

#### **ALBATROS MEDIA**

The flagship Albatros imprint, established in 1949, has played an essential part in the history of Czech literature for children. In 1964 it was one of the seven co-founders of the Bologna Children's Book Fair.

Since 2010, the Albatros Media corporation has been the largest publishing house in the Czech Republic; with a combined production of up to 1,400 titles a year, it has been expanding rapidly in the Slovak Republic, too.

Today Albatros Media is the largest Czech publishing group, with a portfolio of 15 imprints covering every target group, from children to senior citizens. These imprints are: Albatros, B4U Publishing, CooBoo, Plus, Motto, XYZ, Edika, BizBooks, Cpress, Computer Press, Management Press, Fragment, Egmont Czech Republic, Kniha Zlín and Czech TV Edition.

#### **B4U PUBLISHING**

With almost 10 years of expertise in children's publishing, B<sub>4</sub>U Publishing continues to produce top quality children's picture books. We design our books to rouse children's imagination, encourage their development and boost their curiosity. We use vivid illustration, innovative formats and easy-to-understand text. We offer a wide range of children's books for all international markets. The many leading world publishing houses with our work on their lists include Sterling Publishing Co. (USA), Prisma Media (France), De Agostini Libri (Italy), Penguin Random House Grupo Editorial (Spain). We have received a number of nominations in the Magnesia Litera Czech National book awards and won several Zlatá stuha (Golden Ribbon) prizes for our original titles for children. Books by B<sub>4</sub>U Publishing have so far been published in more than 30 languages. Since 2015, B4U Publishing has been part of the Albatros Media Group.

#### **COMPANY MISSION**

We open up worlds of stories and knowledge. Our books in all their forms enrich the lives of both children and adults. We contribute to the development of individuals, culture and society as a whole.

#### **COMPANY VALUES**

- a passion for books
- products that enrich people's lives
- responsibility for the spread of moral values, education, personal development
- a creative environment and motivating conditions for employees
- fairness and an ethical approach to everything we do

#### B4U PUBLISHING & ALBATROS MEDIA

present



# News Autumn 2017

#### PEEK-A-BOO

NEW BOOKS FROM
A SUCCESSFUL SERIES

Order confirmation: 29. 1. 2018 **FOB HK:** 31. 7. 2018

Further details on page 9



Animal Houses and Shelters



**Shapes** 

#### **LEARNING WHEEL**

A NEW SERIES

ORDER CONFIRMATION: 4. 12. 2017 FOB HK: 25. 5. 2018

Further details on page 11



**Colours** 



Shapes



**Numbers** 



Opposites

#### **TALES OF NATURE**

A NEW SERIES

**Order confirmation:** 4. 12. 2017 **FOB HK:** 18. 5. 2018

Further details on page 14



Samie the Stork



**Rosie the Raindrop** 

## MY FIRST BOOKS OF NATURE

A NEW SERIES

Order confirmation: 4. 12. 2017 **FOB HK:** 31. 5. 2018

Further details on page 15



**How Animals Sleep** 



**How Animals Eat** 

#### **INVISIBLE ANIMALS**

A NEW SERIES

**Order confirmation:** 4. 12. 2017 **FOB HK:** 25. 5. 2018

Further details on page 16



Who's Hiding in the Forest and Snow



Who's Hiding in the Desert and Water

## BIRD'S EYE VIEW DISCOVERY

A NEW SERIES

**Order confirmation:** 29. 1. 2018 **FOB HK:** 13. 5. 2018

Further details on page 17



City from a Sparrow's Eye View

# THE CRICKET AND THE ANTS

A NEW VINTAGE BOARDBOOK

Order confirmation: 5. 12. 2017 **EXW Prague:** 28. 5. 2018

Further details on page 18



#### TIP & TOP

NEW BOOKS FROM
A SUCCESSFUL SERIES

**Order confirmation:** 4. 12. 2017 **FOB HK:** 15. 6. 2018

Further details on page 21



On the Farm



At the Zoo

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#### VOJTĚCH KUBAŠTA'S FAIRY TALES

NEW BOOKS FROM
A SUCCESSFUL SERIES

Order confirmation: 5. 12. 2017 **EXW Prague:** 28. 5. 2018

Further details on page 23



Cinderella



**Sleeping Beauty** 



The Wolf & the Seven Little Goats



Snow White and the Seven Dwarfs

# EXPLORE ANIMAL KINGDOM

A NEW SERIES

**Order confirmation:** 4. 12. 2017 **FOB HK:** 25. 5. 2018

Further details on page 32



The Anthill



The Tree



**The Beehive** 

#### A BUNCH OF QUESTIONS AND ANSWERS

A NEW SERIES

**Order confirmation:** 29. 1. 2018 **FOB HK:** 13. 8. 2018

Further details on page 50



The Tricky Questions of Smartie Joey



The Tricky Questions of Prier Maya

# WONDERS OF THE ANIMAL WORLD

A NEW SERIES

**Order confirmation:** 29. 1. 2018 **FOB HK:** 13. 8. 2018

Further details on page 51



Wanderers of the Animal World

## HOW ANIMALS

NEW BOOKS FROM
A SUCCESSFUL SERIES

**Order confirmation:** 29. 1. 2018 **FOB HK:** 13. 7. 2018

Further details on page 52



In Burrows and Dens



In the Tree Hollows

#### REMARKABLE WORKS OF ART AROUND THE WORLD

A NEW SERIES

**Order confirmation:** 29. 1. 2018 **FOB HK:** 3. 8. 2018

Further details on page 54



The Stories of Pictures & Sculptures



The Stories of Interesting Buildings

#### **PRAGUE'S GOT STYLE**

A NEW BOOK ABOUT
ARCHITECTURE AND PRAGUE

Rights for sale

Further details on page 55



#### **TECHNICAL TALES**

NEW BOOKS FROM
A SUCCESSFUL SERIES

**Order confirmation:** 4. 12. 2017 **FOB HK:** 31. 5. 2018

Further details on page 60



How to Build a Railway

#### **MISSION**

A NEW SERIES

Order confirmation: 29. 1. 2018 FOB HK: 13. 8. 2018

Further details on page 71



**Heal the Body** 



Save the Planet

age **0-2** 

## Peek-A-Boo

suitable for age **0-2** 



#### **BOOK PARAMETERS:**

Size 190×190 mm, 9 spreads incl. cover, board book



#### Animal Patterns

**SOLD:** Dutch, Finnish, Italian,
Norwegian, Swedish, Slovene, Simplified
Chinese, Ukrainian, French for Europe,
Latvian, Russian



#### Animal Colours

sold: Dutch, Finnish, Italian,

Norwegian, Swedish, Slovene Simplified Chinese, Ukrainian, French for Europe,

Russian

## ILLUSTRATED BY EDIT HAJDU (SLIACKA) WRITTEN BY SILVIE SANŽA

The books help children understand animal mimicry and camouflage. In each book four different animals are perfectly concealed in their surroundings without having changed their coat, skin or feathers. The chapters work on a matrix/patrix principle. In each case the front side is covered by the pattern/colour typical of an animal; this page contains a cut-out invisible at first sight into which is fitted a shape from the back. The child turns the page and an animal that previously blended in with its background 'peeks out' at him/her. Readers will also discover interesting facts from the animal kingdom. Moreover, the front side serves as a stencil with which to draw the animals' shapes, and you can use the protrusion on the back to make a picture with quick pencil strokes!



of an animal





Animal Houses and Shelters

#### ILLUSTRATED BY EDIT HAJDU (SLIACKA) WRITTEN BY MARKÉTA ŠPAČKOVÁ

Do you know who's hiding in that cosy little home, protected from his enemies? The snail keeps his head tucked inside his curly shell, while the hedgehog is nestled inside his prickly ball. And the tortoise? She has pulled her head and tail under her beautifully coloured carapace ... Come with us and take a look at them all. As with earlier titles in the series, this book is illustrated by Edit Hajdu.





Shapes

Square, circle, rectangle, triangle – shapes that we find all around us. A window is in the shape of a square, and a lively yo-yo is round like a ... circle of course. A bar of milk chocolate looks like a rectangle and a piece of cheese, which a small mouse likes to eat, is in the shape of a triangle. With Peek-A-Boo: Shapes, very young readers will learn to recognize shapes, and they will also be able to touch them. As with earlier titles in the series, this book is illustrated by Edit Hajdu.

# **Bedtime Reading**

suitable for age 0-2

#### BOOK PARAMETERS:

Size 190×190 mm, 6 spreads, glittering, plush flocking inside, hardbinding



Touch the Sky



BOOK PARAMETERS:

Size 190×190 mm, 6 spreads, with glow-in-the-dark effects, hardbinding



What's That Light?



#### ILLUSTRATED BY EKATERINA BESKOVA CONCEPT BY MIRIAM CHOCHOLÁČKOVÁ WRITTEN BY PETRA BARTÍKOVÁ



Gold glittering

Look, a yellow dot! What could it possibly mean? Why not try to press it, then turn the page? This appealing, playful children's book urges young readers to touch the dot, tap the page, blow or clap their hands. And what happens when they do? Like a miracle, the yellow dot is transformed ...



ILLUSTRATED BY JAKUB CENKL CONCEPT BY MIRIAM CHOCHOLÁČKOVÁ WRITTEN BY PETRA BARTÍKOVÁ



Night is falling on Earth. But what's that light in the dark? Is it a bulb, a candle or a firefly? Come with us and find out. The pictures are printed in ink that glows in the dark – so you can take the book under the covers with you to watch glowing pictures.





# **Learning Wheel**

age 0-2

#### BOOK PARAMETERS:

Size 170×170 mm, 6 spreads, rotating mechanism, hardbinding



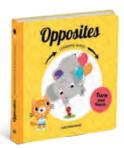
Colours



Shapes



Numbers



Opposites

#### ILLUSTRATED BY JULIE COSSETTE WRITTEN BY PAVLA HANÁČKOVÁ

Basic concepts to learn



In this series you'll find funny, colourful books that teach kids all the basics they need to know. Special rotating mechanism on the left side of the spread supports the visual learning and children will learn everything they need about colours, shapes, numbers and opposites. On the right side of each spread, they will practice other things connected to each topic. Just turn and learn!







age **3-5** 

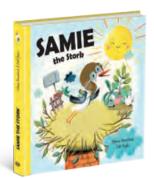
# NEW

# **Tales of Nature**

suitable for age 3-5

#### **BOOK PARAMETERS:**

Size 190×190 mm, 7 spreads, 5 large flip-flaps, hardbinding



Samie the Stork

OVER THE DESERT
Sammle is surprised how easy longdistance flying is — when the wind blows
in the right direction, all he needs to do is
to glide in the air! "Wow!" he cries out
every few minutes, "what is that?"

#### ILLUSTRATED BY EDIT HAJDU (SLIACKA) WRITTEN BY HELENA HARAŠTOVÁ

Books from this series explain children how it works in the nature. They will learn everything about the water cycle and bird migration. Stories are accompanied by main protagonists – raindrop Rosie and stork Samie. Thanks to large flip-flaps and beautiful illustrations children will discover what goes on in the nature.







