and shielded it from the sun with a parasol, and he  
never forgot to say goodnight to it before bed-time.  
But the plant didn't react. 'Why won't you flower?'  
brooded the little gardener. But little did he know what  
was going on underground!



# Bedtime Reading

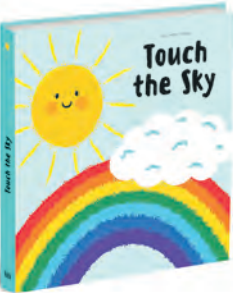
SUITABLE FOR  
age 3-5

**BOOK PARAMETERS:**

Size 190×190mm, 6 spreads  
+ 5 spacers + case, glittering,  
plush flocking inside

**ILLUSTRATED BY EKATERINA BESKOVA**  
**CONCEPT BY MIRIAM CHOCHOLÁČKOVÁ,**  
**WRITTEN BY PETRA BARTÍKOVÁ**

Look, a yellow dot! What could it possibly mean? Why not try to press it, then turn the page? This appealing, playful children's book urges young readers to touch the dot, tap the page, blow or clap their hands. And what happens when they do? Like a miracle, the yellow dot is transformed...



BEDTIME READING  
**Touch the Sky**



OTHER TITLE:  
BEDTIME READING  
**What's That Light?**

# Let's Play

SUITABLE FOR  
age 3-5

**BOOK PARAMETERS:**

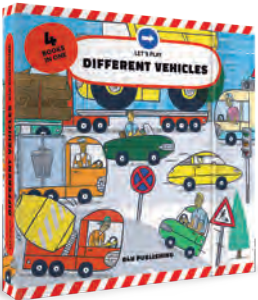
Size 240×240mm, 4 little board  
books affixed on plan (5 spreads  
incl. cover), cover with magnetic  
lock

**ILLUSTRATED BY PATRIK ANTČAK**  
**WRITTEN BY OLDŘICH RŮŽIČKA**

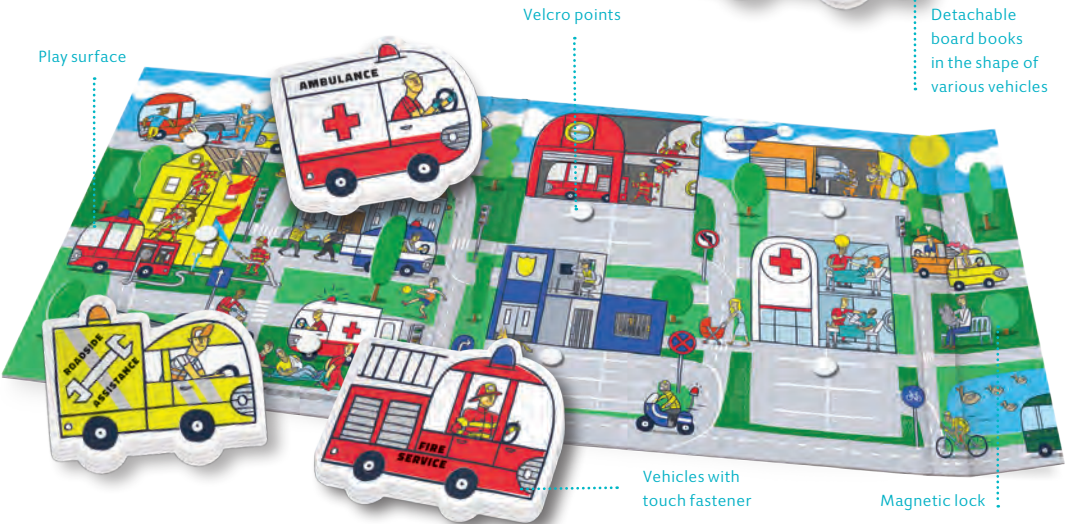
'Let's Play' is a series of books for very young readers that blurs the boundary between reading and play. No sooner do children open these books than they find themselves on a busy street with a roadway, pavements and buildings. There are also four detachable books shaped like trucks, cars and rescue vehicles, which children can use to zip along the roads. When they are tired of playing, young readers can sit in Mummy's lap and calmly turn the pages of the car/truck-shaped books, which are filled with beautiful illustrations and simple but interesting text.



LET'S PLAY  
**Rescue Services**



LET'S PLAY  
**Different Vehicles**





# Get to Know

SUITABLE FOR  
age 3-5

**BOOK PARAMETERS:**

Size 240x240mm, 6 little board books (5 spreads incl. cover), cover with magnetic lock

ILLUSTRATED BY PAVLA KLEINOVÁ,  
VERONIKA KOPEČKOVÁ

Books from this series contain a big folding board cover and 6 little board books with beautiful and exemplifying illustrations. Each book represents one building. Let us guide you through a town, a zoo, an amusement park or a farm, get to know who lives there, who works there and amuse yourself.

ALL TITLES  
IN THE SERIES:



GET TO KNOW  
**Town**  
SOLD: French excl. NA, Italian, English,  
Portuguese for Portugal



GET TO KNOW  
**Zoo**  
SOLD: French excl. NA, Italian, English,  
Portuguese for Portugal



GET TO KNOW  
**Amusement Park**



GET TO KNOW  
**Farm**

# Choose & Learn

SUITABLE FOR  
age 3-5

**BOOK PARAMETERS:**

Size 240x240mm, 4x12 pages, board book with a special rotating mechanism

ILLUSTRATED BY VERONIKA KOPEČKOVÁ

This series of cheery and colourful books will show readers everything they need to know! For example, animals that live on the farm, in the woods, in the jungle and in the sea. All children need to do is to turn the wheel and choose which little book to open. They can also learn what happens in spring, summer, autumn and winter. The rotating mechanism on the book opens the way to the chosen season. And what about square, rectangle, triangle and circle? These are the shapes that form the pictures in the individual books. A world full of shapes awaits young readers. Let's turn the wheel and choose which book to open!



Rotating wheel for opening the book



ALL TITLES  
IN THE SERIES:



CHOOSE & LEARN  
**Animals**  
SOLD: Italian



CHOOSE & LEARN  
**Seasons**  
SOLD: Italian



CHOOSE & LEARN  
**Shapes**

# What Goes On In a...

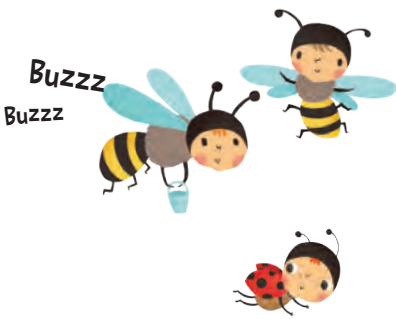
SUITABLE FOR  
age 3-5

**BOOK PARAMETERS:**

Size 230x230mm, 16 pages of  
cascade board book + 1 folio with  
a story + case cover

**ILLUSTRATED BY MÁRIA NERÁDOVÁ**  
**CONCEPT BY JITKA PETŘEKOVÁ**

A remarkable book for pre-school children about life in nature. From dawn till dusk every inch of nature bristles with life and fascinating occurrences, which we will show you on the contoured, three-dimensional pages of this book. Not only will you learn about what lives in a meadow or forest, you'll discover what grows there. So come on in – the magical world of nature is about to open up to you.



WHAT GOES ON IN A  
**Meadow**



WHAT GOES ON IN A  
**Forest**



# What It's Like

SUITABLE FOR  
age 3-5

**BOOK PARAMETERS:**

Size 166x240mm, case + 3 board  
books (5 spreads incl. cover)  
+ 3 die-cut puzzles

**ILLUSTRATED BY VERONIKA KOPEČKOVÁ, PAVLA KLEINOVÁ**

We invite you to visit of school, a house or a princess's castle. Let's take a walk through the buildings, glance into all the rooms and find out what everyday life looks like there. Do you want to free the princess from the dragon's clutches or spend your day at school? With our series for small children you can. Just peel-off a figure from the left-hand side of the cover and begin to play.



WHAT IT'S LIKE  
**In the Princess's  
Castle**

**SOLD:** Italian, Portuguese for Portugal,  
Spanish



WHAT IT'S LIKE  
**In the House**

**SOLD:** Italian, Portuguese for Portugal,  
Spanish



WHAT IT'S LIKE  
**In the School**

**SOLD:** Italian, Portuguese for Portugal,  
Spanish



# What Goes On

SUITABLE FOR  
age 3-5

**BOOK PARAMETERS:**

Size 166×240mm, case  
+ 3 board books (5 spreads incl.  
cover) + 3 die-cut puzzles

**ILLUSTRATED BY JAN KLIMEŠ**

What goes on at the airport or railway station? What types of aeroplanes or locomotives do we use? Who takes care of the everyday running of an airport or railway station? You will find out all this with What Goes On series. Using the peel-off subjects on the left side of the cover, a child can become a part of the staff and try out how an aeroplane takes off and lands or become the driver of his/her own train.



ALL TITLES  
IN THE SERIES:



WHAT GOES ON  
**At the Railway Station**



WHAT GOES ON  
**At the Airport**



# All I Need to Know...

SUITABLE FOR  
age 3-5

**BOOK PARAMETERS:**

Size 150×90×90mm, 8 board  
books in a box (90×90mm,  
12 pages)

**ILLUSTRATED BY MÁRIA NERÁDOVÁ**

What do all children need to know when they start discovering the world? A lot! They need to know elementary colours, basic shapes, various animals, fruits and vegetables, numbers... As a first guide for them to get this basic knowledge we can use this series of smart design box called All I Need to Know. Each of 8 little books contains 12 beautiful illustrations of Mária Nerádová.



Special designed box  
with 8 board books



# Let's Play

SUITABLE FOR  
age 3-5

**ILLUSTRATED BY EVA ROVEROVÁ**

This set is designed to cultivate dexterity and curiosity in apt children. Kids can fold individual books back into a house- or circus-shaped box, or use them as building blocks and create other structures.



LET'S PLAY  
**Circus**

**BOOK PARAMETERS:**

Diameter 170mm, 3 board books  
in a round box (12 pages)

3 board books  
in a circle box



LET'S PLAY  
**House**

**BOOK PARAMETERS:**

Size 131×198mm, 4 board books in  
a box (12 pages)





# Little Driver

SUITABLE FOR  
age 3-5

**BOOK PARAMETERS:**  
Diameter 170 mm, 2 rounded  
board books in a transparent box  
(10 pages)

**ILLUSTRATED BY TOMÁŠ TŮMA**

The most beautiful and interesting cars for little drivers in the rounded board books. Just turn the book and there appears a world of historical, passenger and racing cars, and a world of buses and trucks. Off-road vehicles and rescue cars also feature. Let your little driver sit down in a car with the sporty wheel which you will find inside one of the board books, put it into gear and accelerate... And you don't have to stop at cars; you can as well immerse yourself in the fascinating world of planes or building machines.



ALL TITLES  
IN THE SERIES:



LITTLE DRIVER  
**Cars**  
SOLD: French



LITTLE DRIVER  
**Building Machines**  
SOLD: France



LITTLE DRIVER  
**Airplanes**

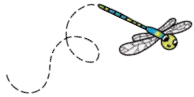


# Bon Voyage

SUITABLE FOR  
age 3-5

**BOOK PARAMETERS:**  
Folded size 215 x 205 mm,  
widespread 205 x 1,290 mm  
6 two-sided full-coloured board  
panels

**ILLUSTRATED BY MÁRIA NERÁDOVÁ**  
**WRITTEN BY EVA OBŮRKOVÁ**



Have you ever thought about where the world's roads lead, how they grow, swell and gain in volume, and where they meet and end? (If indeed they do end.) Do you ever pay attention to pavements, roads, paths and trails? Do you ever think about the feet, cars, bikes and trucks that carry us along them? And what about the ships, steamers, kayaks, streams, rivers, bodies of water – where are they heading, and where will they take us? The 'Bon Voyage' series will answer these questions and many more. This colourful fold-out picture book will attract every child to the idea of travel by land and water, be it along a woodland path that becomes a motorway or down a stream in the forest that flows into endless sea. Having donned sturdy shoes and put a paddle in their backpack, our readers are ready to set out.

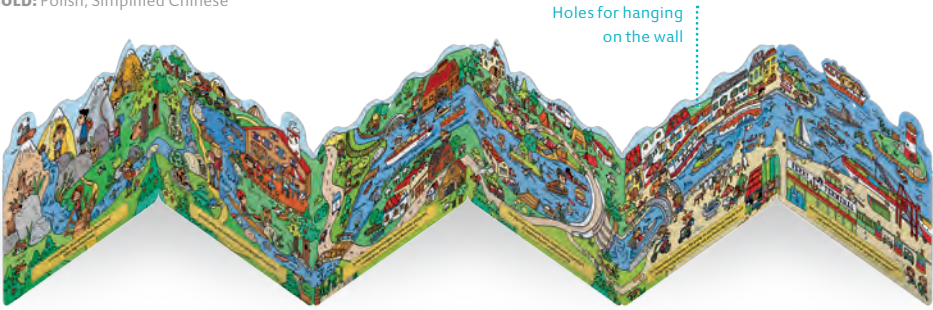
ALL TITLES  
IN THE SERIES:



BON VOYAGE  
**On the River**  
SOLD: Polish, Simplified Chinese



BON VOYAGE  
**On the Way**  
SOLD: Polish, Simplified Chinese



Holes for hanging  
on the wall



# Travel Case

SUITABLE FOR  
age 3-5

**BOOK PARAMETERS:**

Size 230 x 180 mm, 14 pages,  
board book

ILLUSTRATED BY KATEŘINA MAKALOUŠOVÁ

WRITTEN BY OLDŘICH RŮŽIČKA, SILVIE SANŽA

Travelling is great, but how can we enjoy a long journey with children? These books in the form of a little travel case bring the solution. On sixteen pages you can find pleasant entertainment for them for a long journey by car, bus, train or plane. The books are full of games and attractive reading for the whole family and also contain a few tasks for the children to do. Some of them they can solve by themselves, while with others they will need help with opening the flaps with the hidden solution. You can also find here a fairy tale, what else?