#### **BOOK PARAMETERS:**

Size 230×270 mm, 28 pages, hardbinding



MY FIRST BOOKS OF NATURE
How Animals Sleep

ILLUSTRATED BY KATARÍNA MACUROVA WRITTEN BY PETRA BARTÍKOVÁ

Push, dig, boom, cuddle. Gerbils sleep pressed next to one another in holes with passage ways, which they dig themselves. Zoom! Gulp! Smack! Frogs use their long tongues to grab insects,

SUITABLE FOR

age **3-5** 





# **Invisible Animals**

age **3-5** 

#### **BOOK PARAMETERS:**

Size 210 × 210 mm, 7 spreads, 5 venetian sliders, hardbinding



Who's Hiding in the Forest and Snow?

**ILLUSTRATED BY LINH DAO** WRITTEN BY PAVLA HANÁČKOVÁ

Books from this series explain children how animals camouflage themselves in nature. In each book five animals are hidden in their natural habitat and children can uncover them by pulling the sliding mechanism. Moreover, they will learn more interesting facts about the camouflage of each animal. On the last page, children will have loads of fun while looking for animals that are hidden in the picture!





Who's Hiding in the Desert and Water?





# **Bird's Eye View Discovery**

SUITABLE FOR age **3-5** 



#### **BOOK PARAMETERS:**

Size 185 × 245 mm, 20 pages + map, hardbinding



discover plenty of interesting facts about what makes city a city or which animals live on the hot plains of Africa. Each title contains a large fold-out map with beautiful illustrations. Cute and funny bird companions will provide children with all sorts of interesting information. It doesn't matter how young or old readers are, everybody will have loads of fun with this series!

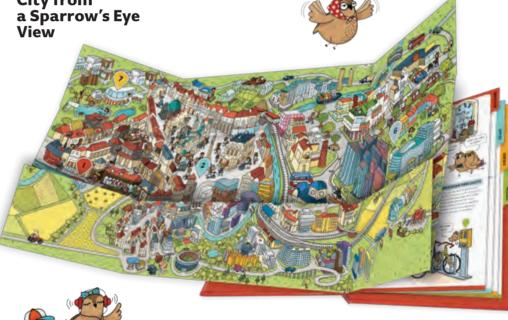
Bird's eye view discovery book series guides readers

who want to learn how to read maps. They will

ILLUSTRATED BY KATEŘINA HIKADOVÁ

WRITTEN BY ŠTĚPÁNKA SEKANINOVÁ

BIRD'S EYE VIEW DISCOVERY **City from** a Sparrow's Eye View



OTHER TITLE:

BIRD'S EYE VIEW DISCOVERY

**Wild Animals from** a Swallow's Eye View



# **Vintage Classics**

by Vojtěch Kubašta (1914–1992)



Vojtěch Kubašta is a world pioneer in pop-up books. Was appointed by Disney to produce pop-up titles for him. His contract recquired him to do so anonymously, so many of the books published at that time do not give Kubašta's name. In this way three-dimensional books such as Bambi, Mickey Mouse and The Jungle Book saw the light of day. Although Kubašta was an artist of unique brilliance, he was persona non grata for the communist regime of the time, and the ruling set did all it could to keep his abilities secret. Yet as a source of income in the foreign currency so valuable to the communists, he was allowed to continue his work. Vojtěch Kubašta was incredibyl active throughout his life, creating over 200 original books that have been translated into almost forty languages. He was also the creator of beautiful three-dimensional nativity scenes, which became very popular and were sold all over the world.

# The Cricket and the Ants

suitable for age 3-5



# **BOOK PARAMETERS:** Size 233×190 mm, 5 spreads,

boardbook

ILLUSTRATED BY VOJTĚCH KUBAŠTA WRITTEN BY ŠTĚPÁNKA SEKANINOVÁ

Once upon a time there was a cricket, every inch a musician, who played for the summer and celebrated the sun. Reckless and merry, he gave no thought to the future. But when winter came, the cricket was in real trouble. The ants worked hard all summer. Will they help him now? This board book with die-cut holes contains charming pictures by Vojtěch Kubašta and delightful words based on themes from the poetry of J. Z. Novák. Generations of children and their parents grew up with this book.



# Traditional 3D Pop-ups









TRADITIONAL 3D POP-UPS

#### **Columbus' Ships**

BOOK PARAMETERS:

Size 225×320 mm folded, 450×320 mm opened, moving pieces on cover

Folding colour pop-up of Columbus' three ships the Niña, the Pinta, and the Santa María, approaching the New World. All the ships are illustrated in three dimensions, with string rigging, flags flailing and canons mounted.

TRADITIONAL 3D POP-UPS

#### Small Betlehem

BOOK PARAMETERS:

Size 105×150 mm, packed in a transparent bag

Spatially and structurally interesting and well-prepared pop-ups make both Advent and Christmas holidays more pleasant.

TRADITIONAL 3D POP-UPS

#### **Big Betlehem**

BOOK PARAMETERS:

Size 230 × 335 mm, packed in a transparent bag

TRADITIONAL 3D POP-UPS

#### **Christmas Pop-up**

**BOOK PARAMETERS:** 

Size  $225 \times 320 \, \text{mm}$  folded,  $450 \times 320 \, \text{mm}$  opened, moving pieces on cover

Front cover has a tab-operated mechanism that moves the eyes and mouth of Father Christmas. Double-page pop-up shows on one side of a brick cottage, carolers sing, seemingly oblivious to the raindeer, the sleigh, and Father Christmas, who's approaching on the other side ladden with presents.

# Tip & Top

suitable for age **3-5** 

#### BOOK PARAMETERS:

Size 256×256 mm, 6 spreads with pop-ups, hardbinding



**Build a Car** 

**SOLD:** French for Europe, Simplified

Chinese



TIP & TOP

#### On the Moon

**SOLD:** French for Europe, Simplified Chinese



TIP & TOP

#### In an Aeroplane

sold: French for Europe, Simplified

Chinese



тір & тор

#### At Sea

**sold:** French for Europe, Simplified Chinese

#### ILLUSTRATED AND WRITTEN BY VOJTĚCH KUBAŠTA

Every boy worth his salt needs a real adventure – and Tip and Top treat these words as gospel. Otherwise they'd be sitting at home, with no knowledge of what it's like to build a motorcar or a plane with your own hands. They'd never have flown to the Moon, sailed the seas or helped out on a farm. You don't believe us? Then go and join them – you'll soon realize we were telling the truth! These thrilling tales with Vojtěch Kubašta's beautiful movable illustrations will take your dad straight back to his childhood, and you'll love them too!





The holidays are here at last! What do Tip and Top have to look forward to this time? Well, they're heading for their uncle's big farm, where they'll find lots of animals and an extraordinary guide called Grunter, a pig who graduated from farming school. Our friends Tip and Top are about to embark on a new adventure, so come on, there's no time to lose!





At the ZOO

A giraffe, a camel, a zebra, a kangaroo, a monkey ... Is this a zoo or a faraway foreign land? "Welcome to the zoo!" says a keeper in a blue cap, as he makes a little bow. Grunter the pig, his helper, sits at the window of the ticket office, welcoming newcomers and feeling important. Tip and Top have never been to the zoo before, so everything in it is special to them. Come with them for a walk in the zoo, the home of animals from Africa, Australia, Asia and Europe.

# Vojtěch Kubašta's Fairy Tales

SUITABLE FOR age **3-5** 



#### **BOOK PARAMETERS:**

Size 254 × 193 mm, 6 spreads with pop-ups, hardbinding



Puss in the Boots

sold: Bulgarian, Dutch, Hungarian



VOJTĚCH KUBAŠTA'S FAIRY TALES **Three Little Pigs** 

sold: Bulgarian, Hungarian



#### **Little Red Riding Hood**

sold: Polish, Hungarian, Bulgarian, Dutch



VOITĚCH KUBAŠTA'S FAIRY TALES

**Hansel and Gretel** 

sold: Polish, Hungarian, Bulgarian

#### ILLUSTRATED BY VOJTĚCH KUBAŠTA

Have you ever been to the real land of fairy tales? Where Puss walks about in his boots and fights a mighty sorcerer by his wits alone? Where the wolf lies in wait for Little Red Riding Hood, and Hansel and Gretel are caught by the witch and imprisoned in the gingerbread cottage? The wonderful movable illustrations by celebrated artist Vojtěch Kubašta will entrap you too - in the land of fairy tales. And whether you're five or one hundred years old, you'll never want to leave it.













VOITĚCH KUBAŠTA'S FAIRY TALES

#### Cinderella



VOJTĚCH KUBAŠTA'S FAIRY TALES

**Sleeping Beauty** 



The Wolf & the **Seven Little Goats** 



**Snow White and** the Seven Dwarfs



Would you like to have even more adventures in the land of fairy tales? You can! A brand-new series by celebrated artist Vojtěch Kubašta will take you not only to the kingdoms far away, but also to little cottages hidden in the middle of the forests. Where else would you have a chance to meet Cinderella, Sleeping Beauty or even Snow White? Would you like to know what happened to the seven little goats? Did they outsmart the wicked wolf or not? These delightful pop-up classics will grace any bookshelf.



# **Vintage Classics**

by Rudolf Lukeš (1923–1976)



Rudolf Lukeš studied at the Academy of Fine Arts. After graduating he became a set designer for films. In the 1940s he worked at Barrandov film studios with some of the most famous filmmakers of the time. After the communist coup d'état, he refused to join the Communist Party; his wife's origins and his father-in-law's work for the American army were further blots on his record. After the nationalization of the Barrandov film studios, Lukeš, one of the country's leading set designers, was denied the right to continue working in film. The erstwhile set designer proved himself to be a fine illustrator of children's books and foldout books with moving, spatial pictures.

# Retro **Colouring Books**

SUITABLE FOR age **3-5** 



#### **BOOK PARAMETERS:**

Size 325 × 230 mm, 20 pages, paperback



Peter in Africa

#### RETRO COLOURING BOOKS



RETRO COLOURING BOOKS Peter in India



**ILLUSTRATED BY RUDOLF LUKEŠ** 

Make Peter's adventure livelier still by adding colour. Join our traveller as he heads to the other side of the world – and be sure to take your crayons or watercolours. These charming illustrations demand to be coloured in. Immerse yourself in a series of stylish retro colouring books by a well-known illustrator and let your

creativity and imagination run free. You can join Peter on his travels in India, Africa, Mexico and Japan.

Peter in Mexico



RETRO COLOURING BOOKS Peter in Japan

# **Golden Vintage**

SUITABLE FOR age **3-5** 

#### **BOOK PARAMETERS:**

Size 165×185 mm, 4 spreads with pop-ups, hardbinding



**Elephant & Friends** 



Cow & Friends



Dog & Friends

SOLD: English for UK, French, Russian, Spanish for Europe, Simplified Chinese



Tiger & Friends

sold: English for UK, French, Russian, Spanish for Europe, Swedish, Simplified Chinese



**Lion & Friends** 

SOLD: English for UK, French, Russian, Spanish for Europe, Simplified Chinese

### **ILLUSTRATED BY RUDOLF LUKEŠ**

Take a journey with us and see animals from all continents. Having first delighted children in many countries in the 1960s, these pop-up books are no less attractive to children today. The animal friends peeping out at us from these six books live in the tropics, a land of eternal ice, in water and on dry land. The spatial illustrations are accompanied by short, playful captions.