ALL TITLES  
IN THE SERIES:



TRAVEL CASE  
**A Trip to the Seaside**  
SOLD: Italian, Romanian, French



TRAVEL CASE  
**A Trip to the Countryside**  
SOLD: Italian, Romanian, French

**FUN  
& GAMES**  
*for a long  
journey*



# Children's Theatre

SUITABLE FOR  
age 3-5

**BOOK PARAMETERS:**

Size 260 x 215 mm, 20 pages,  
1 box serves as a stage  
5 set pieces, 10 double-sided  
puppets

ILLUSTRATED BY MÁRIA NERÁDOVÁ

WRITTEN BY KLÁRA KOLČAVOVÁ

The Children's Theatre series allows you not only to read your favorite fairy tales, but also to play them. The box contains puppets, sceneries, and a book of three fairy tales and can be used as a theatre stage. The stories are written in a style that captures the attention of even the smallest children. Each tale includes a shortened script. Just set up the pieces, get the puppets ready and let the performance begin! The beautiful and varied set pieces make the characters come alive.



ALL TITLES  
IN THE SERIES:



CHILDREN'S THEATRE  
**Princess Tales**  
SOLD: English for North America,  
French, Italian, Spanish for Europe,  
Simplified Chinese



CHILDREN'S THEATRE  
**Wolf Tales**  
SOLD: English for North America,  
French, Italian, Lithuanian, Spanish for  
Europe, Simplified Chinese



**Once  
UPON  
A TIME**

# Fairy Tale TV Carousel

SUITABLE FOR  
age 3-5

**BOOK PARAMETERS:**  
Size 240x240mm, 6 spreads  
incl. cover. box with  
3D panorama + board book

**BOOK & CAROUSEL**  
*with eight 3D scenes*

ALL TITLES  
IN THE SERIES:



FAIRY TALE TV CAROUSEL  
**Snowwhite and Seven Dwarfs**  
**SOLD:** Complex Chinese, Dutch, French  
excl. NA, Italian, Spanish & Catalan, Thai,  
Simplified Chinese



FAIRY TALE TV CAROUSEL  
**Hansel and Gretel**  
**SOLD:** Dutch, French excl. NA, Italian,  
Spanish & Catalan, Thai



FAIRY TALE TV CAROUSEL  
**Little Red Riding Hood**  
**SOLD:** Dutch, French excl. NA, Greek,  
Italian, Portuguese excl. Brazil, Spanish  
& Catalan, Thai, Simplified Chinese



FAIRY TALE TV CAROUSEL  
**Three Little Pigs**  
**SOLD:** Complex Chinese, French excl.  
NA, Greek, Italian, Portuguese excl.  
Brazil, Spanish & Catalan



**ILLUSTRATED BY VERONIKA KOPEČKOVÁ**  
**CONCEPT BY OLDŘICH RŮŽIČKA**

A panoramic TV Carousel filled with fairy tales and surprises. The classic fairy tale for the very young in truly non-traditional form. Twice the same fairy tale, in two different versions. Each set contains an eight-page full-colour illustrated board book that tells the classical story in simple wording. The most interesting is the box with the peephole, where for each of the book's pages the child can find a three-dimensional panorama. The child and parent can more – using a turning mechanism – from one of eight delightfully illustrated 3D scenes to the text.

# Shape Books for Young Readers

SUITABLE FOR  
age 3-5

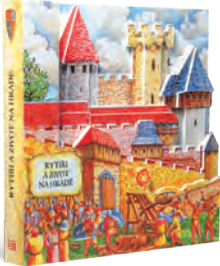
**BOOK PARAMETERS:**  
Size 190x190 mm,  
20-24 pages, board book

**ILLUSTRATED BY TOMÁŠ TŮMA,**  
**PAVLA KLEINOVÁ, JAN KLIMEŠ**  
**WRITTEN BY OLDŘICH RŮŽIČKA, TOMÁŠ TŮMA**

A shaped surprise under each book cover – this is a series young readers will love! These creative “shape-  
designed” books deal with the most interesting topics from science, nature, technology and history.



SHAPE BOOKS  
**The Undersea World**  
**SOLD:** Polish, Simplified Chinese, Dutch



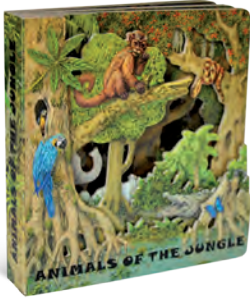
SHAPE BOOKS  
**Life in a Castle**  
**SOLD:** Russian, Polish, Simplified Chinese



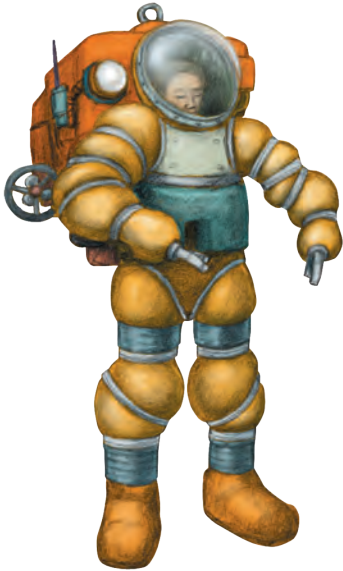
SHAPE BOOKS  
**The Mystery of the Mummy**  
**SOLD:** Polish, Simplified Chinese



SHAPE BOOKS  
**Pirates – The Treasure of Hopalong Jack**  
**SOLD:** Polish, Dutch, Korean, Simplified Chinese



SHAPE BOOKS  
**Animals of the Jungle**  
**SOLD:** Polish





# On the Move



SUITABLE FOR  
age 3-5

**BOOK PARAMETERS:**

Size 160×165 mm, 16 pages,  
+ transparent box, board book

ILLUSTRATED BY PAVLA KLEINOVÁ,  
TOMÁŠ TŮMA, VERONIKA KOPEČKOVÁ  
WRITTEN BY OLDŘICH RŮŽIČKA

This series combines the attractiveness of a three-dimensional view from above of shaped cut-outs with transparent books that allow us to see inside. The new type of box shows the shape of the book even when the box is closed. Realistic illustrations are combined with vector illustrations and describe each topic to young readers in playful and attractive form.



ON THE MOVE  
**The Wonderful  
World  
of Motorcycles**  
SOLD: French



ON THE MOVE  
**The Wonderful  
World  
of Locomotives**  
SOLD: English



ON THE MOVE  
**The Wonderful  
World  
of Cars**  
SOLD: French, Estonian, Polish,  
Portuguese, German, Simplified  
Chinese, English



ON THE MOVE  
**The Wonderful  
World  
of Planes**  
SOLD: French, Polish, Portuguese,  
German, Simplified Chinese, English



ON THE MOVE  
**The Wonderful  
World  
of Ships**  
SOLD: Portuguese, German, French,  
Chinese

# A Pictorial Mini-Encyclopedia

SUITABLE FOR  
age 3-5

**BOOK PARAMETERS:**

Size 240×294 mm, 8 spreads  
+ cover + 9 spacers, boardbook

ILLUSTRATED BY KATARÍNA GASKO  
WRITTEN BY JANA SEDLÁČKOVÁ

Teacher, athlete, hairdresser, detective, painter, auto mechanic, singer, fire officer, astronaut... What will I be? Choose your occupation and learn about all the things you'll need in order to do it. While a hairdresser works with scissors, a comb, shampoo and a hairdryer, a sailor needs a map, a compass, binoculars and a ship with a proper anchor and a rope tied around a bollard on the jetty...



A PICTORIAL MINI-ENCYCLOPEDIA  
**What Will I Be?**





# Look Inside: Fruit and Vegetables

SUITABLE FOR  
age 3-5

**BOOK PARAMETERS:**  
Size 250×250 mm,  
case cover + 8 spreads,  
40 flip-flaps

**ILLUSTRATED BY VERA MATYS**  
**WRITTEN BY IVETA PARI**

If you read this book with your children, the way you and they cut up fruit and vegetables is bound to change a little. Kids will learn to recognize different fruits and vegetables from inside as well as out. Not only does this book reveal the beauty of fruit and vegetables, it teaches children to use the correct name for each sort. Simply lose yourself in the game and take a look at everything hidden behind the flaps.



40  
windows  
with flaps



Whole fruit

Cut

# What Shall I Wear?

SUITABLE FOR  
age 3-5

**BOOK PARAMETERS:**  
Size 127×240 mm, case cover  
+ 12 pages cards spiral binding

**ILLUSTRATED BY KATARÍNA GASKO**  
**WRITTEN BY JANA SEDLÁČKOVÁ**

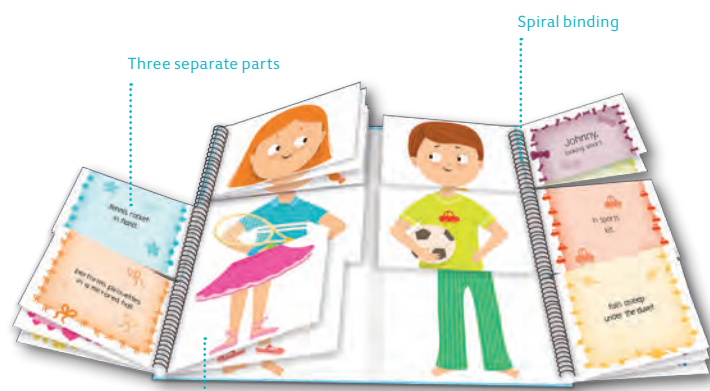


What should I wear when I go to the nursery, the theatre, the playground, or to bed? Get together with the children in the individual parts of the book and help them learn how to dress properly for different occasions. Clothing and text can be swapped around, so you'll have great fun doing this!



WHAT SHALL I WEAR?  
... for This  
Occasion?

686  
possible  
combinations  
of clothes



Funny texts that can  
be mixed

What should I wear when it rains, it's very windy, snow is falling or the sun is shining? Get together with the children in the individual parts of the book and help them learn how to dress properly in all weathers. Clothing and text can be swapped around, so you'll have great fun doing this!



WHAT SHALL I WEAR?  
... in This  
Weather?





# Beat Your Fear

SUITABLE FOR  
age 3-5

**BOOK PARAMETERS:**

Size 190×190mm, 6 spreads  
+ 6 venetian sliders, hardbinding



BEAT YOUR FEAR  
**Not As Scary As It Looks...**

ILLUSTRATED BY JAKUB CENKL

WRITTEN BY ŠTĚPÁNKA SEKANINOVÁ

We all get scared sometimes. Some of us often and a lot – at the doctor’s, on the river, when there’s a storm... This is when fear takes the upper hand, when it takes us over, when we look at the world through fear’s eyes. With the book Not As Scary As It Looks... children can pause and take a good look around for themselves. Is the doctor really a dark magician? Are those things in Grandma’s pond truly octopuses? By taking a closer look, young readers will see how things really are. Even if their fear isn’t banished straight away, they only have to open the book a second time for success to be guaranteed. Thanks to the beautiful illustrations, interactive slide mechanism and changing pictures, even real scaredy-cats will soon overcome their fear.

Six changing pictures inside



Pull the tab & stop

Unique sliding mechanism



**OTHER TITLE:**

BEAT YOUR FEAR  
**I'm Not Afraid of the Dark**  
SOLD: Simplified Chinese, Ukrainian, French, Greek, Spanish for Europe, English, Portuguese, Latvian, Complex Chinese, Dutch



# Yes or No

SUITABLE FOR  
age 3-5

**BOOK PARAMETERS:**

Size 260×260mm, case cover  
with punch windows + 6 spreads  
+ 6 sliders



ILLUSTRATED BY JAKUB CENKL

WRITTEN BY ŠTĚPÁNKA SEKANINOVÁ

Can you be considerate of other people? Are you careful not to put yourself or anybody else in danger? Really? Let’s have a look. Open the book, take a piece of paper and try to answer a few simple quiz questions. Then pull the handle and check your answers. Moreover, you can play with funny illustrations, which can be changed either into correct or incorrect situations. It is an entertaining and funny book full of pictures and tasks which will teach you how to behave safer in many different situations. You can’t believe it, can you? Try and you will see.

YES OR NO  
**Can you Behave?  
Etiquette for Little Rascals**

Five simple questions on each page

Pull the handle



Check your answers

Five changing pictures

**OTHER TITLE:**

YES OR NO  
**Are You Careful Enough?  
A Guide for Little Hotheads**





# Animal Homes

SUITABLE FOR  
age 3-5

**BOOK PARAMETERS:**

Size 180x220mm, 14 pages  
pop-ups, hardbinding

**ILLUSTRATED BY IRENE GOUGH**

**WRITTEN BY PAVLA HANÁČKOVÁ**

Come with us on a journey through the forest and learn about the creatures that live here and their homes. Everywhere you look, animal friends will be peeping out at you. Who's that living in the hollow of a tree? Whose is that nest hidden among the leaves? You'll have lots of fun with these charming three-dimensional pictures.



ANIMAL HOMES  
**In the Forest**



ANIMAL HOMES  
**In the Garden**

Walk with us through the garden, where you'll meet those that live here and learn about their homes. Everywhere you look, animal friends will be peeping out at you. Who's that hiding in a lump of soil? Who's that in the wooden hut? You'll have lots of fun with these charming three-dimensional pictures.



# How Plants Grow

SUITABLE FOR  
age 3-5

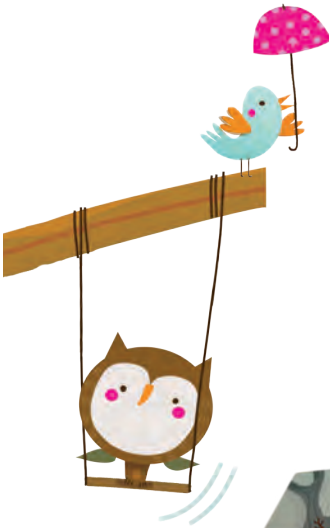
**BOOK PARAMETERS:**

Size 190x190 mm,  
7 spreads + 7 pop-ups,  
case cover, hardbinding

**ILLUSTRATED BY EDIT SLIACKA**

**WRITTEN BY HELENA HARAŠTOVÁ**

For a tree or a flower to grow, all it takes is one tiny little seed. If this gets regular doses of water, sunshine and loving care, new life is born. The stories in the book series 'How Plants Grow' are anything but boringly instructive. In pleasing, entertaining form, they show us the life journey of trees and plants, from infancy to, in some cases, giant adulthood. As we work our way through the book and its simple text, we encounter many animals, amusing pop-ups and beautiful illustrations. The young reader who 'sows a seed' sees at first hand how plants grow – be they trees or strawberries . . .



Simple pop-ups  
of the growing tree

**ALL TITLES  
IN THE SERIES:**



HOW PLANTS GROW  
**Watch That  
Tree Grow!**

SOLD: French, Simplified Chinese



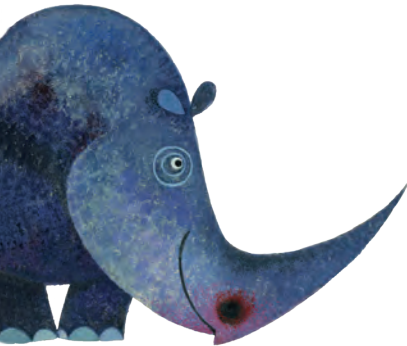
HOW PLANTS GROW  
**Watch That  
Plant Grow!**

SOLD: French, Simplified Chinese



# Rudolf Lukeš

1923–1976



*Rudolf Lukeš was born in 1923 in Prague. It was there that he studied at the Academy of Fine Arts. After graduating he became a set designer for films. In the 1940s he worked at Barrandov film studios with some of the most famous filmmakers of the time. After the communist coup d'état, he refused to join the Communist Party; his wife's origins and his father-in-law's work for the American army were further blots on his record. After the nationalization of the Barrandov film studios, Lukeš, one of the country's leading set designers, was denied the right to continue working in film. The erstwhile set designer proved himself to be a fine illustrator of children's books and foldout books with moving, spatial pictures. Although Lukeš's foldout picture-books appeared in English, German, French, Italian, Swedish and many other languages, they never reached the Czech reader. Within a few years the books attracted such interest abroad that Lukeš was even invited to London by Queen Elizabeth. He had the opportunity to emigrate several times, but he always returned to his homeland, prioritizing his family over his career.*

# Retro Colouring Books

SUITABLE FOR  
age 3–5



**BOOK PARAMETERS:**  
Size 325×230 mm, 20 pages,  
paperback

**ILLUSTRATED BY RUDOLF LUKEŠ**

Make Peter's adventure livelier still by adding colour. Join our traveller as he heads to the other side of the world - and be sure to take your crayons or watercolours. These charming illustrations by Rudolf Lukeš demand to be coloured in. Immerse yourself in a series of stylish retro colouring books by a well-known illustrator and let your creativity and imagination run free. You can join Peter on his travels in India, Africa, Mexico and Japan.

ALL TITLES  
IN THE SERIES:



RETRO COLOURING BOOKS  
**Peter in Africa**



RETRO COLOURING BOOKS  
**Peter in India**



RETRO COLOURING BOOKS  
**Peter in Mexico**



RETRO COLOURING BOOKS  
**Peter in Japan**

# Hide-and-Seek at the Zoo

**BOOK PARAMETERS:**  
Size 200×140 mm, widespread  
400×435 mm, 12 pages, board  
book



SUITABLE FOR  
age 3–5



**ILLUSTRATED BY RUDOLF LUKEŠ**  
**WRITTEN BY ŠTĚPÁNKA SEKANINOVÁ**

Some things look the exact opposite of what they actually are. The truth is hidden under the surface. The fun book about animals you're holding in your hands is just one such thing. Is the ostrich pulling the donkey's tail, or is something else going on entirely? Are the monkeys climbing a tree - trunk into the clouds, or is there actually no tree? What's it like to be in a magic zoo? Beautifully illustrated by Rudolf Lukeš, in an original format, with simple text and developments that make us smile - that's Hide-and seek at the Zoo in a nutshell. A playful book that will amuse and delight.

# The Little Animals

SUITABLE FOR  
age 3-5

**BOOK PARAMETERS:**

Size 175×215mm,  
case cover + 6 spreads,  
original pop-ups

**ILLUSTRATED BY RUDOLF LUKEŠ**

**WRITTEN BY PAVLA HANÁČKOVÁ, PETRA BARTÍKOVÁ**

A beautifully illustrated series of works by internationally acclaimed author Rudolf Lukeš. Read about a little polar bear, a fawn, a seahorse and the animal friends of a mighty magician! These books for very young readers contain many original pop-up pictures that are great fun.



ALL TITLES  
IN THE SERIES:



THE LITTLE ANIMALS  
**The Little Horse**  
SOLD: Simplified Chinese



Original moving  
illustrations



THE LITTLE ANIMALS  
**The Little Polar Bear**  
SOLD: Simplified Chinese



THE LITTLE ANIMALS  
**The Little Fawn**  
SOLD: Simplified Chinese



THE LITTLE ANIMALS  
**Magnus  
the Mighty Magician  
and His Animal Friends**  
SOLD: Simplified Chinese

# Golden Vintage

SUITABLE FOR  
age 3-5

**BOOK PARAMETERS:**

Size 165×185mm,  
case cover + 4 spreads  
+ 4 pop-ups

**ILLUSTRATED BY RUDOLF LUKEŠ**

Take a journey with us and see animals from four continents. Rudolf Lukeš's pop-up books have been re-issued in our Golden Vintage series. Having first delighted children in many countries in the 1960s, they are no less attractive to children today. The animal friends peeping out at us from these four books live in the tropics, a land of eternal ice, in water and on dry land. The spatial illustrations are accompanied by short, playful captions.



ALL TITLES  
IN THE SERIES:



GOLDEN VINTAGE  
**Dog & Friends**  
SOLD: English for UK, French, Russian,  
Spanish for Europe, Simplified Chinese



Pop-ups of four  
different animals



GOLDEN VINTAGE  
**Tiger & Friends**  
SOLD: English for UK, French, Russian,  
Spanish for Europe, Swedish, Simplified  
Chinese



GOLDEN VINTAGE  
**Lion & Friends**  
SOLD: English for UK, French, Russian,  
Spanish for Europe, Simplified Chinese



GOLDEN VINTAGE  
**Turtle & Friends**  
SOLD: English for UK, French, Russian,  
Spanish for Europe, Swedish, Simplified  
Chinese



# Vojtěch Kubašta

1914–1992



*Vojtěch Kubašta is a world pioneer in pop-up books. From a young age he had an extraordinarily well-developed spatial imagination, which he exploited in his unique three-dimensional books. In the 1960s Kubašta, by now a creator of pop-up books so exceptional as to be practically unique, and an illustrator of genius to boot, was appointed by Disney to produce pop-up titles for him. His contract required him to do so anonymously, so many of the books published at that time do not give Kubašta's name. In this way three-dimensional books such as 101 Dalmatians, Bambi, Mickey Mouse and The Jungle Book saw the light of day. Although Kubašta was an artist of unique brilliance, he was persona non grata for the communist regime of the time, and the ruling set did all it could to keep his abilities secret. Yet as a source of income in the foreign currency so valuable to the communists, he was allowed to continue his work. Vojtěch Kubašta was incredibly active throughout his life, creating over 200 original books that have been translated into almost forty languages. He was also the creator of beautiful three-dimensional nativity scenes, which became very popular and were sold all over the world. Makers of pop-up books still use Kubašta's structures and the principles he invented and used in his work.*

## Fairy Tales

**BOOK PARAMETERS:**  
Size 254×193 mm + 6 spreads  
+ pop-up on each spread,  
hardbinding



VOJTĚCH KUBAŠTA'S FAIRY TALES  
**Puss in the Boots**



VOJTĚCH KUBAŠTA'S FAIRY TALES  
**Little Red Riding Hood**  
SOLD: Polish, Hungarian



VOJTĚCH KUBAŠTA'S FAIRY TALES  
**Three Little Pigs**



VOJTĚCH KUBAŠTA'S FAIRY TALES  
**Hansel and Gretel**  
SOLD: Polish, Hungarian

# Tip & Top

SUITABLE FOR  
age 3–5

**BOOK PARAMETERS:**  
Size 256×256 mm + 6 spreads,  
pop-up on each spread

### TITLES:



TIP & TOP  
**Build a Car**  
SOLD: French



TIP & TOP  
**On the Moon**  
SOLD: French



TIP & TOP  
**In an Aeroplane**  
SOLD: French



TIP & TOP  
**At Sea**  
SOLD: French

ILLUSTRATED AND WRITTEN BY VOJTĚCH KUBAŠTA

Every boy worth his salt needs a real adventure – and Tip and Top treat these words as gospel. Otherwise they'd be sitting at home, with no knowledge of what it's like to build a motorcar or a plane with your own hands. They'd never have flown to the Moon, sailed the seas or helped out on a farm, and they wouldn't know where to start telling the difference between a real dragon and a pretend one! You don't believe us? Then go and join them – you'll soon realize we were telling the truth! These thrilling tales with Vojtěch Kubašta's beautiful movable illustrations will take your dad straight back to his childhood, and you'll love them too!



Pioneering  
**POP-UPS**  
ARE BACK



# Little Shoes

SUITABLE FOR  
age 3-5



**BOOK PARAMETERS:**  
Size 92x178mm, 9 spreads,  
incl. cover, board book, shoelace  
with a bead

**ILLUSTRATED BY ALEXANDRA HETMEROVÁ**  
**WRITTEN BY OLDŘICH RŮŽIČKA**

This unique, accessible, playful, and shoe-shaped board book will teach your children how to tie their shoelaces. Each title contains a simple motivational story and on the laced pages children will find a clear, illustrated manual how their shoelaces should be tied. Each title presents two ways how to do this so that everybody can choose whichever one they prefer the best. The lace which ties individual pages together can be pulled out, just like a real shoelace from your shoes – this allows children not only to learn how to lace up their shoes, but also to develop their motor skills while they're pressing the string through holes.



## ALL TITLES IN THE SERIES:



**LITTLE SHOES**  
**Joey Learns to Tie His Shoelaces**  
**SOLD:** Dutch, English for China, Spanish  
& Catalan for Europe



**LITTLE SHOES**  
**Kate Learns to Tie Her Shoelaces**  
**SOLD:** Dutch, English for China, Greek,  
Spanish & Catalan for Europe



Illustrated  
instructions how  
to tie the lace



Illustrated stories  
for boys and girls



# My First Herbarium

SUITABLE FOR  
age 3-5

**BOOK PARAMETERS:**  
Size 160 x 200mm,  
case cover + 5 spreads

**ILLUSTRATED BY ZDENĚK MILER**  
**WRITTEN BY MARKÉTA GLOZAROVÁ**



**SOLD:** German, Slovene

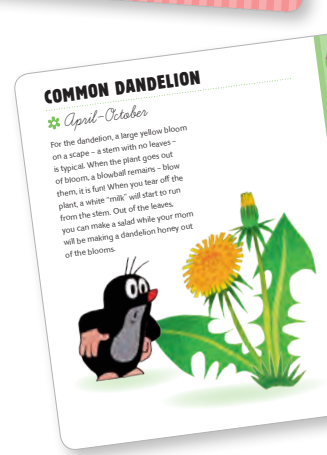
White petals and a yellow centre – this is how a lot of flowers blooming in fields, on meadows or along roads look like. But which one of them is a camomile and which one is a daisy? Can you tell them apart? Let's discover and learn the beauties of meadows with Little Mole's Herbarium! The legendary character, popular with both kids and adults, made by the world-famous illustrator Zdeněk Miler, will let you get familiar with six flowers. On the left sides in the herbarium, you will find pictures of flowers and useful information about them while the right sides of the herbarium with a frame are here for you to stick your own flowers there.



Useful information  
about a plant



Space for the real dried  
flower to place





# Little Mole

SUITABLE FOR  
age 3-5

The idea for Mole's creation came when Zdeněk Miler was commissioned to make an educational film for children about a production of fabric in 1956. Influenced by the films of Walt Disney, he looked for an animal as the main character. Later, he said that the idea to use the mole as his main character came to him when he stumbled over a mole-hill whilst on a walk. The first film was "How the Mole got his Trousers" won a Silver Lion in Venice in 1957.