Turtle & Friends

SOLD: English for UK, French, Russian, Spanish for Europe Swedish, Simplified Chinese

# The Little Animals

suitable for age **3-5** 

#### BOOK PARAMETERS:

Size 178×215 mm, 6 spreads, original pop-ups, hardbinding





The Little Horse

**SOLD:** Simplified Chinese, French

#### ILLUSTRATED BY RUDOLF LUKEŠ WRITTEN BY PAVLA HANÁČKOVÁ, PETRA BARTÍKOVÁ

A beautifully illustrated series of works by internationally acclaimed author Rudolf Lukeš. Read about a little polar bear, a fawn, a seahorse and the animal friends of a mighty magician! These books for very young readers contain many original pop-up pictures that are great fun.



Original moving illustrations



The Little Polar

Bear

**SOLD:** Simplified Chinese, French



The Little Fawn

soLD: Simplified Chinese, French



THE LITTLE ANIMALS

Magnus
the Mighty Magician
and His Animal Friends

soLD: Simplified Chinese, French

# Hide-and-Seek at the Zoo

#### **BOOK PARAMETERS:**

Size 200×140 mm, widespread 400×435 mm, 12 pages, board book



#### ILLUSTRATED BY RUDOLF LUKEŠ WRITTEN BY ŠTĚPÁNKA SEKANINOVÁ

Some things look the exact opposite of what they actually are. The truth is hidden under the surface. The fun book about animals you're holding in your hands is just one such thing. Is the ostrich pulling the donkey's tail, or is something else going on entirely? Are the monkeys climbing a tree – trunk into the clouds, or is there actually no tree? What's it like to be in a magic zoo? Beautifully illustrated in an original format, with simple text and developments that make us smile – that's Hide-and-Seek at the Zoo.



# Little May and the Magic Umbrella

suitable for age 3-5

SUITABLE FOR

age **3-5** 

#### BOOK PARAMETERS:

Size 235×210 mm, 9 spreads, mechanisms and pop-ups, hardbinding



**SOLD:** Simplified Chinese

ILLUSTRATED BY LINH DAO
CONCEPT BY RUDOLF LUKEŠ
WRITTEN BY ALŽBĚTA NIEBAUEROVÁ

For her birthday, little May has received a magic umbrella, which transports her into the land of her favourite fairy tale, Little Red Riding Hood. There she meets not only her favourite character, but also Grandma, the woodcutter, and even the wolf. How does the story end? Readers who join little May on her journey will have lots of fun with the interactive pop-ups that run through the book. These come together with delightful illustrations and a charming story in a unique work that would grace any bookshelf.

# **Animal Homes**

suitable for age 3-5

# **How Plants Grow**

suitable for age 3-5

#### BOOK PARAMETERS:

Size 180×220 mm, 7 spreads with pop-ups, hardbinding



ILLUSTRATED BY IRENE GOUGH
WRITTEN BY PAVLA HANÁČKOVÁ

Come with us on a journey through the forest and learn about the creatures that live here and their homes. Everywhere you look, animal friends will be peeping out at you. Who's that living in the hollow of a tree? Whose is that nest hidden among the leaves? You'll have lots of fun with these charming three-dimensional pictures.



Size 190×190 mm, 7 spreads with pop-ups, hardbinding



For a tree or a flower to grow, all it takes is one tiny little seed. If this gets regular doses of water, sunshine and loving care, new life is born. The stories in the book series 'How Plants Grow' are anything but boringly instructive. In pleasing, entertaining form, they show us the life journey of trees and plants, from infancy to, in some cases, giant adulthood. As we work our way through the book and its simple text, we encounter many animals, amusing pop-ups and beautiful illustrations. The young reader who 'sows a seed' sees at first hand how plants grow – be they trees or strawberries . . .







Simple pop-ups of the growing tree



NIMAL HOMES

#### In the Garden

**SOLD:** Dutch, French for Europe

Walk with us through the garden, where you'll meet those that live here and learn about their homes. Everywhere you look, animal friends will be peeping out at you. Who's that hiding in a lump of soil? Who's that in the wooden hut? You'll have lots of fun with these charming three-dimensional pictures.







Watch That Tree Grow!

**SOLD:** French, Simplified Chinese



Watch That Plant Grow!

sold: French, Simplified Chinese

# **Meet My Friends**

suitable for age 3-5

# Watch Me Grow Up

suitable for age **3-5** 

#### **BOOK PARAMETERS:**

Size 180×180 mm, 7 spreads + 1 gatefold, round corners



ILLUSTRATED BY IRENE GOUGH WRITTEN BY PAVLA HANÁČKOVÁ

In today's multicultural world, children get to make friends with people of all nationalities. Prejudice aside, there's no reason for anyone not to make friends with anyone, be they small, big, white, black, rich or poor. This book shows children that friends can be found anywhere, regardless of what people look like and where they come from. And there's a little surprise at the end – to see what it is, turn to the last double-page.



#### **BOOK PARAMETERS:**

Size 190×190 mm, 7 spreads with pop-ups, hardbinding





Prom A To BABY BOY to A GRANDPA

From a Baby Boy to a Grandpa

People must travel a long way before they reach adulthood. This book represents an appealing, entertaining way for children to learn about how a person develops and ages – from a baby in the mother's womb, to a school-child and then a grown-up. With the help of short items of text, supplementary icons and fun pop-ups with beautiful, full-colour illustrations, young readers quickly come to understand what each stage of life is like as they travel from life before birth to old age, where they learn that the life cycle begins anew as grannies and grandpas enjoy the company of their grandchildren.





From a Baby Girl to a Grandma



# Explore Animal Kingdom

suitable for age 3-5



#### **BOOK PARAMETERS:**

Size 230×230 mm, 16 pages, board book

THE ANTHILL

ILLUSTRATED BY MAGDALÉNA TAKÁČOVÁ WRITTEN BY PETRA BARTÍKOVÁ

What would it be like to be a bee, an ant or a squirrel living in the hollow of an old oak tree? Let's explore the animal kingdom, where you can be one of them for a little while. Of course, it's only pretend! These leporello books are shaped like hives, trees or anthills with numerous carved out chambers and corridors.

# The Anthill Look inside the anthill Ants only rarely take a rest Various tasks



EXPLORE ANIMAL KINGDOM
The Tree



The Beehive

ILLUSTRATED BY MARTIN ŠOJDR



# Shape Books for Young Readers

**BOOK PARAMETERS:** 

Size 190×190 mm, 20–24 pages, board book



The Undersea World

**SOLD:** Simplified Chinese, Dutch



Life in a Castle

sold: Simplified Chinese



The Mystery of the Mummy sold: Simplified Chinese

ILLUSTRATED BY TOMÁŠ TŮMA, PAVLA KLEINOVÁ, JAN KLIMEŠ WRITTEN BY OLDŘICH RŮŽIČKA, TOMÁŠ TŮMA

A shaped surprise under each book cover – this is a series young readers will love! These creative "shapedesigned" books deal with the most interesting topics from science, nature, technology and history.



Pirates - The Treasure of Hopalong Jack

**SOLD:** Simplified Chinese, Dutch



Animals of the Jungle

sold: Simplified Chinese



SUITABLE FOR

age **3-5** 

## Choose & Learn

SUITABLE FOR age **3-5** 

#### **BOOK PARAMETERS:**

Size 240 × 240 mm, 4 × 12 pages, board book with a special rotating

mechanism

## ILLUSTRATED BY VERONIKA KOPEČKOVÁ

This series of cheery and colourful books will show readers everything they need to know! For example, animals that live on the farm, in the woods, in the jungle and in the sea. All children need to do is to turn the wheel and choose which little book to open. They can also learn what happens in spring, summer, autumn and winter. The rotating mechanism on the book opens the way to the chosen season. And what about square, rectangle, triangle and circle? These are the shapes that form the pictures in the individual books. A world full of shapes awaits young readers. Let's turn the wheel and choose which book to open!





Rotating wheel for opening the book

CHOOSE & LEARN **Animals** 



CHOOSE & LEARN Seasons



CHOOSE & LEARN Shapes

# **A Pictorial** Mini-Encyclopedia

#### **BOOK PARAMETERS:**

Size 240×294 mm, 8 spreads + cover, board book



**Everyday Life** 

SOLD: Russian

at School

#### ILLUSTRATED BY KATEŘINA HIKADOVÁ WRITTEN BY ŠTĚPÁNKA SEKANINOVÁ

What is an ordinary day at school like? Young chemists perform experiments while their misbehaving classmates have ruler fights at their desks. Outside in the garden, children rake up leaves, and their teacher shows them how to set a plant in the ground. Things are really lively in the gym – while half of the young athletes warm up, the others are already vaulting the horse. In the staff room, meanwhile, teachers prepare the classes they are about to teach. By telling the story of an ordinary day at school, these pictures stimulate the young reader's imagination and help them develop their vocabulary.

SUITABLE FOR

age **3-5** 



#### **ILLUSTRATED BY KATARÍNA GASKO** WRITTEN BY JANA SEDLÁČKOVÁ

Teacher, athlete, hairdresser, detective, painter, auto mechanic, singer, fire officer, astronaut ... What will I be? Choose your occupation and learn about all the things you'll need in order to do it. While a hairdresser works with scissors, a comb, shampoo and a hairdryer, a sailor needs a map, a compass, binoculars and a ship with a proper anchor and a rope tied around a bollard on the jetty ...



LARGE **FORMAT** 

board books

What Will I Be?

sold: Russian

suitable for age **3-5** 

# 2.0

**BOOK PARAMETERS:** 

Size 250×250 mm, 8 spreads with 40 flip-flaps, hardbinding

Look Inside
Fruit &
Vegetables

Leafter & Mary

ILLUSTRATED BY VERA MATYS WRITTEN BY IVETA PARI

If you read this book with your children, the way you and they cut up fruit and vegetables is bound to change a little. Kids will learn to recognize different fruits and vegetables from inside as well as outside. Not only does this book reveal the beauty of fruit and vegetables, it teaches children to use the correct name for each sort. Simply lose yourself in the game and take a look at everything hidden behind the flaps.