- Timeless character – continuous success since 1956
- Numerous merchandising products World popularity – the cartoon has been seen in over 80 countries, the books have been published in 25 languages, over 6 million copies sold
- Conquest of space – plush toy joint astronauts aboard NASA's shuttle

## LANGUAGES IN WHICH SERIES HAS BEEN PUBLISHED:

Bulgarian, Croatian, Czech, Danish, Dutch, English (for Czech territory only), Estonian, Finnish, French, Galician, German, Hungarian, Japanese, Latvian, Lithuanian, Norwegian, Polish, Russian, Simplified Chinese, Serbian, Slovak, Slovene, Sorbian, Spanish, Swedish

### BOOK PARAMETERS:

Size 150x150mm, 5 spreads  
+ cover, board book

### ILLUSTRATED BY ZDENĚK MILER AND KATEŘINA MILER

WRITTEN BY HANA DOSKOČILOVÁ, MICHAL ČERNÍK,  
KATEŘINA MILER



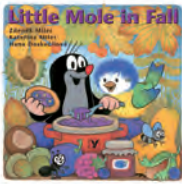
BOARD BOOK  
**Little Mole  
in Spring**



BOARD BOOK  
**Little Mole  
in Summer**



BOARD BOOK  
**Little Mole's Week**



BOARD BOOK  
**Little Mole  
in Fall**



BOARD BOOK  
**Little Mole  
in Winter**



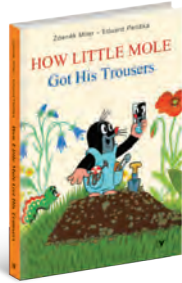
BOARD BOOK  
**Little Mole  
and Little Fish**



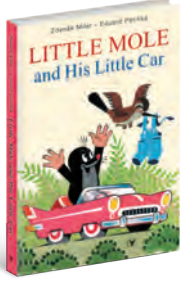
LITTLE MOLE SERIES  
**Little Mole  
and Mother**



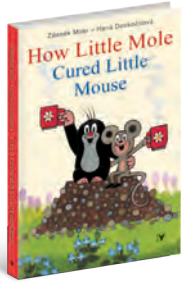
LITTLE MOLE SERIES  
**Little Mole  
and Christmas**



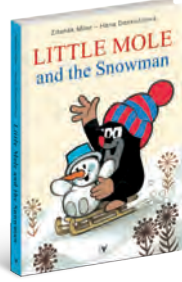
LITTLE MOLE SERIES  
**How Little Mole  
got his Trousers**



LITTLE MOLE SERIES  
**Little Mole  
and His Little Car**



LITTLE MOLE SERIES  
**How Little Mole  
Cured Little Mouse**



LITTLE MOLE SERIES  
**Little Mole  
and Snowman**



LITTLE MOLE SERIES  
**Little Mole  
and Eagle**



LITTLE MOLE SERIES  
**Little Mole  
and Green Star**



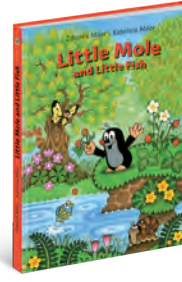
LITTLE MOLE SERIES  
**Little Mole  
and Spaceship**



LITTLE MOLE SERIES  
**Little Mole  
and Umbrella**



LITTLE MOLE SERIES  
**Little Mole  
in the City**



LITTLE MOLE SERIES  
**Little Mole  
and Little Fish**

**BOOK PARAMETERS:**  
Size 195 x 255mm, 36 – 88 pp,  
hard binding



# Build & Play

SUITABLE FOR  
age 3-5

ILLUSTRATED BY KATEŘINA MAKALOUŠOVÁ,  
LENKA KŘIKAVOVÁ  
WRITTEN BY SILVIE SANŽA



If you think books aren't for playing with, the 'Build and Play' series will soon change your mind. Read when you want to, play when you want to. With the books in this series, it's easy to build a town, roads, houses, parks, princesses' palaces, knights' castles, or even a zoo. Just open out the book and follow the simple key to build in 3D. Once the child is tired of playing, as if by magic the parents can turn the toy into a book containing simple text. Fascinating information, great pictures, an attractive shape, a book and a toy in one – what more could a child reader wish for?



**BOOK PARAMETERS:**

Folded size 210×292 mm,  
6 board panels in the shape  
of castle + 8 cardboard figures  
and castle parts + paper book  
with 16 pages incl. cover



BUILD & PLAY  
**Princesses' Palace**



BUILD & PLAY  
**Knights' Castle**

**BOOK PARAMETERS:**

Folded size 210×287 mm,  
12 board panels in shape  
of buildings in the city + both  
sided platform + slipcase



BUILD & PLAY  
**Town**  
SOLD: Greek, Italian, Russian, Simplified  
Chinese



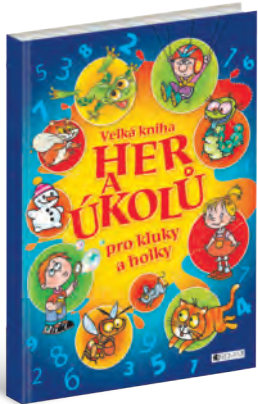
BUILD & PLAY  
**Zoo**  
SOLD: Finish, Greek, Italian, Russian,  
Simplified Chinese

# Super Book full of Games and Puzzles

SUITABLE FOR  
age 3-5

**BOOK PARAMETERS:**

Size 207×288 mm, 160 pages,  
hardbinding



SOLD: Slovenia

ILLUSTRATED BY ANTONÍN ŠPLÍCHAL, ROMANA ŠÍCHOVÁ,  
IVANA MARÁKOVÁ

Books full of puzzles and gap-fills containing a large number of fun tasks for pre-school children and infants. Children can not only colour the pictures but also develop dexterity in outlining a variety of shapes, making them better prepared for writing. In trying to discover the differences between similar pictures, they become familiar with counting and have fun. The task in this book promote concentration and develop a child's imagination.





age 6-8

# Marvelous Tuesday

SUITABLE FOR  
age 6-8

BOOK PARAMETERS:

Size 255 x 240 mm, 48 pages,  
hardbinding

ILLUSTRATED AND WRITTEN BY  
DAISY MRÁZKOVÁ

A poetic narrative about how the cause of one person's sorrow can be a source of joy for someone else. Through words and images, the tale portrays the personification of Tuesday speaking with an old woman, helping her remember her childhood and the doll that she lost so long ago.



SOLD: Korean



# Typo and Skin

SUITABLE FOR  
age 6-8

BOOK PARAMETERS:

Size 240 x 320 mm, 112 pages,  
hardbinding

ILLUSTRATED BY DANIEL ŠPAČEK  
WRITTEN BY BARBORA SEMERÁDOVÁ, TOMÁŠ KOČINSKÝ

Have you noticed how things get older? Of course you have – you can't fail to notice such things. Stop paying attention for a moment and you'll discover that what was shiny and new a while ago is now old and useless. Who's to blame? Well, living somewhere in our midst are little creatures who make all this ageing their business. And a pretty tough job they have too! One day, Typo, who specializes in printing errors in books, learns that when things get spoiled or old, people often aren't too happy about it. So he sets out on a journey of adventure to the Ravages of Time. Will he manage to bring ageing to an end? And what role does the talking dung beetle play in all this?



# The Little Girl and the Rain

SUITABLE FOR  
age 6-8

BOOK PARAMETERS:

Size 255 x 240 mm, 36 pages,  
hardbinding

ILLUSTRATED BY JAN KUDLÁČEK  
WRITTEN BY MILENA LUKEŠOVÁ

Mood story about the rain enchantingly illustrated in beautiful color. The Little Girl walks in the street alone, until Plick! It begins to rain. Quickly, she runs inside to keep from getting wet. The rain misses her company, and begins to search for her. When the little girl reappears, dressed in boots and a slicker, she and the rain are playfully united. The book was published for the first time in 1974 and it was translated into English, French, German, Hungarian, Japanese, Polish, Swedish, Norwegian, Spanish and other languages.



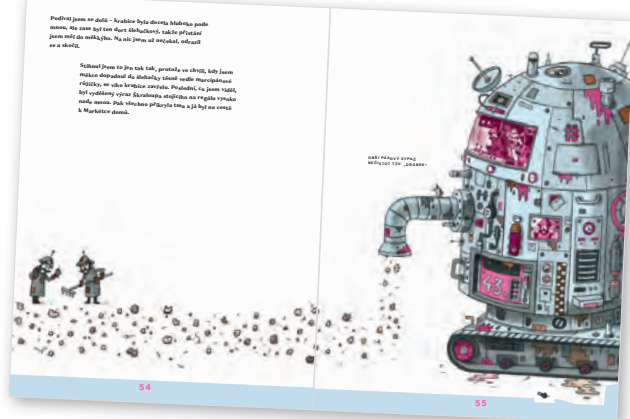
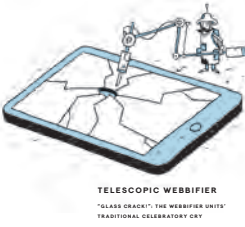
SOLD: Korean



**AWARDS**  
*Grand Prix de Treize 1976*  
*IBBY honour list 1978*



- a beautifully written tale plotted in fine detail
- filled with humour and hyperbole





# Max and Sally

SUITABLE FOR  
age 6–8

**BOOK PARAMETERS:**

Size 235 × 235 mm, 152 pages,  
hardbinding

ILLUSTRATED BY ADOLF BORN  
WRITTEN BY MILOŠ MACOUREK

Max and Sally have found a magic telephone receiver that can fulfil every wish. No wonder they experience strange things with it: they turn their dog friend Jonathan into a boy who comes along with them to school; they travel to the Ice Age; they enter the micro-world of germs and many other amazing things.

SELECTED IN 1001 CHILDREN’S BOOKS YOU MUST READ BEFORE YOU GROW UP (UNIVERSE 2009) - a guide to the best classic and contemporary children’s literature.



MAX AND SALLY  
**Max and Sally at School**

SOLD: Simplified Chinese, Russian,  
Hungarian



MAX AND SALLY  
**Max and Sally out of School**

SOLD: Simplified Chinese, Russian,  
Hungarian



MAX AND SALLY  
**Max and Sally on a Trip**

SOLD: Simplified Chinese, Hungarian



MAX AND SALLY  
**Max and Sally on Holiday**

SOLD: Simplified Chinese, Hungarian



MAX AND SALLY  
**Max and Sally in the Past**

SOLD: Simplified Chinese

# A Camel Meets un Chameau

SUITABLE FOR  
age 6–8



**BOOK PARAMETERS:**

Size 195 × 255 mm, 96 pages  
+ memory game, hardbinding

ILLUSTRATED MÁRIA NERÁDOVÁ  
WRITTEN MÁRIA NERÁDOVÁ

A wonderfully illustrated and conceived bilingual dictionary for children, which can easily work in any language combination. Isolated words are interspersed with large double pages with a lot of small stories hidden in them. Finally, a fun way to learn a foreign language!

**AWARDS**

- **SUK 2014** Teacher’s Award.
- Selected for the collection of **THE BEST AND MOST BEAUTIFUL CHILDREN’S BOOKS SPRING AND SUMMER 2014** (announced by BIBIANA, the international House of Art for Children and Slovak IBBY award).
- **THE MOST BEAUTIFUL SLOVAK BOOK 2014.**



SOLD: Polish, Simplified Chinese

# The Cases of Inspector Pike

SUITABLE FOR  
age 6–8

**BOOK PARAMETERS:**

Size 240 × 160 mm, 120 pages,  
hard cover

ILLUSTRATED BY JIŘÍ KALOUSEK  
WRITTEN BY JIŘÍ LAPÁČEK

Comics featuring the fat detective with the thick glasses who investigates the toughest cases, which only the readers can crack. Originally drawn in black and white only, the series was published in a children’s magazine over the period of more than ten years. The book presents one of the author’s masterpieces in a selection of 350 stories.



SOLD: Norwegian, Russian





# A Year in Nature

SUITABLE FOR  
age 6-8

**BOOK PARAMETERS:**

Size 250x250mm, 10 spreads,  
4 booklets, 4 concertina folds,  
12 flaps, hardbinding

**ILLUSTRATED BY ANETA ŽABKOVÁ**  
**WRITTEN BY PETRA BARTÍKOVÁ**

It's great fun to be in the woods or the garden, as there's always something going on in the natural world – in spring, summer, autumn and winter. So go outside and watch the animals in all four seasons. Find out what blooms and when, and how nature changes. The books A Year in the Woods and A Year in the Garden will teach you many things, including how to tell a hare from a rabbit, what a worm does underground and why a snake sticks out its tongue. The fun illustrations by Czech artist Aneta Žabková include many windows to open, and there are booklet inserts with simple instructions on how to make your own herbarium and bird feeder.

A YEAR IN NATURE  
**A Year in the Woods**

**SOLD:** Simplified Chinese, French,  
Russian, Bulgarian, Italian



**OTHER TITLE  
IN THE SERIES:**

A YEAR IN NATURE  
**A Year in the Garden**

**SOLD:** Simplified Chinese, French,  
Russian, Bulgarian, Italian



# Shape Books 7+

SUITABLE FOR  
age 6-8

**BOOK PARAMETERS:**

Size 190 x 190mm,  
31 pages, board book

**ILLUSTRATED BY TOMÁŠ TŮMA,  
PAVLA KLEINOVÁ, JAN KLIMEŠ**  
**WRITTEN BY OLDŘICH RŮŽIČKA, TOMÁŠ TŮMA**



**TITLES:**



SHAPE BOOKS  
**Medieval Castles**



SHAPE BOOKS  
**The Gladiators**



SHAPE BOOKS  
**The Mysteries of Egypt**



SHAPE BOOKS  
**Maya, Aztecs and Incas**





# I Want to Understand Ballet

SUITABLE FOR  
age 6–8

**BOOK PARAMETERS:**

Size 220 × 220 mm,  
20 pages (folding book)  
+ 3D theatre, hardbinding

**ILLUSTRATED BY ALEXANDRA HETMEROVÁ**

**WRITTEN BY JIŘÍ ZAHŘÁDKA, HELENA HARAŠTOVÁ**

Would you like to go to see a ballet but you're afraid that you won't understand the story? Or are you a big fan of ballet who wants to learn more about your favourite ballets? Then this book is just what you're looking for. The Nutcracker is a wonderfully illustrated folding book with a lovely 3D paper theatre at the front. On one side you read a fairy tale – the charming story of The Nutcracker; on the other, you can learn a lot of interesting things about the history of Tchaikovsky's famous ballet as well as general information about ballet and people who work in a theatre.



I WANT TO UNDERSTAND BALLET  
**The Nutcracker**



I WANT TO UNDERSTAND BALLET  
**Swan Lake**

# How Animals Live

SUITABLE FOR  
age 6–8

**BOOK PARAMETERS:**

Size 250 × 250 mm + model of  
anthill/beehive (11 board panels  
with flaps) + encyclopedia  
(12 pages), hard cover

**ILLUSTRATED BY TOMÁŠ TŮMA**  
**WRITTEN BY JITKA PETŘEKOVÁ**



Have you ever watched thousands of ants swarm around an anthill and wondered what was going on in that great pile of needles at the foot of a magnificent spruce? Although this question has occurred to many of us, not everyone gets the chance to peek inside an anthill. This unique book offers you that very opportunity.



HOW ANIMALS LIVE  
**Anthill**

**SOLD:** Italian, Korean,  
Simplified Chinese



HOW ANIMALS LIVE  
**Beehive**

**SOLD:** Italian, Simplified Chinese



The book contains encyclopedia of bees and a three-dimensional model of a beehive that guides you around every part of it. It shows you how bees build up a honeycomb, who is a drone and who are workers, what is a role of the mother queen etc. This attractive book presents it to you in a way that you are sure to find fascinating.





# A Nature Lover's Guide

SUITABLE FOR  
age 6-8

**BOOK PARAMETERS:**

Size 230x260mm, case cover  
+ 24 pages text + 1 turning wheel  
+ 5 concertina folds + 5 booklets,  
hardbinding



A NATURE LOVER'S GUIDE

## Choose a Pet ... and Learn to Care for It

ILLUSTRATED BY ANETA ŽABKOVÁ  
WRITTEN BY PETRA BARTÍKOVÁ,  
KATARÍNA BELEJOVÁ

One looks like a walking branch, the second resembles a fluffy ball. The third is happiest in water, the fourth on a branch. The fifth likes the park, where it can run around like mad. A stick insect, a guinea pig, a fish, an iguana and a dog. Which animal would you like to care for? We'll help you make up your mind. In this book with amusing illustrations you'll discover which animal is the right one for you, what it eats, where and how it lives, what it needs to be happy, and what you have to watch out for so that it doesn't get hurt.

Booklets



Anim-o-meter



OTHER TITLE:  
A NATURE LOVER'S GUIDE  
**Choose a Plant ...  
and Learn to  
Care for It**



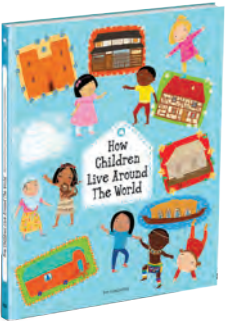
# Children Around the World

SUITABLE FOR  
age 6-8



**BOOK PARAMETERS:**

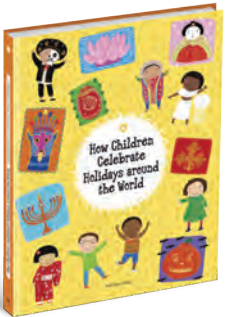
Size 215 x 280mm, 32 pages,  
hardbinding



CHILDREN AROUND THE WORLD

## How Children Live around the World

SOLD: Russian, Slovene



CHILDREN AROUND THE WORLD

## How Children Celebrate Holidays around the World

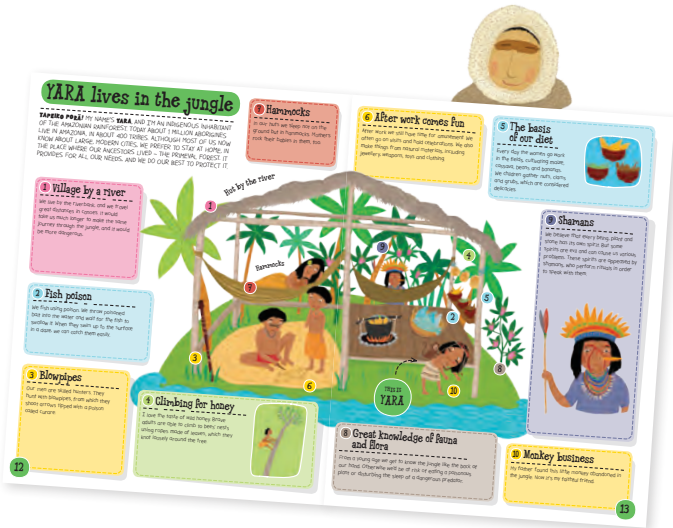
SOLD: Russian, Slovene



ILLUSTRATED BY MÁRIA NERÁDOVÁ, MICHAELA  
BERGMANNOVÁ

WRITTEN BY HELENA HARAŠTOVÁ, PAVLA HANÁČKOVÁ

This beautifully illustrated series takes young readers to different parts of the world, where children show them their homes and how they celebrate holidays. Readers will learn a lot about life in typical kinds of homes, every-day activities, what people wear, and the culture of the countries in which their new friends live. Why are particular holidays celebrated, what traditions are kept on those days, and what delicacies do people eat? How does the celebration of Christmas differ from country to country? Thanks to this series, child readers will see the world and learn about a wide range of cultures. Join us on our journey and see how varied the world is!



CHILDREN AROUND THE WORLD  
**Christmas around  
the World**

SOLD: Russian, Slovene





# The Big Books of ...

SUITABLE FOR  
age 6-8

**BOOK PARAMETERS:**

Size 215 x 280 mm, 24 pages text  
+ 10 gatefolds, hardbinding,  
glow-in-the dark ink (A Big Book  
of the Dark) or spot UV (A Big Book  
of the Underground, A Big Book of  
Snow and Ice) on cover

People sleep at night. Underground there's nothing but pitch-black soil. No flowers grow under the snow. Really? What if things are not as we readers believe them to be? The Big Books series shows us what goes on in places we can't see. Night can be a busy time, things are livelier underground than we might think, and snow can keep things nice and warm. Features of the Big Books series include full-page illustrations with openable flaps, pages filled with interesting facts and charming pictures. Big Books allow young readers to explore places and situations which their parents would never allow them to visit alone.



THE BIG BOOKS OF ...

## A Big Book of the Dark

ILLUSTRATED BY JIŘÍ FRANTA

**WRITTEN BY HELENA HARAŠTOVÁ**

**SOLD:** Simplified Chinese, English for UK

&amp; USA &amp; Canada, Polish

THE BIG BOOKS OF ...

## A Big Book of the Underground

**ILLUSTRATED BY MARTA DAEUBLE**

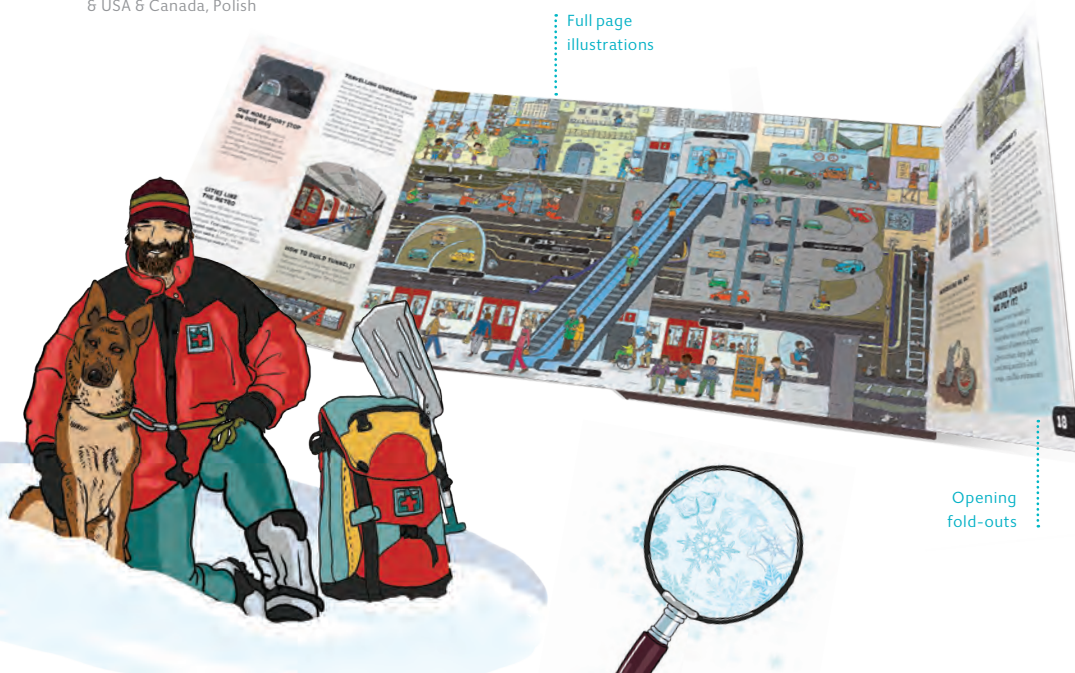
**WRITTEN BY ŠTĚPÁNKA SEKANINOVÁ**

THE BIG BOOKS OF ...

## A Big Book of Snow and Ice

**ILLUSTRATED BY NIKÉ PAPADAPULOS**

**WRITTEN BY ŠTĚPÁNKA SEKANINOVÁ**



# Amazing Nature

SUITABLE FOR  
age 6–8

**BOOK PARAMETERS:**

Size 215×280mm, 36 pages  
hardbinding



AMAZING NATURE

## Unlikely Friendships in Nature



**ILLUSTRATED BY LINH DAO**

**WRITTEN BY PAVLA HANÁČKOVÁ**

An antelope and a baboon. An ill-matched pair, wouldn't you say? Well, you're in for a surprise: these two go really well together. Each looks out for the other as they protect themselves from their enemies. And these aren't the only two sharp-witted animals to have realized that it's good to have a partner. A zebra has a great understanding with a little bird, a clownfish lives happily in a sea anemone, and a shark is surrounded by a large entourage of cleaner fish. Plants, too, can help other. Come with us on a journey through the natural world and discover that friendship can be found practically anywhere!





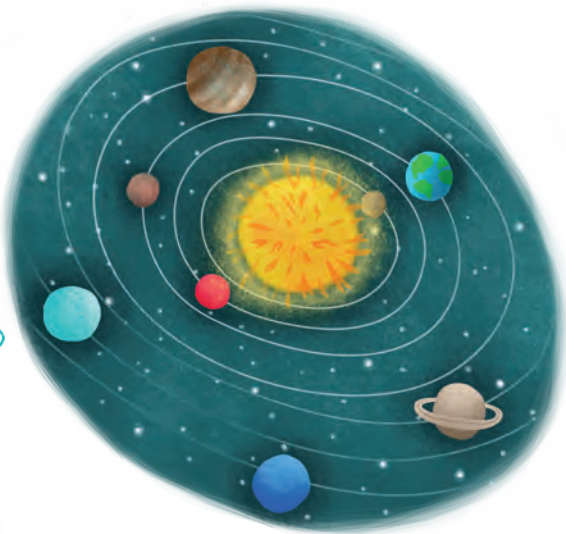
# World Around Us

SUITABLE FOR  
age 6-8

**BOOK PARAMETERS:**  
Size 215x280mm, 32 pages  
+ 4 fold-outs + 24 flip-flaps  
hardbinding

**ILLUSTRATED BY ADÉLA REŽNÁ**  
**WRITTEN BY PAVLA HANÁČKOVÁ**

We are forever surrounded by things we take so much for granted that we no longer see them. Yet there is another world around us that remains hidden from our view. Particles so small that we see them only when they are magnified several times. Waves beyond our perception, emitted by different instruments. The gravity that keeps our feet firmly on the ground. Above us a universe so vast that we just can't imagine it. And what if things exist that our other senses, too, are unable to perceive...?



WORLD AROUND US  
**Things Not Seen  
by the Naked Eye**

Opening flaps  
and fold-outs

# Time Traveller

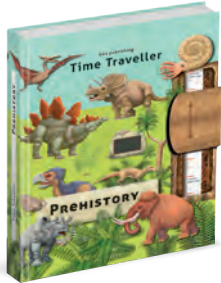
SUITABLE FOR  
age 6-8

**BOOK PARAMETERS:**  
Size 224 x 254 mm,  
48 or 40 pages, case cover  
+ slider handle

**ILLUSTRATED BY JAN KLIMEŠ**  
**WRITTEN BY OLDŘICH RŮŽIČKA, SILVIE SANŽA**

This series guides readers through the book and enables them to travel back and forth in time. How is that possible? With a unique sliding mechanism that will transfer them to another, chosen passage in the book. Children can learn about the greatest inventions of all times or about the fascinating prehistoric era. Format of this series is entertaining and well as informative and readers will have a lots of fun while exploring these titles. Let's travel through time and peep into the history!

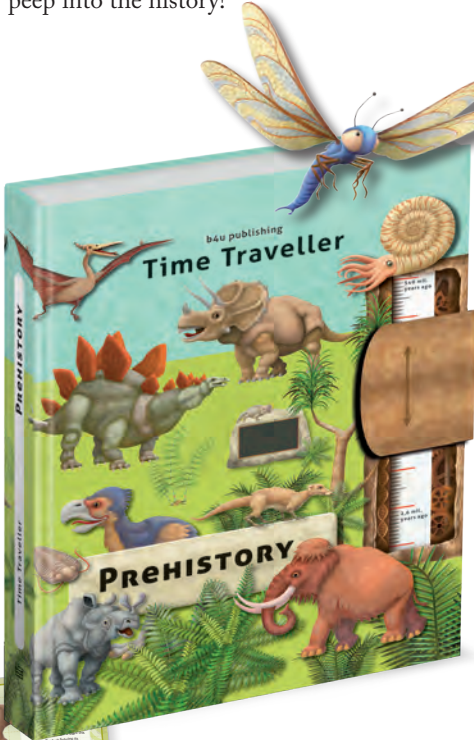
**TITLES:**



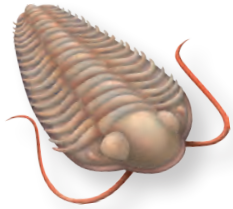
TIME TRAVELLER  
**Prehistory**  
SOLD: English, Simplified Chinese



TIME TRAVELLER  
**Inventions**  
SOLD: French, Portuguese for Portugal,  
Estonian, English, Simplified Chinese



Movable  
mechanism  
for travelling  
through time





# Time Machine

SUITABLE FOR  
age 6-8



**BOOK PARAMETERS:**  
4 books in 1, a rotation mechanism  
for traveling through time,  
260×300mm, 4×24 pages,  
hard cover

**TITLES:**



TIME MACHINE  
**Prehistory**  
SOLD: English



TIME MACHINE  
**Inventions: Vehicles**  
SOLD: French, Portuguese for Portugal,  
Estonian, English

**ILLUSTRATED BY TOMÁŠ TŮMA, JAN KLIMEŠ,  
MARTIN SODOMKA  
WRITTEN BY OLDŘICH RŮŽIČKA**

Four books in one and in addition a special release mechanism that enables you to browse through your chosen book: this is what our Time Machine offers you. The special mechanism of our Time Machine will transfer you to Primary, Secondary, Tertiary or Quaternary era so you can learn the most interesting facts about prehistoric life on Earth. Or you can witness origins of the most fascinating inventions when you travel through the 18<sup>th</sup>, 19<sup>th</sup>, 20<sup>th</sup> and 21<sup>st</sup> centuries. So come and begin your amazing travel through history.