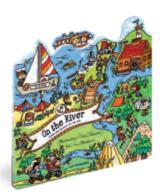
# **Bon Voyage**

ILLUSTRATED BY MÁRIA NERÁDOVÁ

WRITTEN BY EVA OBŮRKOVÁ

#### BOOK PARAMETERS:

Folded size 205×215 mm, widespreaded 205×1,290 mm 6 two-sided full-coloured board panels



#### On the River

**SOLD:** Polish, Simplified Chinese, Serbian



#### On the Way

**SOLD:** Polish, Simplified Chinese,

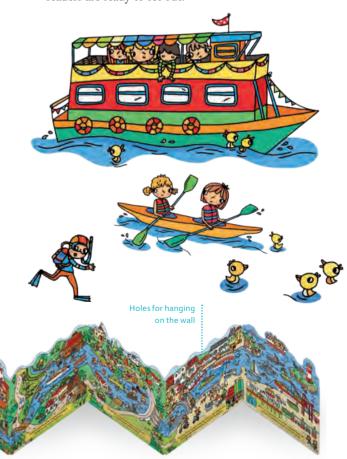




SUITABLE FOR

age **3-5** 

Have you ever thought about where the world's roads lead, how they grow, swell and gain in volume, and where they meet and end? (If indeed they do end.) Do you ever pay attention to pavements, roads, paths and trails? Do you ever think about the feet, cars, bikes and trucks that carry us along them? And what about the ships, steamers, kayaks, streams, rivers, bodies of water – where are they heading, and where will they take us? The 'Bon Voyage' series will answer these questions and many more. This colourful fold-out picture book will attract every child to the idea of travel by land and water, be it along a woodland path that becomes a motorway or down a stream in the forest that flows into endless sea. Having donned sturdy shoes and put a paddle in their backpack, our readers are ready to set out.



suitable for age **3-5** 

# Let's Play

#### BOOK PARAMETERS:

Size 240×240 mm, 6 little board books (5 spreads incl. cover), cover with magnetic lock

#### ILLUSTRATED BY PAVLA KLEINOVÁ, VERONIKA KOPEČKOVÁ

Books from this series contain a big folding board cover and 6 little board books with beautiful and exemplifying illustrations. Each book represents one building. Let us guide you through a town, a zoo, an amusement park or a farm, get to know who lives there, who works there and amuse yourself.



Town





Six books as six buildings

on the plan



GET TO KNOW

**Zoo**sold: English



Amusement Park



BOOKS

in one

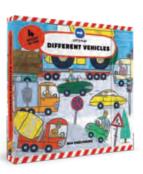
GET TO KNOW
Farm

#### BOOK PARAMETERS:

Size 240×240 mm, 4 little board books affixed on plan (5 spreads incl. cover), cover with magnetic lock



Rescue Services



Different Vehicles

#### ILLUSTRATED BY PATRIK ANTCZAK WRITTEN BY OLDŘICH RŮŽIČKA

This is a series of books for very young readers that blurs the boundary between reading and play. No sooner do children open these books than they find themselves on a busy street with a roadway, pavements and buildings. There are also four detachable books shaped like trucks, cars and rescue vehicles, which children can use to zip along the roads. When they are tired of playing, young readers can sit in Mummy's lap and calmly turn the pages of the car/truck-shaped books, which are filled with beautiful illustrations and simple but interesting text.





#### **BOOK PARAMETERS:**

Size 230×180 mm, 14 pages, board book



#### TRAVEL CASE A Trip to the Seaside

SOLD: Italian, Romanian, French



A Trip to the Countryside

SOLD: Italian, Romanian, French



#### ILLUSTRATED BY KATEŘINA MAKALOUŠOVÁ WRITTEN BY OLDŘÍCH RŮŽIČKA, SILVIE SANŽA

Travelling is great, but how can we enjoy a long journey with children? These books in the form of a little travel case bring the solution. On sixteen pages you can find pleasant entertainment for them for a long journey by car, bus, train or plane. The books are full of games and attractive reading for the whole family and also contain a few tasks for the children to do. Some of them they can solve by themselves, while with others they will need help with opening the flaps with the hidden solution. You can also find here a fairy tale, what else?





#### **BOOK PARAMETERS:**

Size 160 × 165 mm, 16 pages, + transparent box, board book



ILLUSTRATED BY PAVLA KLEINOVÁ,

This series combines the attractiveness of a threedimensional view from above of shaped cut-outs with transparent books that allow us to see inside. The new type of box shows the shape of the book even when the box is closed. Realistic illustrations are combined with vector illustrations and describe each topic to young readers in playful and attractive form.



ON THE MOVE The Wonderful World of Motorcycles

sold: French, Simplified Chinese



The Wonderful

#### World of Locomotives

sold: Simplified Chinese, English for USA & Canada & Phillipines



ON THE MOVE

#### The Wonderful World of Cars

sold: Simplified Chinese, English for USA & Canada & Phillipines





#### The Wonderful World of Planes

sold: Simplified Chinese, English for USA & Canada & Phillipines



#### The Wonderful World of Ships

**SOLD:** French, Simplified Chinese

suitable for age 3-5

# Children's Theatre

#### **BOOK PARAMETERS:**

Size 240 × 240 mm, 6 spreads incl. cover. box with 3D panorama + board book

# BOOK 6 CAROUSEL with eight



FAIRY TALE TV CAROUSEL

#### Snowhite and Seven Dwarfs

**sold:** Complex Chinese, Dutch, French excl. NA, Italian, Spanish & Catalan, Thai, Simplified Chinese

#### ILLUSTRATED BY VERONIKA KOPEČKOVÁ CONCEPT BY OLDŘICH RŮŽIČKA

A panoramic TV Carousel filled with fairy tales and surprises. The classic fairy tale for the very young in truly non-traditional form. Twice the same fairy tale, in two different versions. Each set contains an eight-page full-colour illustrated board book that tells the classical story in simple wording. The most interesting is the box with the peephole, where for each of the book's pages the child can find a three-dimensional panorama. The child and parent can enjoy reading even more – using a turning mechanism – from one of eight delightfully illustrated 3D scenes to the text.





FAIRY TALE TV CAROUSEL

# Hansel and Gretel

**SOLD:** Dutch, French excl. NA, Italian, Spanish & Catalan, Thai



FAIRY TALE TV CAROUSEL

Little Red

#### Little Red Riding Hood

**solD:** Italian, Thai, Simplified Chinese



FAIRY TALE TV CAROUSEL

#### Three Little Pigs

sold: Complex Chinese

#### BOOK PARAMETERS:

Size 260×215 mm, 20 pages, 1 box serves as a stage 5 set pieces, 10 double-sided puppets



ILLUSTRATED BY MÁRIA NERÁDOVÁ WRITTEN BY KLÁRA KOLČAVOVÁ

The Children's Theatre series allows you not only to read your favorite fairy tales, but also to play them. The box contains puppets, sceneries, and a book of three fairy tales and can be used as a theatre stage. The stories are written in a style that captures the attention of even the smallest children. Each tale includes a shortened script. Just set up the pieces, get the puppets ready and let the performance begin! The beautiful and varied set pieces make the characters come alive.





Princess Tales

**SOLD:** English for NA, French, Italian,
Spanish for Europe, Simplified Chinese



CHILDREN'S THEATRE
Wolf Tales

**SOLD:** English for NA, French, Italian, Lithuanian, Spanish for Europe, Simplified Chinese



at the back



SUITABLE FOR age **3-5** 

## Yes or No

Pull the handle

#### **BOOK PARAMETERS:**

Size 190×190 mm, 6 spreads + 6 venetian sliders, hardbinding



BEAT YOUR FEAR

#### Not As Scary As It Looks ...

**SOLD:** Ukrainian, Italian, Spanish for

Europe, Icelandic



We all get scared sometimes. Some of us often and a lot – at the doctor's, on the river, when there's a storm ... This is when fear takes the upper hand, when it takes us over, when we look at the world through fear's eyes. With the book Not As Scary As It Looks ... children can pause and take a good look around for themselves. Is the doctor really a dark magician? Are those things in Grandma's pond truly octopuses? By taking a closer look, young readers will see how things really are. Even if their fear isn't banished straight away, they only have to open the book a second time for success to be guaranteed. Thanks to the beautiful illustrations, interactive sliding mechanism and changing pictures, even real scaredycats will soon overcome their fear.

Six changing pictures inside





#### **OTHER TITLE:**

#### I'm Not Afraid of the Dark

SOLD: English for Australia and NZ, English for UK, English for USA, Simplified Chinese, Ukrainian, French, Greek, Spanish for Europe, Portuguese for Europe Latvian, Complex Chinese, Dutch, Russian, Estonian Icelandic, Italian



#### **BOOK PARAMETERS:**

Size 260 x 260 mm, case cover with punch windows + 6 spreads +6 sliders



#### Can you Behave? **Etiquette for Little** Rascals

sold: Simplified Chinese, Spanish for

Europe, Russian



Five simple questions

on each page

Changing pictures

**Are You Careful Enough?** A Guide for Little Hotheads

sold: Simplified Chinese, Spanish for Europe, Estonian, Russian

#### **ILLUSTRATED BY JAKUB CENKL** WRITTEN BY ŠTĚPÁNKA SEKANINOVÁ, PAVLA HANÁČKOVÁ

Can you be considerate of other people? Are you careful not to put yourself or anybody else in danger? Really? Let's have a look. Open the book, take a piece of paper and try to answer a few simple quiz questions. Then pull the handle and check your answers. Moreover, you can play with funny illustrations, which can be changed either into correct or incorrect situations. It is an entertaining and funny book full of pictures and tasks which will teach you how to behave safer in many different situations. You can't believe it, can you? Try and you will see.



# **Little Shoes**

suitable for age 3-5

# Y

#### BOOK PARAMETERS:

Size 92×178 mm, 9 spreads, incl. cover, board book, shoelace with a bead





Joey Learns to
Tie His Shoelaces

**SOLD:** Dutch, English for China, Spanish and Catalan for Europe, Complex Chinese, Russian



LITTLE SHOES

#### Kate Learns to Tie Her Shoelaces

**SOLD:** Dutch, English for China, Greek, Spanish and Catalan for Europe, Complex Chinese, Russian

#### ILLUSTRATED BY ALEXANDRA HETMEROVÁ WRITTEN BY OLDŘICH RŮŽIČKA

This unique, accessible, playful, and shoe-shaped board book will teach your children how to tie their shoelaces. Each title contains a simple motivational story and on the laced pages children will find a clear, illustrated manual how their shoelaces should be tied. Each title presents two ways how to do this so that everybody can choose whichever one they prefer the best. The lace which ties individual pages together can be pulled out, just like a real shoelace from your shoes – this allows children not only to learn how to lace up their shoes, but also to develop their motor skills while they're pressing the string through holes.



## What Shall I Wear?

suitable for age 3-5

#### **BOOK PARAMETERS:**

Size 127×240 mm, case cover + 12 pages cards, spiral binding

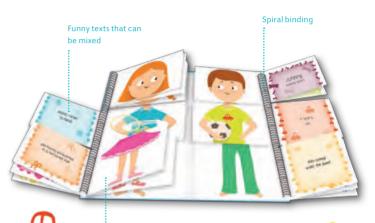


what shall I wear?
... for This
Occasion?
sold: Russian

#### ILLUSTRATED BY KATARÍNA GASKO WRITTEN BY JANA SEDLÁČKOVÁ



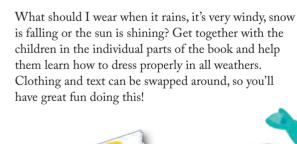
What should I wear when I go to the nursery, the theatre, the playground, or to bed? Get together with the children in the individual parts of the book and help them learn how to dress properly for different occasions. Clothing and text can be swapped around, so you'll have great fun doing this!