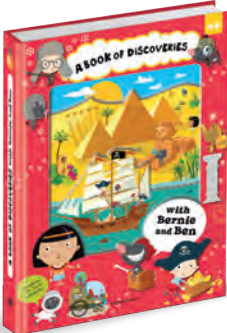


# Bernie & Ben

SUITABLE FOR  
age 6-8

**BOOK PARAMETERS:**  
Size 215 × 280 mm, 32 pages,  
cover with 3-dimensional relief

**TITLES:**



BERNIE & BEN  
**A Book of Discoveries**  
SOLD: Polish, Russian, Slovene,  
Portuguese excl. Brazil, Simplified  
Chinese, Complex Chinese

**ILLUSTRATED BY Z. KURUCOVÁ, K. HIKADOVÁ,  
Z. MUSILOVÁ, T. TŮMA, V. KOPEČKOVÁ, Z. SELINGEROVÁ  
WRITTEN BY OLDŘICH RŮŽIČKA, IVA ŠIŠPEROVÁ**

Like every boy, Bernie longs for adventure; and as he's a particularly brave one, he sets off in search of it at the first opportunity. Under his own steam, with just Ben, his rather faint-hearted dog, for company. Together they travel through and map out the world's most interesting cities, sometimes even going back in time. So readers shouldn't be surprised when they join their new friends on board Christopher Columbus's ship, looking at the distant shores of America. Nor should they take fright at finding themselves under a burning sun in Ancient Egypt, struggling with the weight of a block of stone used in the building of the magnificent pyramids of the future. The 'Bernie and Ben' titles are no ordinary books – they are an experience in themselves! As they are filled with fascinating information, thrilling adventure and charming illustrations, readers will soon find themselves hooked.



BERNIE & BEN  
**Travel Through Towns**  
SOLD: Dutch, Polish, Russian, Slovene,  
Portuguese excl. Brazil, Simplified  
Chinese, Complex Chinese, Italian,  
French, Spanish for Europe, English  
for USA



**THREE  
DIMENSIONAL  
RELIEF  
on the case  
cover**



# Technical Tales

SUITABLE FOR  
age 6-8

**BOOK PARAMETERS:**

Size 220 x 220 mm, 60 pages,  
hardbinding

**TITLES:**



TECHNICAL TALES  
**How to Build  
a House**

**SOLD:** Danish, English, Russian,  
Simplified Chinese, Turkish



TECHNICAL TALES  
**How to Build  
a Motorbike**

**SOLD:** Danish, Dutch, English, Italian,  
Korean, Polish, Russian, Simplified  
Chinese, Turkish, Ukrainian



TECHNICAL TALES  
**How to Build  
a Car**

**SOLD:** Danish, English, French, German,  
Italian, Korean, Lithuanian, Polish, Russian,  
Simplified Chinese, Spanish, Turkish,  
Ukrainian

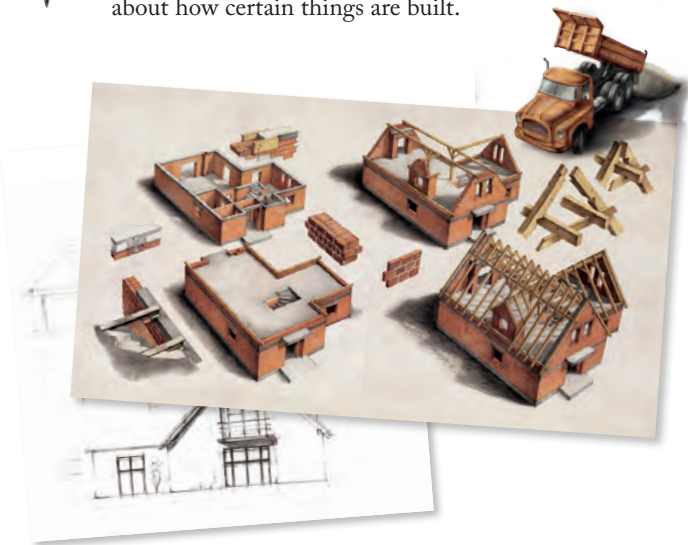


TECHNICAL TALES  
**How to Build  
a Plane**

**SOLD:** Danish, English, French, German,  
Korean, Russian, Simplified Chinese,  
Spanish, Turkish, Ukrainian

**ILLUSTRATED AND WRITTEN  
BY MARTIN SODOMKA**

Not all our favourite stories are about princesses, dragons and lovestruck princes. What if the heroes were a rat, a sparrow and a handy frog? And what if those three didn't set anyone free, get into any fights, or claim a reward of half a kingdom with a young princess thrown in? What if, quite simply, they built an aeroplane, a car, a house and a motorcycle? The amusing, highly popular story of the three friends of the 'Technical Tales' series proves that stories for children don't have to wear a crown. With these books, young readers will laugh, enjoy Martin Sodomka's delightful illustrations and learn all they need to know about how certain things are built.



**Board Books**

**BOOK PARAMETERS:**

Size 105 x 100 mm, 12 pages



TECHNICAL TALES  
**Arnie's  
Workshop**



TECHNICAL TALES  
**Arnie's  
Construction**



# I Want to Be ...

SUITABLE FOR  
age 6-8

**BOOK PARAMETERS:**

Size 260 x 260 mm, 24 pages,  
plenty of pull-out materials,  
hardbinding



The three I Want to Be ... books will take you into a world of stars and artists, action heroes and storytellers. Learn how to start your own band and put on a concert, change your bedroom into a detective agency, or become a publisher and write for the world's most beautiful magazine. All three books are filled with instructions, advice and tips, plus inserts with all kinds of materials you can pull out and use straight away. Make your dream come true by becoming a star, an action hero or a storyteller!



I WANT TO BE...  
**I Want to Be  
a Star**

**SOLD:** Simplified Chinese  
**ILLUSTRATED BY K. HIKADOVÁ,  
M. LIŠKOVÁ, T. PERNICKÝ, O. DOLEJŠÍ**  
**WRITTEN BY P. BARTÍKOVÁ,  
E. OBŮRKOVÁ**



I WANT TO BE...  
**I Want to Be  
an Action Hero**

**SOLD:** Simplified Chinese  
**ILLUSTRATED BY M. ŠOJDR, T. PERNICKÝ**  
**WRITTEN BY A. BRÁZDOVÁ**



I WANT TO BE...  
**I Want to Be  
a Storyteller**

**SOLD:** Simplified Chinese  
**ILLUSTRATED BY K. HIKADOVÁ,  
T. PERNICKÝ, O. DOLEJŠÍ, T. KUČEROVSKÝ**  
**WRITTEN BY P. BARTÍKOVÁ, E. OBŮRKOVÁ**



# When I Grow Up, I'll Become

SUITABLE FOR  
age 6-8



**BOOK PARAMETERS:**  
Size 215×280mm, 72 pages,  
hardbinding

**ILLUSTRATED BY MILAN STARÝ**  
**WRITTEN BY PETRA BARTÍKOVÁ, HANA VAŠKOVÁ**

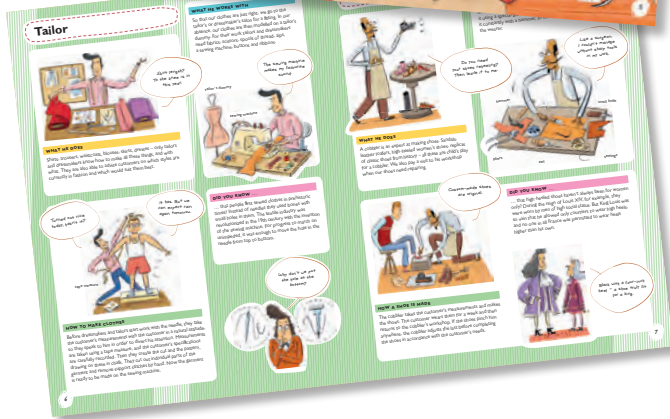
Imagine a world without people able to do skilled work with their hands. How on earth would we manage without their expertise? We'd lack so many things that we use every day – things we can't imagine being without, such as shoes, clothes, books, rucksacks, toys, tables, chairs and dishes. What if we had no one to paint our homes, bake our bread, produce our honey or make belts for our trousers? What a mess we'd be in! Quite simply, practitioners of trades and crafts are indispensable. When we need them, they help us – and that's the best thing of all. Only they know how to get things done!



WHEN I GROW UP, I'LL BECOME  
**What's Your Craft?**



WHEN I GROW UP, I'LL BECOME  
**What's Your Job?**  
**SOLD:** Complex Chinese, Hungarian, Lithuanian, Polish, Russian, Serbian, Simplified Chinese, Sorbian, Spanish, Ukrainian, Bulgarian, Korean, English for UK and USA, Italian, French, Dutch, Greek



# A Child's Herbarium

SUITABLE FOR  
age 6-8



**BOOK PARAMETERS:**  
Size 230×280mm, 32 pages,  
includes 15 transparent pockets  
+ cards (for herb placing),  
hardbinding

**ILLUSTRATED BY ALEXANDRA HETMEROVÁ,**  
**MAGDALENA CHUMCHALOVÁ**  
**WRITTEN BY OLDŘICH RŮŽIČKA**

This book contains 15 plants that grow near where you live – in gardens, meadows and fields, or in the woods beyond the town. Look at the illustrations and take a trip with your parents or friends to find the herbs; then press them and stick them in the special pockets. Now you have your first herbarium, thanks to which you'll learn many interesting facts about health-promoting herbs and how people can benefit from them. Each herb described in the book is a great store of materials which have a salutary effect on human health. Use the recipes in the book to teach yourself how to make herbal teas, refreshing soft drinks and tasty desserts, and become a respected home herbalist in the process. Find and press herbs, then stick them in your own herbarium. Descriptions of 15 herbs, with illustrations that will help you find and identify them. Recipes for interesting meals and drinks you can prepare with the herbs – for yourself and your nearest and dearest.

## LIST OF HERBS

- dandelion
- common daisy
- wild strawberry
- oregano
- narrowleaf plantain
- ox-eye daisy
- small-leaved lime
- raspberry
- camomile
- dog rose
- cress
- chicory
- elderberry
- peppermint
- bilberry



Pocket with card  
for your herb



# Towns in the Alphabet

SUITABLE FOR  
age 6-8



**BOOK PARAMETERS:**

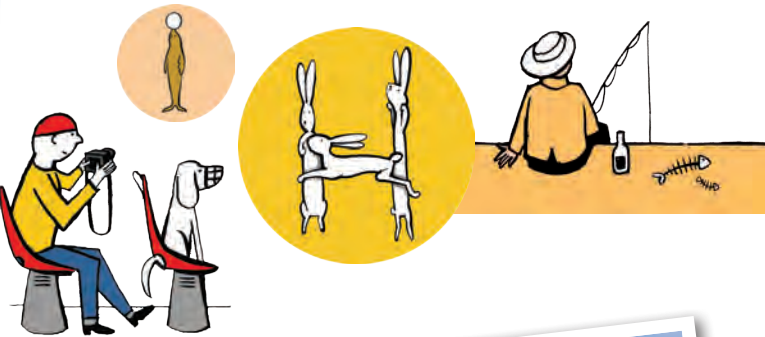
Size 260×210mm, 64 pages,  
hardbinding

**ILLUSTRATED AND WRITTEN BY  
JAN LAŠTOVIČKA**

From A to Z, there is a town or a city for every letter of the alphabet. The author if this picture book has traveled them all and created a beautiful guidebook for those who want to learn their letters and towns of the world as well. Hop on board and get to know Antwerp, Delhi or Helsinki. You can travel as far as Zürich!



- Antwerp
- Beijing
- Copenhagen
- Delhi
- Eisenach
- Florence
- Grenoble
- Helsinki
- Iquique
- Jena
- Kraków
- London
- Moscow
- New York
- Oakland
- Prague
- Québec
- Rio de Janeiro
- Stockholm
- Toronto
- Uyuni
- Varanasi
- Whitehorse
- Xaverov
- York
- Zürich



# How Things Are Made

SUITABLE FOR  
age 6-8



**BOOK PARAMETERS:**

Size: 230 × 260 mm,  
widespread 460 × 520 mm,  
8 spreads with a gatefold  
booklets

**ILLUSTRATED BY ALEXANDRA HETMEROVÁ  
WRITTEN BY OLDŘICH RŮŽIČKA**

A book for very young readers that shows simply, clearly and step by step how things we use every day are produced. Procedures clearly illustrated in six large-format, foldout maps. Do you know how a spoon, a bread, a T-shirt, a glassware, a chair or a book is produced? The production of bread, T-shirts and simple glassware, for instance, is similarly complex. Each of these apparently ordinary objects can be produced only from individual components, and each of these components must be mined, acquired, manufactured or produced by other means. Although our book is about objects in the commonest everyday use, thanks to the description of how these are produced child readers will learn a great many interesting things.



**SOLD:** French excl. NA, Russian, Italian,  
Finish, English for USA, Complex  
Chinese, Portuguese for Europe, Korean



**6 CHAPTERS:**  
bread, T-shirt,  
spoon, glassware,  
chair, book



# Atlases for Children

SUITABLE FOR  
age 6-8



ATLASES FOR CHILDREN  
**Atlas of Europe**  
ILLUSTRATED BY TOMÁŠ TŮMA,  
KATEŘINA HIKADOVÁ  
WRITTEN BY TOMÁŠ TŮMA,  
OLDŘICH RŮŽIČKA

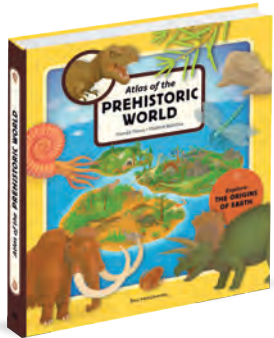
**BOOK PARAMETERS:**  
Size 230 × 260 mm, widespread 460 × 520 mm, case cover

Any adventure-lover would jump at the chance to travel through time, in space, or across the world in a single day. And who wouldn't want to learn the secrets of how the world around us works? A nice idea, I hear you say, but quite impossible. Think again, dear reader! This series of children's atlases is a dream come true for adventurers, travellers and inquiring minds. They will criss-cross the world by sea, air and land, so as to cover the whole thing. They will return to the time when life on our planet began, touch the stars and the Milky Way, and visit the animal kingdom. They will even get a peek behind the scenes of how the weather works, and learn how rocks and minerals are formed. The machine that carries the inquisitive reader through time and space is equipped with full-colour illustrations, plans, maps and booklets and powered by masses of fascinating information. We're ready to leave, so climb aboard, there's no time to lose . . .

Folding maps



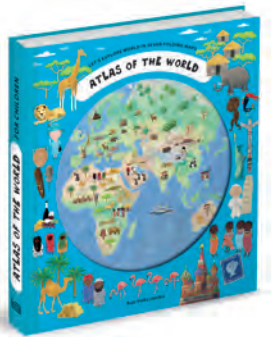
Booklets



ATLASES FOR CHILDREN  
**Atlas of the Prehistoric World**  
ILLUSTRATED BY TOMÁŠ TŮMA  
WRITTEN BY TOMÁŠ TŮMA, OLDŘICH RŮŽIČKA

**SOLD:** Complex Chinese, Simplified Chinese, Russian, Italian, Greek, English for USA, Bulgarian, Slovene

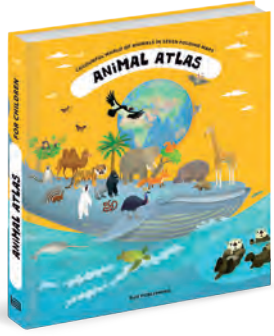
**BOOK PARAMETERS:**  
Size 230 × 260 mm, widespread 460 × 520 mm, case cover + 8 spreads with gatefold + booklets



ATLASES FOR CHILDREN  
**World Atlas**  
WRITTEN BY OLDŘICH RŮŽIČKA, IVA ŠIŠPEROVÁ  
ILLUSTRATED BY TOMÁŠ TŮMA, PAVLA KLEINOVÁ, KATEŘINA HIKADOVÁ,  
ZUZANA MUSILOVÁ, ZUZANA SELINGEROVÁ

**SOLD:** Russian, Italian, Polish, Portuguese, French, Spanish & Catalan, Dutch, Greek, Georgian, Azerbaijani, English for USA, Complex Chinese, Simplified Chinese

**BOOK PARAMETERS:**  
Size 230 × 260 mm, widespread 460 × 520 mm, Case cover + 9 spreads with gatefold + 15 booklets



ATLASES FOR CHILDREN  
**Animal Atlas**  
ILLUSTRATED AND WRITTEN BY TOMÁŠ TŮMA

**SOLD:** Complex Chinese, Simplified Chinese, Italian, Dutch, Greek, English for USA, Azerbaijani, Georgian

**BOOK PARAMETERS:**  
Size 230 × 260 mm, widespread 460 × 520 mm, Case cover + 9 spreads with gatefold + 13 booklets



ATLASES FOR CHILDREN  
**Space Atlas**  
ILLUSTRATED BY TOMÁŠ TŮMA, PAVLA KLEINOVÁ  
WRITTEN BY JIŘÍ DUŠEK, JAN PÍŠALA

**SOLD:** Complex Chinese, Simplified Chinese, Italian, French, Dutch, Greek, Azerbaijani, Finnish, Spanish & Catalan, English for USA, German, Estonian, Bulgarian, Slovene

**BOOK PARAMETERS:**  
Size 230 × 260 mm, widespread 460 × 520 mm, Case cover + 8 spreads with gatefold + 4 booklets



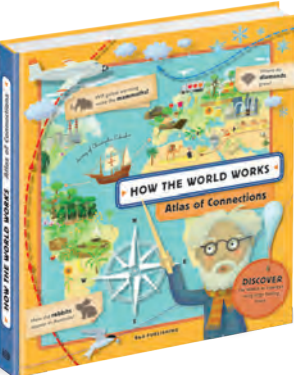


# How the World Works: An Atlas of Connections

SUITABLE FOR  
age 6–8

**BOOK PARAMETERS:**

Size 230 × 260 mm,  
widespread 460 × 520 mm  
6 spreads, gatefolds  
+ 4 booklets



**SOLD:** Italian, Spanish, Simplified  
Chinese

**ILLUSTRATED AND WRITTEN BY TOMÁŠ TŮMA**

This illustrated atlas presents a view of the world that makes extraordinary connections. It explains how certain things depend on others even though they occur thousands of miles apart. In four main chapters, large fold-out maps with detailed illustrations guide you around all continents, reveal how natural phenomena are interrelated and show you curiosities and connections in the natural and human worlds. All illustrations are clear and supplemented with inserted booklets. You'll learn a fair bit about the past and the present.



Folding maps

Booklets  
with legend

# Yesterday & Today

SUITABLE FOR  
age 6–8

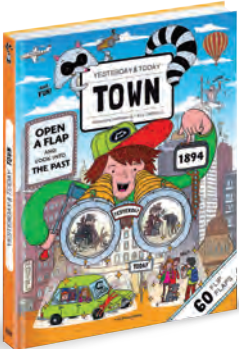
**BOOK PARAMETERS:**

Size 215 × 280 mm, 18 pages  
including cover, 60 flaps,  
hardbinding

**ILLUSTRATED BY ALEXANDRA HETMEROVÁ**  
**WRITTEN BY EVA OBŮRKOVÁ**

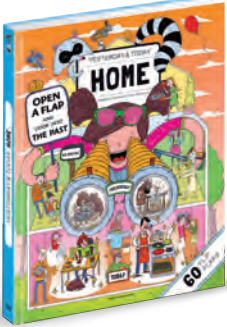
A trip to the recent and distant past with a pair of magic binoculars and Agnes the raccoon. Each title in the new Yesterday and Today series comprises seven themed chapters with full-page, full-colour illustrations and around sixty openable flaps marked with the 'binoculars' symbol. Child readers first see a scene from the present; then, on gently opening the flap, they discover interesting facts about the forerunners of objects and activities we take for granted today, such as cars, swimming pools, cameras and hockey matches. But the fun doesn't end there – readers can search for Agnes, who is hiding somewhere in each chapter.

**TITLES:**



**YESTERDAY & TODAY**  
**Town**

**SOLD:** Dutch, Spanish, Simplified  
Chinese, Russian



**YESTERDAY & TODAY**  
**Home**

**SOLD:** Dutch, Simplified Chinese,  
Russian



60 flip flaps comparing  
past and today



# HiStory

SUITABLE FOR  
age 6–8

**BOOK PARAMETERS:**

Size 215 × 280 mm, 80 pages,  
hardbinding



HiStory  
**History of Warriors**



**ILLUSTRATED BY ONDŘEJ DOLEJŠÍ, KATEŘINA HIKADOVÁ,  
TOMÁŠ PERNICKÝ  
WRITTEN BY JANA SEDLÁČKOVÁ**

Fighting and warriors have always been part of human life, from prehistory to the present, be it in the form of wars of all kinds or simple playground brawls. How has war been waged at various stages of history, and with what? What skills have warriors had to master, and which qualities apart from courage, gallantry and strength have been required of them? In the pages of this book, which really is armed to the teeth, you'll find out all you need to know about the lives of professional fighters, brawlers, soldiers, mercenaries and even 'ordinary' mammoth hunters.



**ILLUSTRATED BY TOMSKI&POLANSKI, JAN VAJDA,  
ŠTĚPÁN LENK  
WRITTEN BY JANA SEDLÁČKOVÁ**

Come with us to take a look at how clothing has evolved over the centuries. Discover when our ancestors invented the needle and the zip and, more important still, what they achieved with them! Find out when women began to wear make-up; learn that heels were worn in ancient Egypt, and that skirts used to be a normal part of a man's wardrobe. We describe, too, how work trousers called jeans became a hit. This guide to the world of fashion introduces fashion-conscious kids aged eight and over to the history of clothing, from ancient times to the present day. In twenty-four lavishly illustrated chapters, they get to peek into ladies', gentlemen's and children's wardrobes. In addition to the most important fashion items that have appeared over the centuries, readers will learn about major fashion designers and trendsetting icons.



HiStory  
**Fashion History**

**SOLD:** Complex Chinese, English, Polish,  
Simplified Chinese, Bulgarian, French,  
Korean

# The Story of the Car

SUITABLE FOR  
age 6–8

**BOOK PARAMETERS:**

Size: 215 × 280 mm,  
32 pages + cover,  
hardbinding



**SOLD:** Complex Chinese, Polish,  
Russian, Simplified Chinese,  
Ukrainian, Bulgarian, Italian

**ILLUSTRATED BY TOMÁŠ PERNICKÝ,  
KATEŘINA MAKALOUŠOVÁ  
WRITTEN BY OLDŘICH RŮŽIČKA**

Read the story of the automobile, from the invention of the wheel to the most modern racing machines. Seven thousand years ago humankind invented the potter's wheel; this seemingly unrelated invention marks the beginning of something that makes the heart of every boy and many a girl beat a little faster. The first carts, the steam engines that marked the beginning of motoring, the earliest ancestor of the car with the internal combustion engine, plus the modern cars driven by James Bond and Batman – all this awaits you in this lushly illustrated book with unconventional, retro-style graphics.



Such a drag!

**STANLEY ROCKET RACER**

**VW Beetle**

**Chrysler**

**Aston Martin**

**More inventions that changed the face of motoring**

**PNEUMATIC TYRES**  
1889 The first tyre looked like a rubber foot attached to a wheel rim, and it absorbed shocks only passively. The proper, air-filled tyre first saw the light of day in 1889.

**REGISTRATION PLATES**  
1888 Compulsory registration of cars was introduced. The license plate was born.

**CAR RADIO**  
1929 The arrival of car radio brought a lot of joy into the world.

**STEERING WHEEL**  
1912 From the very beginning car manufacturers did what they could to make steering easier. The first car had such an awkward steering wheel that a leg brace was needed to turn it; only a bodybuilder could have managed with a small lever.

**SERIAL PRODUCTION**  
1908 The first serial-produced, diesel engine car was the Mercedes 200 D.

**NEW**  
We produce in series.  
EACH CAR IS JUST LIKE THE NEXT.  
**Mercedes**

**POWER STEERING**  
The first power steering, where the driver was assisted by a hydraulic system, appeared in 1931. The first mass-produced car with power steering was the Chrysler Imperial.

**Chrysler**

**Does your car have its LICENCE NUMBER?**  
What a steady hand he's got!

**ABC-25**

**007**



# Tell Me More about Food: How It's Grown, Where It's From, How It's Prepared

SUITABLE FOR  
age 6-8



**BOOK PARAMETERS:**

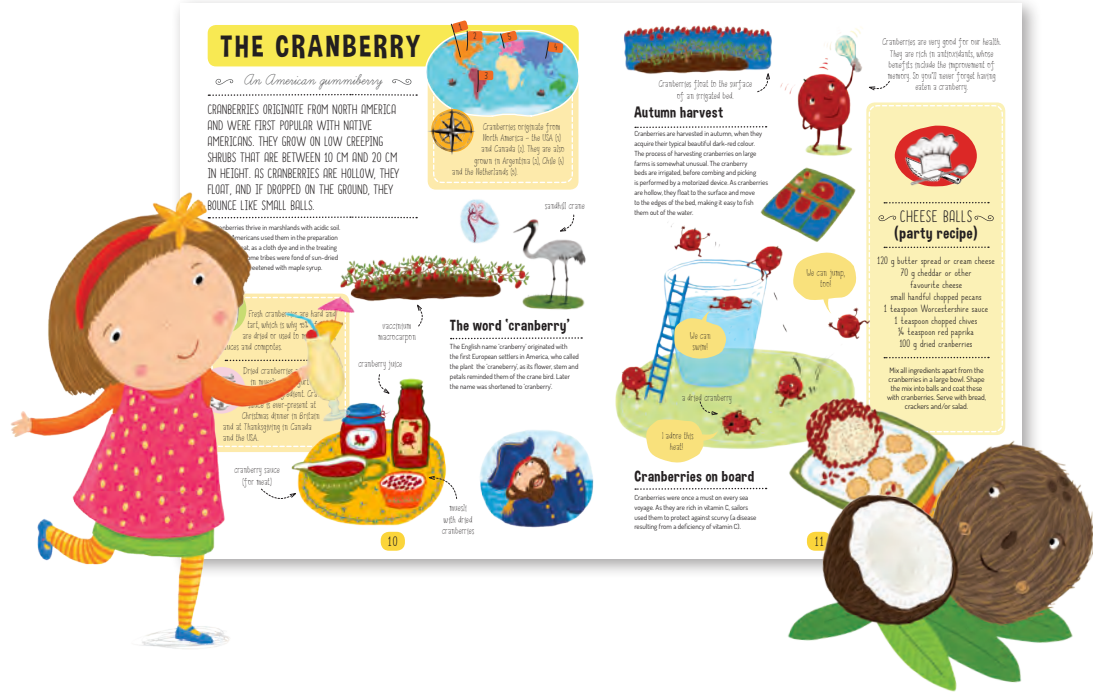
Size 215 x 280 mm, 48 pages,  
hardbinding



SOLD: Italian, Slovene, Bulgarian

ILLUSTRATED BY MICHAELA BERGMANNOVÁ  
WRITTEN BY IVETA PARI

These days we are able to buy exotic fruit and other food quite commonly, but often we don't know how and where it was grown. On a tree or a bush? In the ground or underwater? The aim of this book is to show children the amazing diversity of what nature gives us. This book is here not only to inform but to waken children's curiosity about new tastes, so that they have no fear of buying fruit they have never seen or even heard of before. The book also contains simple recipes for meals and drinks that children can try. There are even instructions on how some foods are grown.