Three separate parts



age **6-8** 

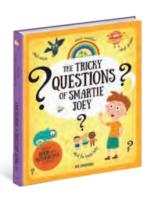
# A Bunch of **Questions and Answers**

SUITABLE FOR age 6-8



#### **BOOK PARAMETERS:**

Size 230×280 mm, 8 spreads with pull tabs, flip-flaps, rotating mechanisms, spot UV on cover, hardbinding



**ILLUSTRATED BY INNA CHERNYAK** WRITTEN BY PAVLA HANÁČKOVÁ, TEREZA MAKOVSKÁ

Children are curious and they ask a lot of questions. That's something each parent knows. Why is the sky blue? Why do we sneeze? And where does the wind come from? Books from this series will give them answers to these questions. And even more! On sixteen pages, they can find 80 questions about various topics - about nature, weather, human body, space, geography and even about society, history or science. Not only do these books educate them, children will also have fun with various mechanisms that accompany both titles. Pull tabs, flip-flaps and rotating mechanisms will make learning fun.







A BUNCH OF QUESTIONS AND ANSWERS

The Tricky **Questions** of **Prier Maya** 





# Wonders of the **Animal World**

SUITABLE FOR age 6-8+

#### **BOOK PARAMETERS:**

Size 250 x 250 mm, widespreaded 500×500 mm, 28 pages + 3 maps, hardbinding



#### Wanderers of the **Animal Word**

#### ILLUSTRATED BY IANA KLOUČKOVÁ KUDRNOVÁ WRITTEN BY MARKÉTA ŠPAČKOVÁ

Although some animals spend their whole lives in their own backyard, others travel through continents. For instance, the Arctic tern, a small bird with red beak and legs, flies right around the globe every year! And what about the green sea turtle? It swims elegantly through seas and oceans to visit its birthplace, where it will lay its round eggs. And do you know why the dung beetle, a herd of African elephants and the reindeer, king of the northern plains, travel? This book breathes a sense of exotic, faraway places. It includes three large-format maps which show the reader how animals travel and where they travel to.





OTHER TITLE: WONDERS OF THE ANIMAL WORLD **How Animals Spend Winter** 



# **How Animals Live**

SUITABLE FOR age 6-8

#### **BOOK PARAMETERS:**

Size 250 x 250 mm + model of anthill/beehive (11 board panels with flaps) + encyclopedia (12 pages), hardbinding



HOW ANIMALS LIVE **Anthill** 

sold: Italian, Korean, Simplified Chinese, Complex Chinese, Estonian Slovene, Russian







HOW ANIMALS LIVE

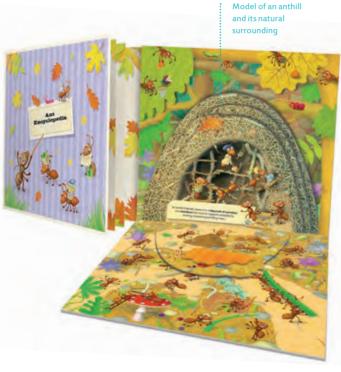
#### **Beehive**

SOLD: Italian, Simplified Chinese, Complex Chinese, Estonian, Slovene Russian

#### **ILLUSTRATED BY TOMÁŠ TŮMA** WRITTEN BY JITKA PETŘEKOVÁ



Have you ever watched thousands of ants swarm around an anthill and wondered what was going on in that great pile of needles at the foot of a magnificent spruce? Although this question has occurred to many of us, not everyone gets the chance to peek inside an anthill. This unique book offers you that very opportunity.



The book contains encyclopedia of bees and a threedimensional model of a beehive that guides you around every part of it. It shows you how bees build up a honeycomb, who is a drone and who are workers, what is a role of the mother queen etc. This attractive book presents it to you in a way that you are sure to find fascinating.





#### BOOK PARAMETERS:

Size 250 x 250 mm, 6 board panels with flaps + encyclopedia (18 pages), hardbinding



HOW ANIMALS LIVE

#### In Burrows and Dens



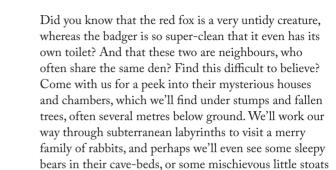
ILLUSTRATED BY EKATERINA KOLESNIKOVA

WRITTEN BY MARKÉTA ŠPAČKOVÁ

Model of burrows and dens

> Did you know that every wrinkly old oak contains a whole village, maybe even a whole town? Beetle larvae nibble paths into the wood beneath the bark, making a maternity ward for the birth of baby animals. The oak even has a doctor who treats it with great care, tapping on it and then listening out for what needs to be healed. The beautifully illustrated encyclopaedia that forms part of the book will teach you lots of interesting things about the animal kingdom, including the fact that the tree is home to an artist who could compete with the very best human sculptors. You don't believe us? Then join us on a visit to the cavities and chambers of an old tree!





in a den they inherited from some mice.





In the Tree **Hollows** 



# Remarkable **Works of Art** around the World

SUITABLE FOR age 6-8



#### **BOOK PARAMETERS:**

Size 215 × 280 mm, 64 pages, hardbinding



REMARKABLE WORKS OF ART AROUND

#### The Stories of Pictures & **Sculptures**



REMARKABLE WORKS OF ART AROUND THE WORLD

The Stories of Interesting **Buildings** 



Paintings, sculptures, remarkable buildings, architects, artists, unique skills and enormous talents. That is the essence of this book series. Those interested in watercolours, crayons, paintings and drawings, modelling clay, sculptures and sculpture groups will be very pleased. Atypical buildings, medieval cathedrals, rampant baroque period or slender antique columns - these and many more are described in the series. Lovers of manmade works of art, whether beautiful, peculiar or extraordinary, will be more than satisfied.







# Prague's Got Style age 6-8

#### **BOOK PARAMETERS:**

Size 250 × 250 mm, 64 pages, spiral binding



#### **ILLUSTRATED AND WRITTEN** BY EVA CHUPÍKOVÁ

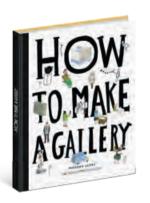
Take a fascinating journey through Prague as you track down its major architectural styles. Be transported into the past and become a master builder and architect. Eva Chupíková's playful interactive guide will show you the main features of individual building styles, taking as its examples Prague's most famous monuments, most notably the St George Basilica, St Vitus Cathedral, the Oueen Anne Summer Palace, the Wallenstein Palace and the Estates Theatre. There are creative assignments to complete for each period, so you can draw, cut things out and stick things in ...





#### **BOOK PARAMETERS:**

Size 236 × 335 mm, 70 pages including bookends + 3 fold-outs, hardbinding with cloth spine



sold: Complex Chinese, German, Japanese, Korean, Simplified Chinese, Ukrainian

#### ILLUSTRATED BY DAVID BÖHM, JIŘÍ FRANTA WRITTEN BY ONDŘEJ CHROBÁK, ROSTISLAV KORYČÁNEK, MARTIN VANĚK

This lavishly illustrated book invites young readers to enter the world of museums and galleries. Illustrator David Böhm and writers Ondřej Chrobák, Rostislav Koryčánek and Martin Vaněk present a history of the gallery and show us how works of art are exhibited, all the services a gallery provides and how an exhibition comes into being. Readers will learn about treasures hoarded at Prague Castle by Holy Roman Emperor Rudolf II, and how an unmade bed and a shark pickled in alcohol can be considered distinctive works of art. And they will find out how a gallery works and about all the people who work in it. After reading this book, children will no longer regard a gallery as a boring, inaccessible space; on the contrary, they will see it as a building where lots of interesting things go on, unexpected encounters take place and fascinating stories are revealed.





# I Want to **Understand Ballet**

SUITABLE FOR age 6-8

#### **BOOK PARAMETERS:**

Size 220 × 220 mm, 20 pages (concertina book) + 3D theatre, hardbinding



I WANT TO UNDERSTAND BALLET

#### ILLUSTRATED BY ALEXANDRA HETMEROVÁ WRITTEN BY JIŘÍ ZAHRÁDKA, HELENA HARAŠTOVÁ

Would you like to go to see a ballet but you're afraid that you won't understand the story? Or are you a big fan of ballet who wants to learn more about your favourite ballets? Then this book is just what you're looking for. The Nutcracker is a wonderfully illustrated folding book with a lovely 3D paper theatre at the front. On one side you read a fairy tale – the charming story of The Nutcracker; on the other, you can learn a lot of interesting things about the history of Tchaikovsky's famous ballet as well as general information about ballet and people who work in a theatre.



#### **BOOK PARAMETERS:**

Size 215 × 280 mm, 80 pages, hardbinding



History of Warriors

SOLD: Polish, Russian, Slovene





#### **Fashion History**

sold: Complex Chinese, English, French, Korean, Polish, Bulgarian, Simplified Chinese, Lithuanian, Russian, Slovene Croatian

#### ILLUSTRATED BY ONDŘEJ DOLEJŠÍ, KATEŘINA HIKADOVÁ, TOMÁŠ PERNICKÝ WRITTEN BY JANA SEDLÁČKOVÁ

Fighting and warriors have always been part of human life, from prehistory to the present, be it in the form of wars of all kinds or simple playground brawls. How has war been waged at various stages of history, and with what? What skills have warriors had to master, and which qualities apart from courage, gallantry and strength have been required of them? In the pages of this book, which really is armed to the teeth, you'll find out all you need to know about the lives of professional fighters, brawlers, soldiers, mercenaries and even 'ordinary' mammoth hunters.



ILLUSTRATED BY TOMSKI&POLANSKI, JAN VAJDA, **ŠTĚPÁN LENK** WRITTEN BY JANA SEDLÁČKOVÁ

Come with us to take a look at how clothing has evolved over the centuries. Discover when our ancestors invented the needle and the zip and, more important still, what they achieved with them! Find out when women began to wear make-up; learn that heels were worn in ancient Egypt, and that skirts used to be a normal part of a man's wardrobe. We describe, too, how work trousers called jeans became a hit. This guide to the world of fashion introduces fashion-conscious kids aged eight and over to the history of clothing, from ancient times to the present day. In twenty-four lavishly illustrated chapters, they get to peek into ladies', gentlemen's and children's wardrobes. In addition to the most important fashion items that have appeared over the centuries, readers will learn about major fashion designers and trendsetting icons.

#### **BOOK PARAMETERS:**

Size 230×260 mm, 32 pages, hardbinding

The Story of



#### The Story of the Aeroplane

sold: Simplified Chinese, Bulgarian, Russian, Ukrainian



# ILLUSTRATED BY TOMÁŠ PERNICKÝ, KATEŘINA MAKALOUŠOVÁ

ILLUSTRATED BY TOMÁŠ PERNICKÝ. NAĎA MOYZESOVÁ

Since time immemorial people have gazed at the skies

do. But for the daredevils who tried this very thing, we

and dreamed of seeing the world from high, as birds

would perhaps still envy birds today. In the centuries

birds' wings, people have progressed through gliders

and craft that remain airborne for a few minutes only

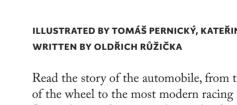
to ultramodern supersonic jet planes. It is a long story

that have passed since the first naïve experiments with

WRITTEN BY OLDŘICH RŮŽIČKA

- and one with a happy ending.