# Financial Literacy

SUITABLE FOR  
age 6-8

**BOOK PARAMETERS:**

Size 155 x 210 mm, 92 pages,  
paperback



FINANCIAL LITERACY  
**Where Does  
Money Grow?**

SOLD: Bulgarian

**ILLUSTRATED AND WRITTEN BY DENISA PROŠKOVÁ**

Sooner or later every parent is bombarded with the questions: "How does an ATM 'make' its money?"; "Why can't I just buy everything I want?"; "What happens on 'pay-day'?" "What are 'rent', 'debt' and 'interest'?" and "What's the difference between a loan and a gift?". This book gets parents out of a fix by providing the answers. As they read with their parents, children in the first years of school will come to understand the connection between work and earning money and get to grips with basic money-related terms. The reader is accompanied around the world of finance by eight-year-old Adam, his younger sister Adele, their parents and – in fairy-tale form – the Squirrel and Bear families. Supplemented with thirty illustrations, this book provides a more than rough idea of how things work in the world of money. It shows children why it's silly to envy others and that there are many important things in life that money can't buy. And as books for children of this age should have a little added value, they can colour in some of the illustrations themselves.



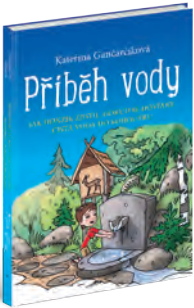
FINANCIAL LITERACY  
**Make Your Money  
Work for You  
(Not Fly Away)**



# The Stories Behind Products ....

SUITABLE FOR  
age 6-8

**BOOK PARAMETERS:**  
Size 167×240 mm, 40 pages  
+ inserted folio, harbinding



THE STORY OF  
**The Story of Water**



**BOOK PARAMETERS:**  
Size 167×240 mm, 40 pages  
+ inserted folio, harbinding



THE STORY OF  
**The Story of Electricity**

**ILLUSTRATED BY ALEŠ ČUMA**  
**WRITTEN BY KATEŘINA GANČARČÍKOVÁ**

Johnny spends the holidays in a village with his grandparents, who have time on their hands and are willing to show him some interesting things in the neighbourhood. On their trips together, they come across lots of unusual things that are well worth investigation. The author provides easy-to-understand answers to children's most common questions asked questions on water:

- Where in nature does water come from?
- What do people and animals need water for?
- Certain things shouldn't be poured down the drain. What are they?
- Can water power machines?



**ILLUSTRATED BY ALEŠ ČUMA**  
**WRITTEN BY PETR MRÁZEK**

The author provides easy-to-understand answers to children's most common questions asked questions on electricity, such as:

- What is the buzzing in the wires overhead?
- Why shouldn't I explore power sockets?
- How does electricity get into my bedside lamp?
- Why won't they let me fly my kite near power lines?

# Mission

SUITABLE FOR  
age 6-8



**BOOK PARAMETERS:**  
Size 260 × 260 mm, 16 pages  
+ 5 big booklets + 5 small booklets  
+ 20 stickers, hardbinding



MISSION  
**Heal the Body**  
SOLD: Simplified Chinese

**ILLUSTRATED BY JAKUB CENKL**  
**WRITTEN BY ŠTĚPÁNKA SEKANINOVÁ**

Do you know how the human body (heart, lungs, kidneys, muscles, bones, joints, etc.) works, why we sometimes get ill, and what common illnesses are? Do you realize that you can hurt yourself by being careless and failing to pay attention, in the safety of the home as well as on the sports field? Wise physician Yoon Ti will show you the pitfalls that lie in wait for your body and teach you how to care for your health. And you'll be no mere bystander - on this Mission you'll demonstrate how courageous, alert, resilient and open-minded you are. It will be entirely up to you whether your book friends are healed and saved or left at the mercy of wicked germs, painful breaks, bloody abrasions and other afflictions.



MISSION  
**Save the Planet**  
SOLD: Simplified Chinese

**ILLUSTRATED BY JAKUB CENKL**  
**WRITTEN BY HELENA HARAŠTOVÁ, ŠTĚPÁNKA SEKANINOVÁ**

Can you imagine what your planet looks like from on high? A blue-and-white globe covered with polluted living space, poisoned water, oil slicks on the seas, plundered soil, burning primeval forest... The sight of all this destruction is so awful to extra-terrestrial Gwi Do that he has set out in his space ship with the intention of saving Planet Earth. You and he will set about healing the planet by putting right all the mischief humans have caused on it. The fate of Eaerth is in your hands - only you can determine whether the planet will survive or perish. Seven full-page, full-colour illustrations, plus booklets filled with information, tasks to complete and adventure - this is what your "rescue mission" comprises.





# Take a Look Inside

SUITABLE FOR  
age 6–8

**BOOK PARAMETERS:**

Size 200 × 200mm, 24 pages,  
book with 3D panorama,  
hard cover

**ILLUSTRATED BY TOMÁŠ TŮMA**  
**WRITTEN BY OLDŘICH RŮŽIČKA**

A series of books of non-traditional design. This 24-page book is complemented with panoramas showing the most interesting places addressed by that particular title. Using a turning mechanism and a magnifying peephole, the child reader can explore six three-dimensional views. The child reader looks inside construction machinery, discovers how foundations are built and learns about everything that happens before a house is built on an empty plot.



TAKE A LOOK INSIDE

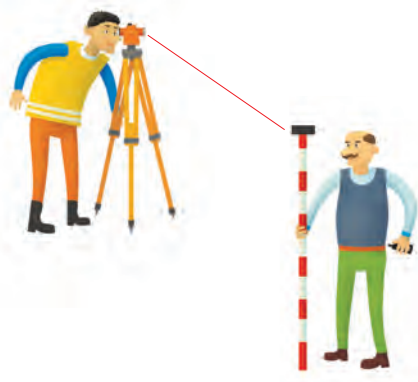
## How City is Built



TAKE A LOOK INSIDE

## How an Underground is Built

Zoom



# The First Grader's Album

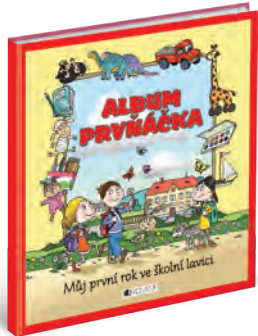
SUITABLE FOR  
age 6–8

**BOOK PARAMETERS:**

Size 242 × 260 mm, 48 pages,  
padded cover

**ILLUSTRATED BY JOSEF POSPÍCHAL**

Put together a unique jigsaw of memories of your child's first year at school!  
What the first school day was like...  
What were the teachers' and classmates' names...  
What the first school report was like..  
What the school trip was like...  
... and a lot of other experiences.



SOLD: Slovenia



# My First Illustrated English Dictionary

SUITABLE FOR  
age 6–8

**BOOK PARAMETERS:**

Size 207 × 275 mm, 128 pages,  
hardbinding

**ILLUSTRATED BY ANTONÍN ŠPLÍCHAL**

This book helps your children enter the world of English. The picture dictionary is designed for children who are just beginning to learn English. The combination of a word with a picture helps to facilitate memorization and therefore this dictionary is suitable for children who cannot yet read. The words are listed alphabetically, they are supplemented by thematic pages and at the end of the book there is an index.



SOLD: Polish, German, Lithuanian,  
Simplified Chinese



age **9-12**



# Treasures & Adventures

SUITABLE FOR  
age 9-12

**BOOK PARAMETERS:**

Size 230 x 330mm, 56-64 pages,  
hard binding

ILLUSTRATED BY JAN KLIMEŠ, PETR MODLITBA  
WRITTEN BY OLDŘICH RŮŽIČKA

These beautifully illustrated books for children aged nine and over are full of maps, ciphers, secret messages, mysteries and treasures and tasks and evidence that urges the reader to think and drags him into the plot. They interconnect adventure, thrilling story drawing on historical sources, active play for children and education in one interactive whole



TREASURES & ADVENTURES  
**The Mystery of the Austerlitz Treasure**



TREASURES & ADVENTURES  
**Guardians of the Seven Wonders of the World**



TREASURES & ADVENTURES  
**A Journey to the Primeval World**



Maps

Letters

Secret messages

Cipher rose



TREASURES & ADVENTURES  
**The Treasure of Captain William Kidd**



TREASURES & ADVENTURES  
**The Mystery of Tres - Secrets of the Knights Templar**

# Venture & Knowledge

SUITABLE FOR  
age 9-12

**BOOK PARAMETERS:**

Size 230 x 300 mm, 64 pages  
+ inserted materials (plans, big maps, fold-outs), hardbinding

ILLUSTRATED BY TOMÁŠ TŮMA  
WRITTEN BY TOMÁŠ TŮMA, OLDŘICH RŮŽIČKA

A grandfather Alfons is an undervalued inventor inventing special machines. Set out on a voyage round the world together with three children and one dog. Visit the most interesting places in the world. Learn about their history, architecture, nature and plant life. Join the main characters on a journey full of adventure, excitement, amusement and new knowledge.



VENTURE AND KNOWLEDGE  
**Travel Round the World in the Graviton**

SOLD: German, Russian,  
Simplified Chinese



Plenty of pull-out materials

OTHER TITLE  
IN THE SERIES:



VENTURE AND KNOWLEDGE  
**The Nautilon - an Undersea Adventure**

SOLD: German, Simplified Chinese

- WHAT AWAITS YOU:**
- adventure story
  - fauna and flora
  - sights and architecture
  - plans and sketches
  - booklets
  - fold-outs





# 1000 Words

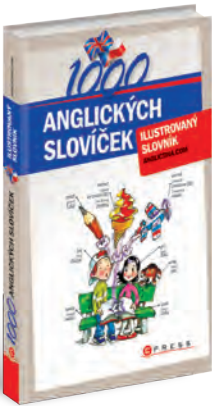
SUITABLE FOR  
age 9-12

**BOOK PARAMETERS:**

Size 110 × 180 mm, 136 pages,  
hardbinding

ILLUSTRATED BY ALEŠ ČUMA

This illustrated dictionaries become a good helper for learning and practicing languages. On the fun images that illustrate the current life situations, you will find the names of things that are encountered daily. Focusing on travel, entertainment, household items, school, sports, etc. each thematic unit is completed by simple phrases from life.



1000 WORDS  
**1000 English Words**

**SOLD:** Polish, Hungarian, Slovene,  
Russian, Estonian

**BOOKS IN THE SERIES:**

- 1 000 Arabic Words
- 1 000 Croatian Words
- 1 000 Chinese Words
- 1 000 Dutch Words
- 1 000 English Words
- 1 000 Finnish Words
- 1 000 French Words
- 1 000 German Words
- 1 000 Hungarian Words
- 1 000 Italian Words
- 1 000 Norwegian Words
- 1 000 Japanese Words
- 1 000 Greek Words
- 1 000 Polish Words
- 1 000 Russian Words
- 1 000 Spanish Words
- 1 000 Swedish Words
- 1 000 Portuguese Words
- 1 000 Ukrainian Words



Typical phrases

Fun illustrations depicting everyday situations

Pronunciation

**BESTSELLING**  
series

# Dictionaries for Trips

SUITABLE FOR  
age 9-12



**BOOK PARAMETERS:**

Size 110 × 180 mm, 144 pages,  
paperback

ILLUSTRATED BY ALEŠ ČUMA

A handy manual for all travellers! Funny pictures illustrate the essential words and typical situations on the road. The book contains also important phrases for travellers and summarizes basic information about the destination for tourist.

ALL TITLES:



**SOLD:** Polish, Hungarian



# Special Books with Special Stories

SUITABLE FOR  
all age

**BOOK PARAMETERS:**

Size 240 x 290 mm, 208 pages,  
hardbinding

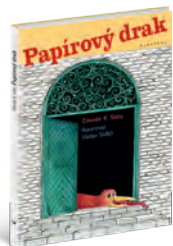


SPECIAL BOOKS WITH SPECIAL STORIES  
**The Monkey King**

**SOLD:** Simplified Chinese

**BOOK PARAMETERS:**

Size 195 x 255 mm, 32 pages,  
hardbinding



SPECIAL BOOKS WITH SPECIAL STORIES  
**The Paper Dragon**

**BOOK PARAMETERS:**

Size 210 x 235 mm, 152 pages,  
hardbinding



SPECIAL BOOKS WITH SPECIAL STORIES  
**New York**

**SOLD:** English, Poland

**ILLUSTRATED BY ZDENĚK SKLENÁŘ**

**WRITTEN BY ČCHENG-EN WU, ADAPTATION JAN JIRÁŇ**

Journey to the West, one of the world's most celebrated novels, was written by Chinese man of letters Wu Cheng'en at the end of the 16th century. Our modern adaptation is illustrated by Zdeněk Sklenář, the artist who loved China and receives amazement, delight and respect from Chinese. Admirers included the most famous Chinese actor ever to play the Monkey King, the legendary Liou Xiao Ling Tong.

**ILLUSTRATED BY VÁCLAV SIVKO**

**WRITTEN BY ZDENĚK K. SLABÝ**

Albatros originally intended to publish this book in 1968. The illustrations were ready, the text had been sent to the printers – but the book never got as far as the reader. Perhaps you will understand why when you reach the point in the story where soldiers shoot at the museum. Such military adventures are not out of place in a bedtime story, of course. But just as the book was about to appear, soldiers really did shoot at a museum – foreign soldiers, who had entered Prague in tanks. It was as though the author had known what was going to happen and the manuscript was returned to him.

**ILLUSTRATED BY VLADIMÍR FUKA**

**WRITTEN BY ZDENĚK MAHLER**

A unique, timeless publication for all readers and lovers of beautiful books, regardless of age. The book was prepared as early as in 1968, but when the illustrator emigrated to US the book was pulped by communists. The book was all but forgotten until the writer's grandson found the old ozalids in the attic, nearly 50 years later.

**AWARDS – Three Golden Ribbon**  
**2009 Awards: Text, Illustrations and**  
**Publisher's Achievement**



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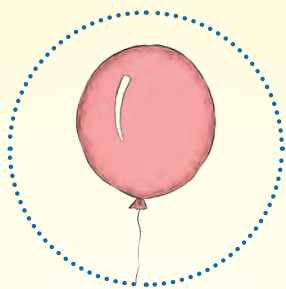
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