Read the story of the automobile, from the invention of the wheel to the most modern racing machines. Seven thousand years ago humankind invented the potter's wheel; this seemingly unrelated invention marks the beginning of something that makes the heart of every boy and many a girl beat a little faster. The first carts, the steam engines that marked the beginning of motoring, the earliest ancestor of the car with the internal combustion engine, plus the modern cars driven by James Bond and Batman - all this awaits you in this lushly illustrated book with unconventional, retro-style graphics.





#### The Story of the Car

SOLD: Complex Chinese, Polish, Russian Simplified Chinese, Ukrainian, Bulgarian, Italian, French, Korean for Korea.

## **Technical Tales**

SUITABLE FOR age 6-8

#### **BOOK PARAMETERS:**

Size 220 × 220 mm, 60 pages, hardbinding



**How to Build** a Railway

#### ILLUSTRATED AND WRITTEN BY MARTIN SODOMKA

Next time you go on a train, try to imagine what the landscape was like before the railways came along. All those bridges, tunnels and stations give the impression that they have been there forever, don't they? As you travel in your comfortable carriage, it probably never crosses your mind that the place where you're sitting might once have been impenetrable forest, rocks or marshland. Our ancestors started building the railways more than 170 years ago, and not only did they build them well, they managed to do so without diggers, electricity and mobile telephones. The work they did has been immensely useful, and it may well serve us into the next century. There are other oldenday inventions we still use today - the book, for instance. The book allows us to enter the mind of another person, or to travel in time. So there's nothing to stop us visiting the railway builders of the distant past!





TECHNICAL TALES

#### **How to Build** a House

sold: Danish, English, Russian, Turkish, Ukrainian



TECHNICAL TALES

#### **How to Build** a Motorbike

sold: Danish, Dutch, English, Italian Korean, Polish, Russian, Turkish, Ukrainian



TECHNICAL TALES

#### **How to Build** a Car

sold: Danish, English, French, German, Italian, Korean, Lithuanian, Polish, Russian, Spanish, Turkish, Ukrainian

Not all our favourite stories are about princesses, dragons and lovestruck princes. What if the heroes were a rat, a sparrow and a handy frog? And what if those three didn't set anyone free, get into any fights, or claim a reward of half a kingdom with a young princess thrown in? What if, quite simply, they built an aeroplane, a car, a house and a motorcycle? The amusing, highly popular story of the three friends of the 'Technical Tales' series proves that stories for children don't have to wear a crown. With these books, young readers will laugh, enjoy Martin Sodomka's delightful illustrations and learn all they need to know about how certain things are built.



#### **Board Books** BOOK PARAMETERS:

Size  $105 \times 100$  mm, 12 pages



TECHNICAL TALES Arnie's Workshop



TECHNICAL TALES Arnie's Construction



**How to Build** a Plane

sold: Danish, English, French, German Korean, Russian, Spanish, Turkish Ukrainian, Lithuanian

How to build lane

# How the **World Works**

SUITABLE FOR age 6-8

# **Books for Curious Young Minds**

SUITABLE FOR age 6-8



#### **BOOK PARAMETERS:**

Size 230×260 mm, widespreaded 460×520 mm 6 spreads, gatefolds

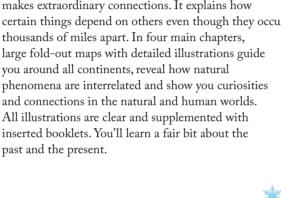
+ 4 booklets, hardbinding



sold: Italian, Spanish, Simplified

ILLUSTRATED AND WRITTEN BY TOMÁŠ TŮMA

This illustrated atlas presents a view of the world that makes extraordinary connections. It explains how certain things depend on others even though they occur thousands of miles apart. In four main chapters, large fold-out maps with detailed illustrations guide you around all continents, reveal how natural phenomena are interrelated and show you curiosities and connections in the natural and human worlds. All illustrations are clear and supplemented with inserted booklets. You'll learn a fair bit about the



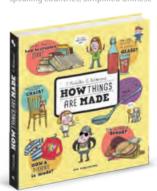


Size 230×260 mm, widespread 460×520 mm, 8 spreads with a gatefold, booklets, hardbinding



#### **Do You Know How** Things Are Made?

SOLD: Bulgarian, English for USA & Canada & Philippines, Finnish, French excl. NA, Hungarian, Italian, Polish, Russian, English for Europe excl. English speaking countries, Simplified Chinese



BOOKS FOR CURIOUS YOUNG MINDS

#### **How Things Are Made**

sold: French excl. NA, Russian, Italian, Finnish, English for USA & Canada & Phillipines, Complex Chinese, Portuguese for Europe, Korean, Simplified Chinese, Polish, Spanish & Catalan

#### ILLUSTRATED BY ALEXANDRA HETMEROVÁ WRITTEN BY OLDŘICH RŮŽIČKA

In the building where you live, you use devices that are powered by electricity. You sit at your PC, playing your favourite computer game or browsing the internet. Your parents' car, bought with money earned in their jobs, stands in the garage. These are things you encounter every day, and probably you take them for granted. But do you know where they came from? Do you know how they were made and how many people were involved in their production? This book revealed this to you while doing its best to keep you entertained throughout.

#### All the things this book is about

How to make a building How to make a car How electricity is produced How the internet and its content are made How to make a computer game How the money you can buy all these things with is produced

























# **Atlases for Children**

suitable for age 6-8



ATLASES FOR CHILDREN

#### **Atlas of Europe**

ILLUSTRATED BY TOMÁŠ TŮMA,
KATEŘINA HIKADOVÁ
WRITTEN BY TOMÁŠ TŮMA,
OLDŘICH RŮŽIČKA

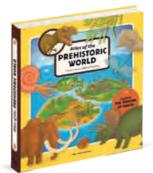
around us works? A nice idea, I hear you say, but quite impossible. Think again, dear reader! This series of children's atlases is a dream come true for adventurers, travellers and inquiring minds. They will criss-cross the world by sea, air and land, so as to cover the whole thing. They will return to the time when life on our planet began, touch the stars and the Milky Way, and visit the animal kingdom. They will even get a peek behind the scenes of how the weather works, and learn how rocks and minerals are formed. The machine that carries the inquisitive reader through time and space is equipped with full-colour illustrations, plans, maps and booklets and powered by masses of fascinating information. We're ready to leave, so climb aboard, there's no time to lose ...

Any adventure-lover would jump at the chance to travel

through time, in space, or across the world in a single day.

And who wouldn't want to learn the secrets of how the world





ATLASES FOR CHILDREN

#### Atlas of the Prehistoric World

ILLUSTRATED BY TOMÁŠ TŮMA

WRITTEN BY TOMÁŠ TŮMA, OLDŘICH RŮŽIČKA

#### BOOK PARAMETERS:

Size  $230 \times 260$  mm, widespreaded  $460 \times 520$  mm, 8 spreads with gatefold + 6 booklets, hardbinding

**SOLD:** Complex Chinese, Simplified Chinese, Russian, Italian, Greek, English for USA, Bulgarian, Slovene



ATLASES FOR CHILDREN

#### **World Atlas**

WRITTEN BY OLDŘICH RŮŽIČKA, IVA ŠIŠPEROVÁ

ILLUSTRATED BY TOMÁŠ TŮMA, PAVLA KLEINOVÁ, KATEŘINA HIKADOVÁ,

ZUZANA MUSILOVÁ, ZUZANA SELINGEROVÁ

#### **BOOK PARAMETERS:**

Size  $230 \times 260$  mm, widespreaded  $460 \times 520$  mm, 9 spreads with gatefold + 15 booklets, hardbinding

**SOLD:** Russian, Italian, Polish, Portuguese for Europe, French, Spanish & Catalan, Dutch, Greek, Georgian, Azerbaijani, English for USA, Complex Chinese, Simplified Chinese, Bulgarian, Latvian, Portuguese for Portugal, Thai, Mongolian



ATLASES FOR CHILDREN

#### **Animal Atlas**

ILLUSTRATED AND WRITTEN BY TOMÁŠ TŮMA

#### **BOOK PARAMETERS:**

Size  $230 \times 260$  mm, widespreaded  $460 \times 520$  mm, 9 spreads with gatefold + 13 booklets, hardbinding

**sold:** Complex Chinese, Simplified Chinese, Italian, Dutch, Greek, English for USA, Azerbaijani, Georgian, Latvian, Thai



ATLASES FOR CHILDREN

#### Space Atlas

ILLUSTRATED BY TOMÁŠ TŮMA, PAVLA KLEINOVÁ WRITTEN BY JIŘÍ DUŠEK, JAN PÍŠALA

#### **BOOK PARAMETERS:**

Size 230×260 mm, widespreaded 460×520 mm, 8 spreads with gatefold

+ 4 booklets, hardbinding

**sold:** Complex Chinese, Simplified Chinese, Italian, French, Dutch, Greek,
Azerbaijani, Finnish, Spanish & Catalan, English, German, Estonian, Bulgarian, Slovene



SUITABLE FOR age 6-8

# A Year in Nature

SUITABLE FOR age 6-8

#### **BOOK PARAMETERS:**

Size 270×215 mm, 9 spreads with gatefold, spot UV on cover, hardbinding



A GREAT TRAIN OF ADVENTURE

#### Across 7 Continents

**SOLD:** Simplified Chinese, Greek, Italian Russian



A GREAT TRAIN OF ADVENTURE

#### **Animals** of the World

solp: Simplified Chinese, Greek Italian, Russian

#### **ILLUSTRATED BY JAKUB CENKL** WRITTEN BY ŠTĚPÁNKA SEKANINOVÁ

Imagine boarding a train and learning that there's a fare-dodger among your fellow passengers. It's surely much more fun to search for the troublemaker than to sit there getting bored! This is precisely what Julie and Wendel do. Journeys can seem endless, especially ones that take you all around the world. Fancy having a real traveller's global adventure, and becoming something of a detective at the same time? Then what are you waiting for? Our special train is about to depart, so hop aboard! Don't forget to pack a sizeable snack and a heavy dose of courage - and a valid ticket, of course!





#### **BOOK PARAMETERS:**

Size 250×250 mm, 20 pages, 4 booklets, 4 concertina folds, 12 flaps, hardbinding



#### A YEAR IN NATURE

## A Year in the



#### ILLUSTRATED BY ANETA ŽABKOVÁ WRITTEN BY PETRA BARTÍKOVÁ

It's great fun to be in the woods or the garden, as there's always something going on in the natural world - in spring, summer, autumn and winter. So go outside and watch the animals in all four seasons. Find out what blooms and when, and how nature changes. The books A Year in the Woods and A Year in the Garden will teach you many things, including how to tell a hare from a rabbit, what a worm does underground and why a snake sticks out its tongue. The fun illustrations by Czech artist Aneta Žabková include many windows to open, and there are booklet inserts with simple instructions on how to make your own herbarium and bird feeder.



#### A YEAR IN NATURE

#### A Year in the Garden

solp: Simplified Chinese, French for Europe, Russian, Bulgarian, Italian Lithuanian, Polish, Slovene



# **Amazing Nature**

SUITABLE FOR age 6-8

### **BOOK PARAMETERS:**

Size 215×280 mm, 36 pages hardbinding



AMAZING NATURE

### Myths and Stereotypes about **Animals**

sold: Complex Chinese, Polish Russian, Simplified Chinese, Ukrainian, Vietnamese, Korean for



AMAZING NATURE

### **How Animals Adapt to Their** Surroundings

sold: Complex Chinese, Polish Russian, Simplified Chinese, Swedish, Ukrainian, Vietnamese, Korean for Korea, English for Australia and New Zealand, German

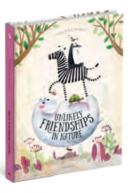
**ILLUSTRATED BY LINH DAO** WRITTEN BY PAVLA HANÁČKOVÁ



Fox = cunning thief. Bear = menace of the forest. Ostrich = coward with his head in the sand. We're sure you know other such comparisons - and we intend to show you that there may not be truth in them ... That cute little bat has no intention of feeding on human blood. That poor little black cat, crossing the road, won't bring any bad luck. And who's to say that a "dirty" rat can't be your best friend? Come with us on a trip through the natural world, and learn that not everything is as black and white as it may appear at first! Together, we'll succeed in overturning many long-established false notions.



Why do animals of the desert have big ears and light-coloured coats? Penguins are surrounded by ice and snow, so why aren't they cold? Can animals live at the bottom of steep mountains? Of course they can! Nature has arranged for every creature to adapt as well as possible to its natural surroundings. Come with us on a journey through the natural world, as we travel to deep oceans, brightly coloured jungles and the peaks of great mountains, where you'll meet animals and plants that are truly thriving. And you'll learn how animals are able to adapt to give themselves the best possible life.



### Unlikely **Friendships** in Nature

**SOLD:** French for Europe, Simplified Chinese, Ukrainian, English for Australia and New Zealand, English for UK and USA and Canada, Polish, Vietnamese, Korean for Korea, German, Slovene, Estonian, Russian, Complex Chinese



An antelope and a baboon. An ill-matched pair, wouldn't you say? Well, you're in for a surprise: these two go really well together. Each looks out for the other as they protect themselves from their enemies. And these aren't the only two sharp-witted animals to have realized that it's good to have a partner. A zebra has a great understanding with a little bird, a clownfish lives happily in a sea anemone, and a shark is surrounded by a large entourage of cleaner fish. Plants, too, can help each other. Come with us on a journey through the natural world and discover that friendship can be found practically anywhere!







# A Nature Lover's Guide

suitable for age 6-8

#### **BOOK PARAMETERS:**

Size 230×260 mm, 24 pages, turning wheel, 5 booklets, 5 concertina folds, hardbinding



ILLUSTRATED BY ANETA ŽABKOVÁ
WRITTEN BY PETRA BARTÍKOVÁ, KATARÍNA BELEJOVÁ

One looks like a walking branch, the second resembles a fluffy ball. The third is happiest in water, the fourth on a branch. The fifth likes the park, where it can run around like mad. A stick insect, a guinea pig, a fish, an iguana and a dog. Which animal would you like to care for? We'll help you make up your mind. In this book with amusing illustrations you'll discover which animal is the right one for you, what it eats, where and how it lives, what it needs to be happy, and what you have to watch out for so that it doesn't get hurt.



# Mission

**BOOK PARAMETERS:** 

hardbinding

Size 260×260mm, 16 pages, 5 booklets, 20 flip-flaps, ILLUSTRATED BY JAKUB CENKL

Do you know how the human body (heart, lungs, kidneys, muscles, etc.) works, why we sometimes get ill, and what common illnesses are? Do you realize that you can hurt yourself by being careless and failing to pay attention, in the safety of the home as well as on the sports field? Wise physician Yoon Ti will show you the pitfalls that lie in wait for your body and teach you how to care for your health. In the company of Yoon Ti, you'll plunge deep into the human body, there to embark on a quest to heal sickness and repair injury. And you'll be no mere bystander - on this Mission you'll demonstrate how courageous, alert, resilient and open-minded you are. There are seven full-page

illustrations, hazardous situations to be dealt with, plus

ILLUSTRATED BY JAKUB CENKL WRITTEN BY ŠTĚPÁNKA SEKANINOVÁ

booklets filled with information.

**SOLD:** Simplified Chinese

**Heal the Body** 

ILLUSTRATED BY JAKUB CENKL WRITTEN BY HELENA HARAŠTOVÁ, ŠTĚPÁNKA SEKANINOVÁ



Save the Planet

Can you imagine what your planet looks like from on high? A blue-and-white globe covered with polluted living space, poisoned water, oil slicks on the seas, plundered soil, burning primeval forest... The sight of all this destruction is so awful to extra-terrestrial Gwi Do that he has set out in his space ship with the intention of saving Planet Earth. You and he will set about healing the planet by putting right all the mischief humans have caused on it. This exciting, playful book of adventure guides you through the realm of the environment. The fate of Eaerth is in your hands - only you can determine whether the planet will survive or perish. Seven full-page, full-colour illustrations, plus booklets filled with information - this is what your 'rescue mission comprises.





SUITABLE FOR

age 6-8

# **Things Not Seen** by the Naked Eye

SUITABLE FOR age 6-8

### **BOOK PARAMETERS:**

Size 215 × 280 mm, 32 pages + 4 fold-outs, 24 flip-flaps, hardbinding



**SOLD:** Simplified Chinese

### ILLUSTRATED BY ADELA REŽNÁ WRITTEN BY PAVLA HANÁČKOVÁ

We are forever surrounded by things we take so much for granted that we no longer see them. Yet there is another world around us that remains hidden from our view. Particles so small that we see them only when they are magnified several times. Waves beyond our perception, emitted by different instruments. The gravity that keeps our feet firmly on the ground. Above us a universe so vast that we just can't imagine it. And what if things exist that our other senses, too, are unable to perceive ...?

# Tell Me More about Food: How It's Grown, Where It's From, How It's Prepared

age 6-8



#### **BOOK PARAMETERS:**

Size 215 × 280 mm, 48 pages, hardbinding



SOLD: Italian, Slovene, Bulgarian Simplified Chinese

### ILLUSTRATED BY MICHAELA BERGMANNOVÁ WRITTEN BY IVETA PARI

These days we are able to buy exotic fruit and other food quite commonly, but often we don't know how and where it was grown. On a tree or a bush? In the ground or underwater? The aim of this book is to show children the amazing diversity of what nature gives us. This book is here not only to inform but to waken children's curiosity about new tastes, so that they have no fear of buying fruit they have never seen or even heard of before. The book also contains simple recipes for meals and drinks that children can try. There are even instructions on how some foods are grown.

# **Scrapbooks**



ILLUSTRATED BY NIKÉ PAPADOPULOSOVÁ WRITTEN BY ŠTĚPÁNKA SEKANINOVÁ

The book you are holding in your hand will teach you to prepare all sorts of yummy goodies – sweet, salty,

warm and cold. In addition you will learn about how

and why these dishes came into existence and how

they have evolved over the years. And that is not all,

inside the book you will find special pockets with cards

that contain a shortened version of the recipes. On the

other side of the page you can write additional recipes

that you like, along with adding more new ones into

the pockets. You will constantly be expanding your

recipe collection with this book!

SUITABLE FOR age 6-8

#### **BOOK PARAMETERS:**

Size 230×280 mm, 32 pages, includes 15 transparent pockets + cards, hardbinding



### A Child's Cookbook





SCRAPBOOKS A Child's Herbarium

sold: Estonian, Bulgarian



ILLUSTRATED BY ALEXANDRA HETMEROVÁ. MAGDALENA CHUMCHALOVÁ WRITTEN BY OLDŘICH RŮŽIČKA

Find and press herbs, then stick them in your own herbarium. Descriptions of 15 herbs, with illustrations that will help you find and identify them. Recipes for interesting meals and drinks you can prepare with the herbs - for yourself and your nearest and dearest.

SUITABLE FOR age 6-8





#### **BOOK PARAMETERS:**

Size 260 × 260 mm, 24 pages, hardbinding, spot UV and gold foil on the cover



Mysteries of the World

### WRITTEN BY ŠTĚPÁNKA SEKANINOVÁ

**ILLUSTRATED BY JAKUB PRANTL** 

Occasionally something happens that turns your life upside down - for instance, you meet a strange old man and carry a bag of shopping to his home. Suddenly you can be catapulted from the humdrum everyday into an endless, mystery-filled adventure. Not least when someone trapped in a time loop gets involved. In order to save him, you'll need to collect a lot of magical evidence, travel part-way around the world and engage first-hand with the deepest mysteries. Your path to liberation will be lined with many illustrations and inserts and information so terrifying that your hair will stand on end. Are you brave enough to embark on a quest that is certainly not for the faint-hearted?





**ILLUSTRATED BY TOMÁŠ VAVŘÍK** WRITTEN BY PAVLA HANÁČKOVÁ



**Mysterious** Creatures

### Do you like adventures? And mysteries and secrets? If so, then you're just the kind of person we need on our expedition! Let's travel the world together and seek out the most mysterious creatures. Using clues from a cryptozoological society, you'll have the chance to peep behind the veil of mystery and follow the most famous creatures in the world. The yeti, the Mongolian death worm and the chupacapra are all waiting for you. So let's go!

# Glow-in-the-Dark

SUITABLE FOR age 6-8

#### **BOOK PARAMETERS:**

Size 208×283 mm, 6 spreads with glow-in-the-dark effects on pages and cover



City at Night





Nature at Night **SOLD:** Simplified Chinese

### ILLUSTRATED BY ZUZANA KURUCOVÁ WRITTEN BY PETRA BARTÍKOVÁ

Open the book and discover the city at night. What's that glowing in the dark? What kind of light does it give out? Do you know what was used for lighting in the past? Look at all the streetlamps and huge advertising boards in the city – their light is so clear and strong that it illuminates the night sky. This phenomenon of man-made light dispersed in the atmosphere has a special name. Read this book and find out what it is. And when you turn off the light? This book glows in the dark!





Turn the light on

and find it out

































































# **Time Traveller**

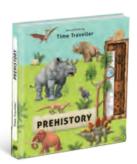
SUITABLE FOR age **6-8** 

# **Time Machine**

SUITABLE FOR age 6-8

### **BOOK PARAMETERS:**

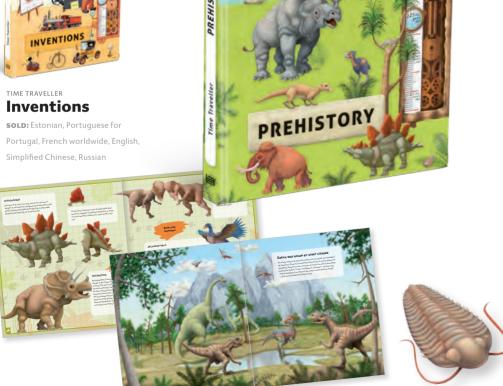
Size 235×260 mm, 40 pages, hardbinding



### TIME TRAVELLER **Prehistory**

sold: English, Simplified Chinese, Hungarian, Russian





**ILLUSTRATED BY JAN KLIMEŠ** 

time and peep into the history!

WRITTEN BY OLDŘICH RŮŽIČKA, SILVIE SANŽA

This series guides readers through the past and enables

them to travel back and forth in time. All they have to

do is choose a passage and read about the epoch they

want to explore. Children can learn about the greatest

prehistoric era. Format of this series is entertaining

fun while exploring these titles. Let's travel through

and well as informative and readers will have a lots of

ime Traveller

inventions of all times or about the fascinating

#### **BOOK PARAMETERS:**

Size 260×300 mm, 4×24 pages, 4 books in 1, a rotation mechanism for traveling through time, hard cover

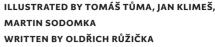


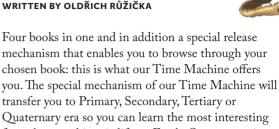
TIME MACHINE **Prehistory** sold: Simplified Chinese



TIME MACHINE Inventions: **Vehicles** 

**SOLD:** Simplified Chinese





facts about prehistoric life on Earth. Or you can vitness origins of the most fascinating inventions when you travel through the 18th, 19th, 20th and 21st centuries. So come and begin your amazing travel through history.



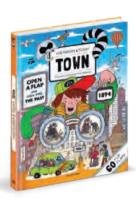
# Yesterday & Today

suitable for age 6-8

suitable for age 6-8

#### **BOOK PARAMETERS:**

Size 215×280 mm, 9 spreads including cover, 60 flaps, hardbinding



YESTERDAY & TODAY

### Town

**solD:** Dutch, Spanish, Simplified Chinese, Russian, Complex





YESTERDAY & TODAY

### Home

**SOLD:** Dutch, Simplified Chinese, Russian, Complex Chinese

### ILLUSTRATED BY ALEXANDRA HETMEROVÁ WRITTEN BY EVA OBŮRKOVÁ

A trip to the recent and distant past with a pair of magic binoculars and Agnes the raccoon. Each title in the new Yesterday and Today series comprises seven themed chapters with full-page, full-colour illustrations and around sixty openable flaps marked with the 'binoculars' symbol. Child readers first see a scene from the present; then, on gently opening the flap, they discover interesting facts about the forerunners of objects and activities we take for granted today, such as cars, swimming pools, cameras and hockey matches. But the fun doesn't end there – readers can search for Agnes, who is hiding somewhere in each chapter.

60 flip flaps comparing past and today







### BOOK PARAMETERS:

Size 215×280 mm, 24 pages + 10 gatefolds, hardbinding, glow-in-the dark ink (A Big Book of the Dark) or spot UV (A Big Book of the Underground, A Big Book of Snow and Ice) on cover People sleep at night. Underground there's nothing but pitch-black soil. No flowers grow under the snow. Really? What if things are not as we readers believe them to be? The Big Books series shows us what goes on in places we can't see. Night can be a busy time, things are livelier underground than we might think, and snow can keep things nice and warm. Features of the Big Books series include full-page illustrations with openable flaps, pages filled with interesting facts and charming pictures. The Big Books allow young readers to explore places and situations which their parents would never allow them to visit alone.



#### THE BIG BOOKS OF .

# A Big Book of the Dark

ILLUSTRATED BY JIŘÍ FRANTA WRITTEN BY HELENA HARAŠTOVÁ

**SOLD:** Simplified Chinese, English for UK and USA and Canada, Polish, Latvian, Complex Chinese, Russian, Korean



The Big Books of ...

#### THE BIG BOOKS OF

### A Big Book of the Underground

ILLUSTRATED BY MARTA DAEUBLE
WRITTEN BY ŠTĚPÁNKA SEKANINOVÁ

sold: Simplified Chinese, Latvian,
English for Australia and New Zealand,
English for UK and USA and Canada,
Complex Chinese, Russian, Korean



THE BIG BOOKS OF

### A Big Book of Snow and Ice

ILLUSTRATED BY NIKÉ PAPADAPULOSOVÁ WRITTEN BY ŠTĚPÁNKA SEKANINOVÁ

**SOLD:** Simplified Chinese, Latvian, English for UK and USA and Canada, Complex Chinese, Russian



suitable for age 6-8



#### **BOOK PARAMETERS:**

Size 215×280 mm, 36 or 32 pages, hardbinding



CHILDREN AROUND THE WORLD

# How Children Live around the World

**sold:** Russian, Slovene, Simplified Chinese, Korean for Korea, French for Europe



CHILDREN AROUND THE WORLD

### How Children Celebrate Holidays around the World

**SOLD:** Russian, Slovene, Simplified Chinese, French for Europe

### ILLUSTRATED BY MÁRIA NERÁDOVÁ, MICHAELA BERGMANNOVÁ

WRITTEN BY HELENA HARAŠTOVÁ, PAVLA HANÁČKOVÁ

This beautifully illustrated series takes young readers to different parts of the world, where children show them their homes and how they celebrate holidays. Readers will learn a lot about life in typical kinds of homes, every-day activities, what people wear, and the culture of the countries in which their new friends live. Why are particular holidays celebrated, what traditions are kept on those days, and what delicacies do people eat? How does the celebration of Christmas differ from country to country? Thanks to this series, child readers will see the world and learn about a wide range of cultures. Join us on our journey and see how varied the world is!







CHILDREN AROUND THE WORLD

# Christmas around the World

**sold:** Russian, Slovene, Simplified Chinese, Korean for Korea, Greek, French for Europe



suitable for age 6-8

#### BOOK PARAMETERS:

Size 215×280 mm, 32 pages, harbinding



### BERNIE & BEN

# A Book of Discoveries

**SOLD:** Polish, Russian, Slovene, Portuguese excl. Brazil, Simplified Chinese, Complex Chinese ILLUSTRATED BY Z. KURUCOVÁ, K. HIKADOVÁ, Z. MUSILOVÁ, T. TŮMA, V. KOPEČKOVÁ, Z. SELINGEROVÁ WRITTEN BY OLDŘICH RŮŽIČKA, IVA ŠIŠPEROVÁ

Like every boy, Bernie longs for adventure; and as he's a particularly brave one, he sets off in search of it at the first opportunity. Under his own steam, with just Ben, his rather faint-hearted dog, for company. Together they travel through and map out the world's most interesting cities, sometimes even going back in time. So readers shouldn't be surprised when they join their new friends on board Christopher Columbus's ship, looking at the distant shores of America. Nor should they take fright at finding themselves under a burning sun in Ancient Egypt, struggling with the weight of a block of stone used in the building of the magnificent pyramids of the future. The 'Bernie and Ben' titles are no ordinary books - they are an experience in themselves! As they are filled with fascinating information, thrilling adventure and charming illustrations, readers will soon find themselves hooked.





### BERNIE & BEN

# Travel Through Towns

**SOLD:** Dutch, Polish, Russian, Slovene, Portuguese excl. Brazil, Italian, French, Spanish for Europe, English for USA & Canada & Phillipines



suitable for age 6-8



**BOOK PARAMETERS:** 

Size 215×280 mm, 72 pages, hardbinding



WHEN I GROW UP, I'LL BECOM

# What's Your Craft?

**sold:** Serbian, Russian, Ukrainian, Slovene

### WRITTEN BY SILVIE SANŽA



# What's Vour lob?

# What's Your Job?

**SOLD:** Complex Chinese, Hungarian, Lithuanian, Polish, Russian, Serbian, Simplified Chinese, Sorbian, Spanish, Ukrainian, Bulgarian, Korean, English for UK and USA, Italian, French, Dutch, Greek, German, Slovene

ILLUSTRATED BY MILAN STARÝ WRITTEN BY PETRA BARTÍKOVÁ, HANA VAŠKOVÁ

Imagine a world without people able to do skilled work with their hands. How on earth would we manage without their expertise? We'd lack so many things that we use every day – things we can't imagine being without, such as shoes, clothes, books, rucksacks, toys, tables, chairs and dishes. What if we had no one to paint our homes, bake our bread, produce our honey or make belts for our trousers? What a mess we'd be in! Quite simply, practitioners of trades and crafts are indispensable. When we need them, they help us – and that's the best thing of all. Only they know how to get things done!



# I Want to Be ...



suitable for age 6-8

#### **BOOK PARAMETERS:**

Size 260×260 mm, 24 pages, plenty of pull-out materials,



The three I Want to Be ... books will take you into a world of stars and artists, action heroes and storytellers. Learn how to start your own band and put on a concert, change your bedroom into a detective agency, or become a publisher and write for the world's most beautiful magazine. All three books are filled with instructions, advice and tips, plus inserts with all kinds of materials you can pull out and use straight away. Make your dream come true by becoming a star, an action hero or a storyteller!





#### I WANT TO BE ...

# I Want to Be a Star

**sold:** Simplified Chinese, French for Europe, Italian, Spanish & Catalan

ILLUSTRATED BY K. HIKADOVÁ,
M. LIŠKOVÁ, T. PERNICKÝ, O. DOLEJŠÍ
WRITTEN BY P. BARTÍKOVÁ, E. OBŮRKOVÁ



#### WANT TO BE ...

### I Want to Be an Action Hero

**SOLD:** Simplified Chinese, French for Europe

ILLUSTRATED BY M. ŠOJDR, T. PERNICKÝ WRITTEN BY A. BRÁZDOVÁ



#### I WANT TO BE ...

# I Want to Be a Storyteller

**SOLD:** Simplified Chinese, Italian, Spanish & Catalan

ILLUSTRATED BY K. HIKADOVÁ, T. PERNICKÝ, O. DOLEJŠÍ, T. KUČEROVSKÝ WRITTEN BY P. BARTÍKOVÁ, E. OBŮRKOVÁ

Learning Languages age 6-8

### **BOOK PARAMETERS:**

Size 207 × 275 mm, 128 pages, hardbinding



SOLD: German, Lithuanian, Simplified

#### ILLUSTRATED BY ANTONÍN ŠPLÍCHAL

The picture dictionary is designed for children who are just beginning to learn English. The combination of a word with a picture helps to facilitate memorization and therefore this dictionary is suitable for children who cannot vet read. The words are listed alphabetically, they are supplemented by thematic pages and at the end of the book there is an index.



# **Dictionaries** for Trips

SUITABLE FOR age 9-12

#### **BOOK PARAMETERS:**

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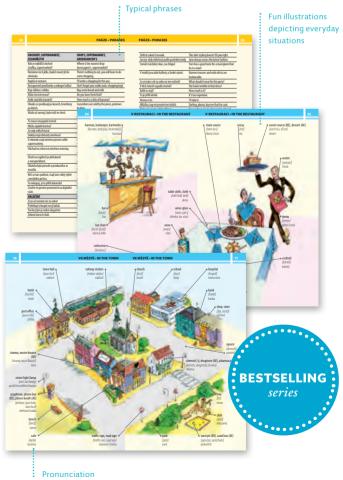
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These illustrated dictionaries will become good helpers for learning and practicing languages. On the fun images that illustrate the current life situations, you will find the names of things that are encountered daily. Focusing on travel, entertainment, household items, school, sports, etc. each thematic unit is completed by simple phrases from life.





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